

# RONALD STUART BURT

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Education: 1977, Ph.D., Sociology, University of Chicago  
1973, M.A., Sociology, State University of New York at Albany  
1971, B.A., Social & Behavioral Science, Johns Hopkins University

## POSITIONS

- 2024 Charles M. Harper Leadership Professor of Sociology and Strategy  
Emeritus, University of Chicago
- 2022- Co-editor, Social Network Mechanisms book series, Oxford University  
Press.
- 2020- Distinguished Professor, Bocconi University
- 2019-24 Charles M. Harper Leadership Professor of Sociology and Strategy,  
University of Chicago
- 1996-19 Hobart W. Williams Professor of Sociology and Strategy,  
University of Chicago
- 2001-03 Vice-President of Strategic Learning, Raytheon Company
- 2000-03 Director of the Raytheon Leadership Institute, Raytheon Company
- 1998-01 Shell Professor of Human Resources,  
Institute Européen d'Administration d'Affaires (INSEAD)
- 1993-96 Professor of Sociology and Strategy, University of Chicago
- 1990-93 Professor of Sociology and Business, Columbia University
- 1984-90 Professor of Sociology, Columbia University

1982-84 Associate Professor of Sociology, Columbia University

1978-79 Visiting Associate Professor of Sociology,  
State University of New York at Albany

1976-83 Assistant Professor of Sociology to Acting Associate Professor,  
University of California at Berkeley

1970-76 Research Assistant: 1973-76 to James Coleman, National Opinion Research Center, University of Chicago; 1970-73 to Nan Lin, Center for Research in Scientific Communication, Johns Hopkins University, and Department of Sociology, State University of New York at Albany

### **ADVISORY ROLES**

2016-17 Visiting Professor, Department of Management and Technology,  
Bocconi University, Milan, Italy.

2009- International Research Fellow, Centre for Corporate Reputation,  
Oxford University Said School of Business, Oxford, England

2009- International Scholarly Advisory Committee, Institute for Empirical Social  
Social Science Research, Xi'an Jiaotong University, Xi'an, China

2004-12 Affiliated Faculty, Center for Health and the Social Sciences, University  
of Chicago Medical School, Chicago, USA

Past or Present Editorial Boards and Selected Other Professional Service: *Academy of Management Journal* editorial board; *American Journal of Sociology*, American Sociological Association Methodology Section Council, American Sociological Association Rational Choice Section Chair, Columbia University Department of Sociology Chair, *Computational and Mathematical Organization Theory*, *Journal of Mathematical Sociology*, *Journal of Social Computing*, National Science Foundation General Social Survey Board of Overseers, National Science Foundation Social Computational Systems (SoCS) Review Panel and Sociology Program Review Panel, Netherlands ICS Curatorium, *Rationality and Society* editor, *Sociological Methodology*.

### **ACADEMIC AWARDS AND HONORS**

2022, Progress in Mathematical Sociology (to H. White, R. Breiger, and R. Burt for scholarship on the concept of structural equivalence)

2017, Simmel Award, International Network for Social Network Analysis

2016, elected Fellow, Academy of Management

2011 Academy of Management George R. Terry Book Award, *Neighbor Networks*

2007 Academy of Management Distinguished Scholar of Organization and Management Theory

2001 Oxford Clarendon Lectures (published in 2005 as *Brokerage and Closure*)

1993, elected Fellow, American Academy of Arts and Sciences

1990, Fellow, Netherlands Institute for Advanced Study, May-June

1986, elected to Sociological Research Association

1984-85, Fellow, Center for Advanced Study in the Behavioral Sciences

### **PUBLICATIONS — BOOKS**

(2019) *Social Capital, Social Support, and Stratification: An Analysis of the Sociology of Nan Lin*, edited by R. S. Burt, Yanjie Bian, Lijun Song, and Nan Lin. London: Edward Elgar Publishing.

(2010) *Neighbor Networks: Competitive Advantage Local and Personal*. Oxford, England: Oxford University Press, 389 pages.

Winner, 2011 Academy of Management George R. Terry Book Award

(2005) *Brokerage and Closure: An Introduction to Social Capital*. Oxford, England: Oxford University Press, 2001 Clarendon Lectures in Management, 280 pages.

Finalist, 2006 Academy of Management George R. Terry Book Award

(2001) *Social Capital: Theory and Research*, edited by Nan Lin, Karen S. Cook, and R. S. Burt. New York: Aldine de Gruyter, 333 pages.

(1992) *Structural Holes: The Social Structure of Competition*. Cambridge: Harvard University Press, 313 pages. Translations arranged by Harvard University Press: 2006 Japanese edition, SinnyoSha, translated by Yuki Yasuda; 2008 Chinese edition, Shanghai People's Publishing House; 2014 Spanish edition, Centro de Investigaciones Sociológicas; 2017 Chinese edition, Truth & Wisdom Press.

(1983) *Corporate Profits and Cooptation: Networks of Market Constraints and Directorate Ties in the American Economy*, with a Forward by Jeffrey Pfeffer. New York: Academic Press, 331 pages.

(1983) *Applied Network Analysis: A Methodological Introduction*, coedited with Michael J. Minor. Beverly Hills: Sage Publications, 352 pages.

(1982) *Toward a Structural Theory of Action: Network Models of Social Structure, Perception, and Action*. New York: Academic Press, 381 pages. (Dissertation)

## PUBLICATIONS — SOFTWARE

STRUCTURE, Version 4.2—general purpose software implementing basic principles of network analysis for consulting, teaching and research; 230 page manual and 12,371 lines of FORTRAN compiled for IBM compatible microcomputers (Version 4.2 in 1991; Versions 4.1 and 4.0 in 1989; Version 3.2 in 1987; Version 3.1 in 1986; Version 3.0 in 1984; Version 2.0 in 1981; Version 1.0 in 1975; discontinued in 1993).

ASSISTANT, Version 2.1 — interactive software for designing and testing network analyses; 110 page manual and 13,911 lines of FORTRAN compiled for IBM compatible microcomputers (Version 2.1 in 1991; Version 2.0 in 1989; Version 1.0 in 1987; discontinued in 1993).

## PUBLICATIONS — ARTICLES AND CHAPTERS

(2024) "*Guanxi* and structural holes: Strong bridges from relational embedding." R. S. Burt and Sonja Opper. *American Journal of Sociology* 131(1):In Press. DOI <https://doi.org/10.1086/730630>.

(2024) "Contingent bridge supervision: New evidence and cautions for network theory." *Social Networks* 78:255-264. DOI <https://doi.org/10.1016/j.socnet.2024.03.003>

(2023) "Shared language in the team network-performance association: Reconciling conflicting views of the network centralization effect on team performance." Ray E. Reagans, Hagay Volvovsky, and R. S. Burt. *Collective Intelligence* 2(3):1-18. DOI [10.1177/26339137231199739](https://doi.org/10.1177/26339137231199739)

(2022) "Bridge supervision: Correlates of a boss on the far side of a structural hole." R. S. Burt and Song Wang. *Academy of Management Journal* 65(6): 1835-1853. DOI [10.5465/amj.2021.0676](https://doi.org/10.5465/amj.2021.0676)

(2022) "Team talk: Learning, jargon, and structure versus the pulse of the network." R. S. Burt and Ray Reagans. *Social Networks* 70: 375-392. DOI [10.1016/j.socnet.2022.05.002](https://doi.org/10.1016/j.socnet.2022.05.002)

(2022) "Cooperation beyond the network," R. S. Burt, Sonja Opper, and Hakan Holm. *Organization Science* 33(2): 495-517. DOI [10.1287/ORSC.2021.1460](https://doi.org/10.1287/ORSC.2021.1460)

(2021) "One path does not fit all: A career path approach to the study of professional women entrepreneurs," Jennifer Merluzzi and R. S. Burt. *Entrepreneurship Theory and Practice* 45(6): 1366-1393. DOI [10.1177/1042258720936987](https://doi.org/10.1177/1042258720936987)

(2021) "Social network and creativity," Pp. 82-104 in the *Handbook of Research on Creativity and Innovation*, edited by Jing Zhou and Elizabeth Rouse. London: Edward Elgar Publishing.

(2021) "Structural holes capstone, cautions, and enthusiasms," Pp. 384-416 in *Personal Networks: Classic Readings and New Directions in Egocentric Analysis*, edited by Mario L. Small, Brea L. Perry, Bernice Pescosolido, and Edward B. Smith.

New York: Cambridge University Press.

(2021) "Networks, creativity, and time: Staying creative through brokerage and network rejuvenation." Giuseppe Soda, Pier V. Mannucci, and R. S. Burt. *Academy of Management Journal* 64(4): 1164-1190. DOI 10.5465/amj.2019.1209

(2021) "Network capabilities: Brokerage as a bridge between network theory and the resource-based view of the firm," R. S. Burt and Giuseppe Soda. *Journal of Management* 47(7): 1698-1719. DOI 10.1177/0149206320988764

(2021) "Social network and temporal myopia," Sonja Oppen and R. S. Burt. *Academy of Management Journal* 64(3):741-771. DOI 10.5465/amj.2019.1026

(2021) "Social network and family business: Uncovering hybrid family firms," R. S. Burt, Sonja Oppen, and Na Zou. *Social Networks* 65:141-156. DOI 10.1016/j.socnet.2020.12.005.

(2021) "Network brokerage and the perception of leadership," R. S. Burt, Ray E. Reagans, and Hagay C. Volvovsky. *Social Networks* 65:33-50. DOI 10.1016/j.socnet.2020.09.002

(2020) "Political connections and disconnections: Still a success factor for Chinese entrepreneurs," R. S. Burt and Sonja Oppen. *Entrepreneurship Theory and Practice* 44(6): 1199-1228. DOI 10.1177/1042258719893110

(2020) "Angry entrepreneurs: A note on networks prone to character assassination," R. S. Burt and Jar-Der Luo, Pp. 129-154 in *Social Networks at Work*, edited by Daniel J. Brass and Stephen P. Borgatti. SIOP Organizational Frontiers Series. New York: Routledge.

(2019) "Nan Lin and social capital," Pp. 4-36 in *Social Capital, Social Support, and Stratification: An Analysis of the Sociology of Nan Lin*, edited by R. S. Burt, Yanjie Bian, Lijun Song, and Nan Lin. London: Edward Elgar Publishing.

(2019) "The networks and success of female entrepreneurs in China." *Social Networks* 58: 37-49. DOI 10.1016/j.socnet.2019.01.003

(2019) "Comparative network research in China." R. S. Burt and Bat Batjargal. *Management and Organization Review* 15(1): 3-29. DOI 10.1017/mor.2019.8

(2019) "Network disadvantaged entrepreneurs: Density, hierarchy, and success in China and the West." *Entrepreneurship Theory and Practice* 43(1): 19-50. DOI 10.1177/1042258718783514

(2018) "More or less guanxi: Trust is 60% network context, 10% individual difference." R. S. Burt, Yanjie Bian, and Sonja Oppen. *Social Networks* 52: 12-25. DOI 10.1016/j.socnet.2017.12.001

(2018) "A note on business survival and social network." Chenlin Zhao and R. S. Burt. *Management and Organization Review* 14(2): 377-394. DOI 10.1017/mor.2018.12

(2018) "Life course and network advantage in organizations: Peak and transitional

ages," Pp. 67-87 in *Social Networks and the Life Course*, edited by Duane F. Alwin, Diane H. Felmlee, and Derek A. Kreager. Basel, Switzerland: Springer.

(2017) "Social origins of great strategies," R. S. Burt and Giuseppe Soda. *Strategy Science* 2(4): 226-233. DOI 10.1287/stsc.2017.0043

(2017) "Social network and temporal discounting," *Network Science* 5(4): 411-440. DOI 10.1017/nws.2017.23

(2017) "Early network events in the later success of Chinese entrepreneurs," R. S. Burt and Sonja Opper. *Management and Organization Review* 13(3): 497-537. DOI 10.1017/mor.2017.30

(2017) "Chinese entrepreneurs, social networks, and *guanxi*," R. S. Burt and Katarzyna Burzynska. *Management and Organization Review* 13(2): 221-260 (followed by commentary from Yanjie Bian, Nan Lin, and Olav Sorensen). DOI 10.1017/mor.2017.6

(2017) "Measurement of *guanxi* circles: using qualitative study to modify quantitative measurements." Jar-Der Luo, Xiao Han, R. S. Burt, Chaowen Zhou, Meng-Yu Cheng, and Xiaoming Fu. Pp. 73-104 in *Social Network Analysis: Interdisciplinary Approaches and Case Studies*, edited by Xiaoming Fu, Jar-Der Luo, and Margarete Boos. New York: Taylor & Francis.

(2016) "Network oscillation," R. S. Burt and Jennifer Merluzzi. *Academy of Management Discoveries* 2: 582-299. DOI 10.5465/amd.2015.0108

(2015) "Reinforced structural holes." *Social Networks* 43:149-161. DOI 10.1016/j.socnet.2015.04.008

(2014) "Embedded brokerage: Hubs versus locals." R. S. Burt and Jennifer Merluzzi, Pp. 161-177, *Research in the Sociology of Organizations*, edited by Stephen P. Borgatti, Daniel J. Brass, Daniel S. Halgin, Giuseppe Labianca, and Ajay Mehra. Cambridge, MA: Emerald Group Publishing.

(2013) "How many names are enough? Identifying network effects with the least set of listed contacts," Jennifer Merluzzi and R. S. Burt. *Social Networks* 35: 331-337. DOI 10.1016/j.socnet.2013.03.004

(2013) "Social network analysis: Foundations and frontiers on network advantage," R. S. Burt, Martin Kilduff, and Stefano Tasselli. *Annual Review of Psychology* 64: 537-547. DOI 10.1146/annurev-psych-113011-143828

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(2010) "Exploring the use of social network methods in designing healthcare quality improvement teams," David Meltzer, Jeanette Chung, Parham Khalili, Elizabeth Marlow, Vineet Arora, Glen Schumock, and R. S. Burt. *Social Science & Medicine* 71:1119-1130.

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(2009) "Network Duality of Social Capital," Pp. 39-65 in *Social Capital: Reaching Out, Reaching In*, edited by Viva Ona Bartkus and James H. Davis. Northampton, MA: Edward Elgar.

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(2008) "Returns to secondhand brokerage in industry networks: Spillover effects on price-cost margins in American manufacturing," Pp. 315-360 in *Advances in Strategic Management*, edited by Joel A. C. Baum and Timothy J. Rowley. New York: Elsevier.

(2008) "Gossip and reputation," Pp. 27-42 in *Management et Réseaux Sociaux: Ressource Pour l'Action ou Outil de Gestion?*, edited by Marc Lecoutre and Pascal Lievre. London: Hermes-Lavoisier.

(2007) "Closure and stability: Persistent reputation and enduring relations among bankers and analysts," Pp. 100-143 in *The Missing Links: Formation and Decay of Economic Networks*, edited by James E. Rauch. New York: Russell Sage Foundation.

(2007) "Teaching executives to see social capital: Results from a field experiment," R. S. Burt and Don Ronchi, *Social Science Research* 36:1156-1183.

(2007) "Secondhand brokerage: Evidence on the importance of local structure for managers, bankers, and analysts," *Academy of Management Journal* 50:119-148.

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(2002) "Competition, contingency, and the external structure of markets," R. S. Burt, Miguel Guilarte, Holly J. Raider, and Yuki Yasuda, Pp. 167-217 in *Advances in Strategic Management*, Volume 19, edited by Paul Ingram and Brian Silverman. Greenwich, CT: JAI Press.

(2002) "The social capital of structural holes." Pp 148-192 in *The New Economic Sociology: Developments in an Emerging Field*, edited by Mauro F. Guillén, Randall Collins, Paula England, and Marshall Meyer. New York: Russell Sage Foundation. Portions reprinted as "Il capitale sociale dei buchi strutturali," trans. Michel Forsé e luigi Tronca, *Sociologia e Politiche Sociali* 8:49-90 (2005).

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Ronald S. Burt, Summer 2024 Vita, Page 7

22: 619-643.

(2001) "Bandwidth and echo: Trust, information, and gossip in social networks." Pp. 30-74 in *Networks and Markets*, edited by James E. Rauch and Alessandra Casella. New York: Russell Sage Foundation.

(2001) "Structural holes versus network closure as social capital." Pp. 31-56 in *Social Capital: Theory and Research*, edited by Nan Lin, Karen S. Cook, and R. S. Burt. New York: Aldine de Gruyter.

(2000) "The network structure of social capital," Pp. 345-423 in *Research in Organizational Behavior*, Volume 22, edited by Robert I. Sutton and Barry M. Staw. Greenwich, CT: JAI Press.

(2000) "The social capital of French and American managers," R. S. Burt, Robin M. Hogarth, and Claude Michaud. *Organization Science* 11: 123-147.

(2000) "Decay functions." *Social Networks* 22: 1-28.

(1999) "Private games are too dangerous." *Computational and Mathematical Organization Theory* 5: 311-341.

(1999) "The social capital of opinion leaders." *Annals* 566: 37-54. Reprinted in *Social Capital in Business*, edited by Kenneth W. Koput and Joseph P. Broschak (2011).

(1999) "Entrepreneurs, distrust, and third parties." Pp. 213-243 in *Shared Cognition in Organizations: The Management of Knowledge*, edited by Leigh Thompson, John Levine, and David Messick. Hillsdale, NJ: Lawrence Erlbaum.

(1998) "The gender of social capital." *Rationality and Society* 10: 5-46. Reprinted as #80 in the University of Chicago Graduate School of Business Selected Papers series.

(1998) "Personality correlates of structural holes," R. S. Burt, Joseph E. Jannotta Jr., and James T. Mahoney. *Social Networks* 20: 63-87. Portions reprinted in *Power and Influence in Organizations*, edited by Roderick M. Kramer and Margaret A. Neale (1998).

(1997) "The contingent value of social capital." *Administrative Science Quarterly* 42: 339-365. Portions reprinted in *Social Stratification: Class, Race, and Gender in Sociological Perspective*, edited by David B. Grusky (2001); *Knowledge and Social Capital*, edited by Eric L. Lesser (2000).

(1997) "A note on social capital and network content." *Social Networks* 19: 355-373.

(1996) "Social contagion and social structure," R. S. Burt and Gregory A. Janicik. Pp. 32-49 in *Networks in Marketing*, edited by Dawn Iacobucci. Newbury Park, CA: Sage.

(1996) "Boundaryless careers and social capital," Holly J. Raider and R. S. Burt. Pp. 187-200 in *The Boundaryless Career: A New Employment Principle for a New*



*Organizational Era*, edited by Michael B. Arthur and Denise M. Rousseau. New York: Oxford University Press.

(1995) "Le capital social, les trous structureaux, et l'entrepreneur," ("Social capital, structural holes, and the entrepreneur," trans. by Emmanuel Lazega). *Revue Française de Sociologie* 25 (December): 599-628.

(1995) "Kinds of third-party effects on trust," R. S. Burt and M. Knez. *Rationality and Society* 7 (July):255-292; and subsequent commentary: "A further note on the network structure of trust: a reply to Krackhardt," 8 (January): 117-120. Portions reprinted as "Trust and third-party gossip" in *Trust in Organizations*, edited by Roderick M. Kramer and Tom R. Tyler (1996, Sage Publications), and *Organizational Trust*, edited by Roderick M. Kramer (2006, Oxford University Press).

(1994) "Contingent organization as a network theory: The culture-performance contingency function," R. S. Burt, Shaul M. Gabbay, Gerhard Holt, and Peter Moran. *Acta Sociologica* 37 (December):345-370.

(1994) "Measuring a large network quickly," R. S. Burt and Don Ronchi. *Social Networks* 16: 91-135.

(1993) "The social structure of competition," Pp. 65-103 in *Explorations in Economic Sociology*, edited by Richard Swedberg, New York: Russell Sage Foundation; and 57-91 in *Networks and Organizations*, edited by Nitin Nohria and Robert G. Eccles, Cambridge, MA: Harvard Business School Press. (This is an abbreviated version of Chapter 1 in *Structural Holes*.) Reprinted in *Entrepreneurship*, edited by Richard Swedberg (2000), *Networks in the Knowledge Economy*, edited by Rob Cross, Andrew Parker, and Lisa Sasson (2003), *Foundations of Social Capital*, edited by Elinor Ostrom and T. K. Ahn (2003), and *The New Economic Sociology*, edited by Frank Dobbin (2004).

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(1993) "Market integration," Pp. 241-292 in *Interdisciplinary Perspectives on Organization Studies*, edited by Siegwart Lindenberg and Hein Schreuder. Oxford, England: Pergamon Press.

(1992) "The network structure of management roles in a large manufacturing firm," R. S. Burt and Norm Celotto. *Evaluation and Program Planning* 15: 303-326.

(1991) "Measuring age as a structural concept," *Social Networks* 13: 1-34.

(1991) "Interorganization contagion in corporate philanthropy," Joseph Galaskiewicz and R. S. Burt. *Administrative Science Quarterly* 36 (March): 88-105.

(1990) "Contested control in a large manufacturing plant," R. S. Burt and Don Ronchi. Pp. 121-157 in *Social Networks Through Time*, edited by J. Weesie and H. Flap. Utrecht: ISOR.

(1990) "Kinds of relations in American discussion networks," Pp. 411-451 in *Structures*

of *Power and Constraint*, edited by Craig Calhoun, Marshall W. Meyer, and W. Richard Scott. New York: Cambridge University Press.

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(1989) "Another look at the network boundaries of American markets," R. S. Burt and Debbie S. Carlton. *American Journal of Sociology* 94 (November): 723-753.

(1989) "The conditional significance of communication for interpersonal influence," R. S. Burt and Tetsuji Uchiyama. Pp. 67-87 in *The Small World*, edited by Manfred Kochen. Norwood, NJ: Ablex.

(1988) "The stability of American markets." *American Journal of Sociology* 93 (September): 356-395.

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(1988) "A note on strangers, friends and happiness." *Social Networks* 10: 311-331.

(1987) "A note on the General Social Survey's ersatz network item." *Social Networks* 9: 73-85.

(1987) "Social contagion and innovation, cohesion versus structural equivalence." *American Journal of Sociology* 92(May): 1287-1335. Reprinted in *Social Networks*, edited by John Scott (2002).

(1987) "A note on missing network data in the General Social Survey." *Social Networks* 9: 63-75.

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- (1979) "A structural theory of interlocking corporate directorates." *Social Networks* 1 (4): 415-435. (This paper was the core of the proposal for National Science Foundation grant SOC77-22938.) Reprinted in *Social Networks*, edited by John Scott (2002).
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