

CV Stefano Pogutz

Born on October 5, 1968, in Milan, Italy
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Married, two sons
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ACADEMIC POSITION

- 2004-present Researcher with Tenure, Department of Management and Technology, Università Bocconi, Milan, Italy and faculty member at SDA Bocconi School of Management, Milan, Italy.
- 2019- Present Head of Vertical, Sustainability at Bocconi 4 Innovation – B4I, the accelerator and pre-accelerator of Università Bocconi
- Present Research Fellow at Sustainability Lab and eSG (excellence in Sustainability and Governance) Lab, SDA Bocconi School of Management.
- 2015-Present Internal Fellow at CRIOS, the Università Bocconi Research Center on Innovation, Organization and Strategy.
- 2015-Present Affiliate researcher and Visiting, Institute of Management, Sant’Anna School of Advanced Studies, Pisa.
- 2015-Present Research fellow of the Center for Social and Sustainable Innovation (CSSI) at the Peter B. Gustavson School of Business, University of Victoria, Victoria, British Columbia, Canada.
- 1997-Present Faculty at CEMS–MIM (The Global Alliance in Management Education–Master in International Management).
- 2009-2020 Chair of the Faculty Group “Business and the Environment” at CEMS–MIM (The Global Alliance in Management Education–Master in International Management)
- 2013-2014 Visiting Professor at ESADE Business School, Barcelona, Spain. Department of Operation Management and Innovation.
- 1999-2014 Internal Fellow at CReSV, the Università Bocconi Research Center on Sustainability and Value (ex SPACE).
- 1999-2003 Research Fellow and Teaching Assistant of Management, Department of Management, Università Bocconi, Milan, Italy.

EDUCATION

- 2014 PhD in Management – Innovation, Services and Sustainability, Sant’Anna School of Advanced Studies, Pisa.
- 1994-1998 Post Graduate Research Fellowship at the Research Center for Health, Safety, Security and Environmental Protection, Department of Management, Università Bocconi, Milan, Italy.
- 1993 Master of Science in Business Administration, Università Bocconi, Milan, Italy.

PUBLICATION HISTORY

Papers in International Journals

- Russo A., Pogutz S., Misani N. [2021], “Paving the road toward eco-effectiveness: Exploring the link between greenhouse gas emissions and firm performance”, *Business Strategy and the Environment*, April.
- Pogutz S., Martín-Tapia I. [2017], “Let the Environment Guide Our Development”, *Academy of Management Learning and Education*, 16(3): 494-496.
- Tencati A., Pogutz S., Moda B., Brambilla M., Cacia C. [2016], “Prevention and innovation for an environmentally sustainable economy: The case of packaging and packaging waste”. *Waste Management*, 56: 35-45.
- Pogutz S., Winn M. [2016], “Knowledge Creation for Ecologically Sustainable Practices within and Beyond Firm Boundaries: The Case of Barilla”, *Business Strategy and the Environment*, 25(6): 435-448.
- Misani N., Pogutz S. [2015], “Unraveling the effects of environmental outcomes and processes on financial performance. A non-linear approach”, *Ecological Economics*, 109(1): 150–160.
- Winn M., Pogutz S. [2013], “Business, Ecosystems, and Biodiversity: New Horizons for Management Research”, *Organization & Environment*, 26(2): 203-229
- Pogutz S., Micale V., Winn M. [2011], “Corporate Environmental Sustainability Beyond Organizational Boundaries: Market Growth, Ecosystems Complexity and Supply Chain Structure as Co-Determinants of Environmental Impact”, *Journal of Environmental Sustainability*, 1(1): 22.
- Pogutz S., Micale V. [2011], “Sustainable consumption and production. An effort to reconcile the determinants of environmental impact”, *Society and Economy*, 33(1), April: 29-50.
- Perrini A., Pogutz S., Tencati A., [2006], “Corporate Social Responsibility in Italy: State of the Art”, *Journal of Business Strategies*, 23(1): 65-91.
- Perrini F., Pogutz S., Tencati A., [2004], “New Tools to Foster Corporate Socially Responsible Behaviour”, *Journal of Business Ethics*, 53(1-2):173-190.

Books and Books Chapters with International Publishers

- Sardà R., Pogutz S., [2019], *Corporate Sustainability in the 21st Century: Increasing the Resilience of Social and Ecological Systems*, Routledge.
- Pogutz S., Russo A., [2012], “Shaping the Fuel Cell Transport Network. An Explorative Analysis” in Nilsson M., Hillman K., Rickne A., Magnusson T., (eds), *Paving the Road to Sustainable Transport: Governance and Innovation in Low-Carbon Vehicles*, Routledge Studies in Ecological Economics, Routledge.
- Marcus A., Sharma S., Shrivastava P., Pogutz S. (eds), [2011], *Cross-Sector Leadership for the Green Economy. Integrating Research and Practice on Sustainable Enterprise*, Palgrave Macmillan, New York.
- Pogutz S., Russo A., Migliavacca P., [2011], "From R&D to commercialization. Shaping the entrepreneurial competences in the fuel cell emerging industry" in Wüstenhagen R., Wuebker R. (eds.), *Handbook of Research on Energy Entrepreneurship*, Cheltenham, Edward Elgar Publishing.
- Pogutz S., Russo A., Migliavacca P., [2010], “The FC industry: dynamics and alliances”, in Pogutz S., Russo A., Migliavacca P., (eds.), *Innovation, Markets and Sustainable Energy. The Challenge of Hydrogen and Fuel Cells*, Cheltenham, Edward Elgar Publishing.
- Pogutz S., Russo A., Migliavacca P. (eds.), [2009], *Innovation, Markets and Sustainable Energy. The Challenge of Hydrogen and Fuel Cells*, Cheltenham, Edward Elgar Publishing.
- Pogutz S., Tencati A., Romero C., [2009], "Achieving Environmental Sustainability" in Zsolnai L., Tencati A. (eds.), *The Future International Manager. A Vision of the Roles and Duties of Management*, Palgrave MacMillan Publishers, England.
- Pogutz S., [2009], “Sustainable Development, Corporate Sustainability and Corporate Social Responsibility: The Missing Link”, in Utting P., Clapp J. (eds.), *Taming Corporate Capitalism: new perspectives on business regulation and sustainable development*, Oxford University Press.
- Perrini F., Pogutz S., Tencati A., [2006], *Developing Corporate Social Responsibility. A European Perspective*, Cheltenham, Edward Elgar Publishing.

Main Papers in Italian Journals (last decade)

- Pogutz S., Perrini F., [2021], “La sostenibilità al centro dell’impresa”, *Economia & Management*, 1: 8.
- Pogutz S., [2021], Quando la marca trasforma la catena del valore. Interview to Giuseppe Morici AD Bolton Group, *Economia & Management*, 1: 31-34.
- Pogutz S., De Silvio M., Fumagalli F., Pachner J., Magni G., [2021], “Tutte le potenzialità della blue economy”, *Economia & Management*, 1: 42-49.
- Pogutz S., Perrini F., De Silvio M. [2020], “La scommessa della sostenibilità”, *Economia & Management*, 1: 50-53.
- Zara C., Pogutz [2018], “Quale sviluppo sostenibile”, *Economia & Management*, 5-6:9-12
- Pogutz S., Frey M. [2018], “Politiche e strategie per cambiare paradigma”, *Economia & Management*, 5-6:19-24.
- Frey M., Gusmerotti N.M., Pogutz S., [2017] “Servizi ecosistemici e biodiversità: una nuova prospettiva per un’economia più sostenibile”. *Sinergie*, 35(102): 165-184.
- Pogutz S., [2015], “Perché la sfida ambientale ci chiede di reinventare l’impresa”, *Economia & Management*, novembre-dicembre: 29-35.
- Tencati A., Pogutz S. [2015], “Recognizing the limits: Sustainable development, corporate sustainability and the need for innovative business paradigms”, *Sinergie*, Special Issue on Sustainability, Stakeholders and Business, 33(96): 37-55.
- Pogutz S., Perrini F., Sesini M., [2014], “Parlando di sostenibilità. Due cartoline dal pianeta”, *Economia & Management*, 1, gennaio-febbraio: 21-28.
- Pogutz S., Micale V., Urbano A., [2011], “Da Kyoto a Copenhagen. Nascita ed evoluzione dei mercati della CO2”, *Economia & Management*, 2, marzo-aprile: 11-22.
- Perrini A., Pogutz S., Tencati A., [2008], “Climate change tra emergenza ecologica, responsabilità sociale, innovazione e mercato”, *Economia & Management*, 3, maggio-giugno: 11-23.
- Pogutz S., [2008], “Beyond the wrapper - Strategies for producing a more environmentally sustainable packaging design”, *Domus*, 911, February: 78-82.

Books, Books Chapters, Books Introduction/Foreword Published in Italian

- Pogutz S., [2021], “Sostenibilità. Una scelta strategica non più rimandabile”. Prefazione al Volume *Il Bosco Circolare*. Il valore della sostenibilità nella filiera del legno-arredo, pp 7-13. SAIB. Arti Grafiche Possenti.
- Pogutz S., Tencati A. (a cura di) [2012], *Prevenzione e innovazione per una economia della sostenibilità*, EGEA, Milano, pp. 352.
- Pogutz S., [2008], “Economia e sostenibilità. Teoria e pratica nella scienza economica”, in Planet Life Economy Foundation (PLEF), *Primo libro della Planomia. Realtà, sogni, ambizioni della sostenibilità*, Franco Angeli Editore, Milano, pp. 57-74.
- Pogutz S., [2007], “Responsabilità sociale d’impresa e pratica aziendale: una rassegna delle principali esperienze”, in Benini R. *L’impresa responsabile e la comunità intraprendente. Responsabilità sociale, territorio e piccole imprese in rete*, Halley editrice, Matelica (MC), pp. 95-126.
- Pogutz S., Tencati A. (a cura di) [2003], *I mercati del recupero. Un’analisi di sistema*, Maggioli, Sant’Arcangelo di Romagna, pp.153.
- Pogutz S., Tencati A. (a cura di) [2002], *Dal rifiuto al prodotto. Modelli europei di recupero degli imballaggi a confronto*, EGEA, Milano, pp. 275.
- Pogutz S. [2002], *Tecnologia, innovazione e gestione dell’ambiente. Dalle cleaner technologies all’innovazione di sistema*, EGEA, Milano, pp. 205.

Teaching Cases (last 10 years)

- Pogutz S., Di Castelnuovo M., Allevi V., Perissinotto V. [2019], “Edison strategic turnaround. Seizing opportunities for growth in the energy industry”. SDA Bocconi School of Management
- Pogutz, S. [2018], “Sustainability and Innovation at ENEL: Addressing the Challenge of the Energy Industry” Digital Edition realized with BUILT – Bocconi University Innovation in Learning and

Teaching, Università Bocconi Graduate School.

- Pogutz S., Vurro C., [2016], “Sustainability and Innovation at ENEL: Addressing the Challenge of the Energy Industry”, Università Bocconi Graduate School.
- Pogutz S. [2014], “When Supply Chain Management Drives Sustainability: The Case of Barilla”, Università Bocconi Graduate School
- Pogutz S. [2014], “IKEA and the Better Cotton Initiative”, Università Bocconi Graduate School. Second Prize Winner, Oikos Case writing Competition 2014, Corporate Sustainability Track and OIKOS.
- Pogutz S. [2013], Ecosystem Services and Business: Unilever and Palm Oil”, Università Bocconi Graduate School.

Proceedings (last 10 years)

- Sardà R. (ESADE and CSIC), Pogutz S (Bocconi). [2020], “Business for Ocean Sustainability”, International Research Conference. “Annual GSOM Emerging Markets Conference-2020” St. Petersburg, 11–18 2020, Proceeding of the Conference.
- Rahman S. (University of Victoria, BC), Winn M. (University of Victoria, BC), Pogutz S. (Bocconi), [2018], “Strategic Shifts Toward Sustainability: The Pivotal Role of Ecological Knowledge”, Academy of Management Proceedings 2018 (1), 15877.
- Rahman S. (University of Victoria, BC), Winn M. (University of Victoria, BC), Pogutz S. (Bocconi), [2016], “Institutional Voids in the Context of Climate Change Governance: Understanding Institutions and their Role in Climate Policy and Governance”, Academy of Management 2016 Annual Meeting, Making Organization Meaningful, Anaheim, California.
- Rahman S. (University of Victoria, BC), Winn M. (University of Victoria, BC), Pogutz S. (Bocconi), [2016], “Global Climate Change and the Emergence of Multi-Level Governance: The Role of Business, Non-Profit Organizations and Cross-Sector Alliances” GRONEN Research Conference 2016 Hamburg, Germany.
- Longoni A., Misani N., Pogutz S., Ragozzino R., [2015], “CSR Commitment And Industry Environment: Do Competition, Munificence And Uncertainty Matter”, Academy of Management Annual Meeting, Opening Governance, Vancouver, British Columbia, Canada, August 7-11.
- Pogutz S., Winn M., [2015], “Creating Knowledge about Nature. Innovation and Sustainability in the Agro-Food Industry”, 10th World Economy Research Institute’s Annual Conference Collegium of World Economy, New Forms of Innovation and Competitiveness: Enterprise, Industry and Country Perspective, Warsaw School of Economics, Poland, June 29.
- Longoni A., Misani N., Pogutz S., Ragozzino R., [2015], “CSR Commitment And Industry Environment: Do Competition, Munificence And Uncertainty Matter”, CRIOS Conference on Strategy, Organization, Innovation and Entrepreneurship, Università Bocconi, Milano, June 10.
- Pogutz S., Winn M. [2012], “The matter of materiality: constructing a place for nature in organization theory”, 1st European Theory Development Workshop in OMT, June 28-29 2012, Grenoble Ecole de Management, Grenoble – France.
- Pogutz S., Misani N., Russo A. [2012]. “Investigating the relationship between carbon intensity and financial performance: the role of organizational responsiveness”, GRONEN Research Conference 2012 Corporate Sustainability – Off to Pastures New or Back to the Roots?, Saint Maximin la Sainte Baume, June 26-29.
- Pogutz S., Micale V., [2011], “Eco-efficiency, growth and the nature of corporate sustainability”, Seventh International Environmental Leadership Symposium – Environmental Sustainability and the role of the environmental Manager, Rochester Institute of Technology, NY, US, May 1-2.

INVITED INTERNATIONAL RESEARCH PRESENTATIONS AND TALKS

- 2019 Peter B. Gustavson School of Business, University of Victoria, Victoria, British Columbia, Canada, Center for Social and Sustainable Innovation – CSSI.
- 2015 Peter B. Gustavson School of Business, University of Victoria, Victoria, British Columbia, Canada, Center for Social and Sustainable Innovation – CSSI. September 24. Title Sustainability and Innovation: A New Agenda for Business Strategy.
- 2013 ESADE Business School, Barcellona, IIS - Instituto de Innovación Social, December 17: Title: Business, Ecosystems, and Biodiversity: New Horizons for Management Research.
- 2013 ESADE Business School,, Barcellona, Dipartimento di Operations Management and Innovation, November 28. Title: Business, Ecosystems and Biodiversity: Business Initiatives and the Challenges to Management Research.
- 2013 Peter B. Gustavson School of Business, University of Victoria, Victoria, British Columbia, Canada. Center for Social and Sustainable Innovation – CSSI. November 1, Title: Business, Ecosystems and Biodiversity: Business Initiatives and the Challenges to Management Research.
- 2013 Lundquist College of Business, University of Oregon, Eugene, US. October, 25. Title: Business, Ecosystems and Biodiversity: Business Initiatives and the Challenges to Management Research.
- 2011 Louvain School of Business, Louvain, CRECIS, February 3. v: Organizational Ecosystem Embeddedness,
- 2010 Leuphana University Lüneburg, Germany, March. Title: Eco-services, markets and business strategies. 6th Environmental Management Leadership Symposium. Advancing the Profession: From Environmental to Sustainability
- 2009 Rochester Institute of Technology, RIT, Rochester, NY, US. May, Title: Ecosystem Services and Business: Implications for Environmental Strategy”.
- 2008 Corvinus University, Budapest, Hungary, June. Title: Technology, innovation and sustainability. From R&D to commercialization of green technologies”, 2nd Environmental Management Leadership Symposium.
- 2008 Rochester Institute of Technology, RIT, Rochester, NY, US. May. Title: Sustainability and Innovation: Technological Change, Design for the Environment and Market Opportunities, 1st Environmental Management Leadership Symposium.
- 2007 Lund University, Sweden, CIRCLE. November 4. Title: From Sustainable Development to Corporate Sustainability. The need for an innovative framework.

MAIN CONFERENCES ORGANIZED

- 2015 ABIS – Academy of Business in Society Annual Colloquium 2015, Global Sustainability Strategy: New models and approaches to achieve sustainable living. SDA Bocconi School of Management, Milan October 20-21.
- 2010 GRONEN (Group on Organization and the Natural Environment) Research Conference “Corporate Sustainability, Innovation and Ecosystems in a Globalized World: Addressing the Green Challenge”. SDA Bocconi School of Management, Milan. June 23-26, 2010.
- 2006 EABIS - European Academy of Business in Society Annual Colloquium, Corporate Sustainability, Strategic Management and The Stakeholder View of the Firm. SDA Bocconi School of Management, Milan September 11-12.

MAIN RESEARCH PROJECTS AND GRANTS (last decade)

<i>Period</i>	<i>Sponsor</i>	<i>Name</i>	<i>Organization</i>
2021	One Ocean Foundation	Business for Ocean Sustainability. Ocean Disclosure Initiative	SDA Bocconi, McKinsey
2020-2021	One Ocean Foundation	Business for Ocean Sustainability. Focus – Fashion Industry	SDA Bocconi
2020	One Ocean Foundation	Business for Ocean Sustainability. A global perspective	SDA Bocconi, McKinsey, CSIC
2019	Edison	Edison strategic turnaround	SDA Bocconi
2018-2019	Confindustria Cuneo	Scenari di economia circolare per la gestione dei rifiuti speciali nella Provincia di Cuneo	SDA Bocconi
2018-2019	One Ocean Foundation	Business for Ocean Sustainability. Focus on the Mediterranean	SDA Bocconi, McKinsey, CSIC
2017-2018	YCCS – Yacht Club Costa Smeralda	Environmental protection of the ocean	SDA Bocconi
2013-2014	CONAI (The Italian Packaging Waste Compliance Scheme)	Prevention of Packaging Waste	CRReSV Bocconi
2012-2013	ICT-International Labour Organization	The Labour Dimensions of CSR: from Principles to Practice	CRReSV Bocconi
2011-2012	CONAI (The Italian Packaging Waste Compliance Scheme)	Prevention and Innovation for a Sustainable Economy	CRReSV Bocconi

SELECTED SERVICES AT UNIVERSITA' BOCCONI

<u>2019 to present</u>	Head of Vertical, Sustainability at Bocconi 4 Innovation – B4I , the accelerator and pre-accelerator of Università Bocconi
<u>2012 to present</u>	Member of Università Bocconi “Sustainability Committee”
<u>2012 to present</u>	Coordinator of Università Bocconi Major on Green Management and Corporate Sustainability (MSs in Management, Economics and Management of Innovation and Technology, International Management)
2017-2020	Member of the Student-Faculty Joint Committee, the body of the QA system of Italian universities that monitor the quality and the conditions of teaching within Degree Programs, for the Bachelor in International Economics and Management.
2008-2012	<u>Director of the Università Bocconi Specialized Master in Green Management, Energy and CSR</u> that he designed and launched in English in 2011. The Master is ranked 2 nd 2013-2014 Eduniversal Bestmasters global ranking for Sustainability and Environmental Management.
2010-2013	Member of the Teaching Committee, Department of Management and Technology, Università Bocconi
2006-2008	Coordinator of Università Bocconi Specialized Master on Environmental and Energy Management and Economics (in Italian)

TEACHING EXPERIENCE AT BOCCONI

- Stefano Pogutz’s teaching experience includes undergraduate, graduate, master, MBA and Executive programs at Univeristà Bocconi and SDA Bocconi School of Management. He teaches in English, French, Spanish and Italian.

Teaching Awards

2019	Outstanding Contribution to the CEMS MIM Award - CEMS-The Global Alliance of Management Education
2013	Bocconi <u>Teaching Excellence Award</u> for the top 10 faculties at Bocconi
2012	Bocconi Teaching Excellence Award for the top 10 faculties at Bocconi
2010	Selected among Bocconi Top 30 faculties for Bocconi Teaching Excellence Award

GRADUATE AND UNDERGADUATE SCHOOL

- He teaches several courses in different BSs and MSs (e.g. Management, International Management, Economics and Management of Innovation and Technology, etc.)

2012-present Green Management and Corporate Sustainability, MS, 48h

2020-present Sustainability and innovation: from cleantech to new business models, MS, CEMS Seminar, 24h

2016-2019	CSR and Ethics in Business, BS (in English). Responsible for 6 classes
1997-2017	Management, BS (since 2014 in English)
2012-2015	Business Ethics Seminars, BS (in Italian)
1997-2013	Technology, Innovation and Operation Management, Undergraduate (in Italian)

2006	Environmental and Sustainability Management, Campus Abroad at Chinese University of Hong Kong Hong Kong, China
2003-2004	Green Marketing (in Italian)
2001-2003	Gestione delle Utilities (in Italian)
1995-1997	Corporate Restructuring and Development (in Italian)

- Specialized Master in Sustainability and Energy Management – MASEM (Former Master in Green Management, Energy and CSR)

2012-present Business Sustainability and Green Management (in English), 32h

2002-2011	Management Integrato dell'Ambiente (in Italian)
2002-2011	Contabilità Ambientale e Valutazione della Sostenibilità e della Responsabilità Sociale (in Italian)
2002-2004	General Management (in Italian)
2005-2006	Innovazione e Ambiente (in Italian)

Tutorship and Supervision of Undergraduate and Graduate Master Thesis at Università Bocconi

- Every year he supervises and tutors about 12 Graduate and about 8 Undergraduate Master's Thesis at Univeristà Bocconi. Moreover, he coordinates a couple of students' Field Project in the Specialized Master of Green Management, Energy and CSR.

SDA BOCCONI SCHOOL OF MANAGEMENT

- Full Time MBA

2020-present Corporate sustainability, 48h

- Doctorate in Business Administration

2020-present Corporate Social Responsibility, 8h

- Executive Custom Program

2021	Leonardo, Up Executive Program 1, 2, 3, 4
2021	Atlantia, Sustainability Learning Hub. Program Director
2020-2021	ENEL, Sustainability Farm 1, 2, 3, 4. Program Director
2021	Diesel, For Responsible Living Strategy in Action
2019-Present	ENEL, participation in several Schools (GPG, EGP BP, EGP E&C,)
2020-2021	Master in Corporate and Investment Banking
2020	UBI Master in Banking Management, La sostenibilità e il ruolo della finanza
2020	Shell, Competenze di Sviluppo Sostenibile
2020	P&G, Beauty Executive Education Program

2015-2017	Custom Executive Program: Administrative Staff College of India Study Tour, “Advanced Management Program: leading strategic change”
2009-2012	ENEL Custom Executive Program: Leadership for Energy Management
2011-2013	Custom Executive Program: IMI – Global Leadership Program (with IESE)

TEACHING EXPERIENCE AT CEMS

He has a broad international teaching experience with regard to Business Schools and Universities participating in the CEMS (The Global Alliance in Management Education – Master in International Management) network.

- 1997 CEMS Block Seminar, Environmental Dimensions of Business management in Europe, Tata, Hungary, 14th–20th September, 1997, Corvinus University, Budapest.
- 1998 CEMS Block Seminar, Environmental Dimensions of Business management in Europe, Ardennes, Belgium, September 13th-19th, 1998, Université Catholique de Louvain.
- 1999 CEMS Block Seminar, Environmental Dimensions of Business management in Europe, Kukle, Poland, September 12th -19th, 1999, Warsaw School of Economics.
- 2000 CEMS Block Seminar, Environmental Dimensions of Business management in Europe, Cap de Creus, Spain, September 17th-24th, 2000, ESADE, Barcelona.
- 2001 CEMS Block Seminar, Environmental Challenges of Business management in Europe, Grasse, France, September 9th-16th, 2001, HEC, Paris.
- 2002 CEMS Block Seminar, Environmental Challenges of Business management in Europe, Tata, Hungary, August 25th–31st, 2002, Corvinus University, Budapest.
- 2002 CEMS Block Seminar, Environmental Challenges of Business management in Europe, Kleinwalsertal, Austria, September 29th–October 6th, 2002, University of Cologne.
- 2003 CEMS Block Seminar, Environmental Challenges of Business management in Europe, September 28th–October 4th 2003, St. Moritz, Switzerland, University of St. Gallen, St. Gallen and Bocconi University, Milan.
- 2004 CEMS Block Seminar, Environmental Challenges of Business Management in Europe, Szczyrk, Poland, September 12th–19th, 2004, Warsaw School of Economics.
- 2005 CEMS Block Seminar, Environmental Challenges of Business Management in Europe, October 2nd–9th 2005, Wittdün/Amrum, Germany, University of Cologne.
- 2006 CEMS Block Seminar “Environmental Challenges of Business Management in Europe”, September 3rd-10th 2006, Tata, Hungary, Corvinus University, Budapest.
- 2006 CEMS Block Seminar "Sustainability and Corporate Strategy", September 24th -30th 2006, Appenzell (Switzerland), St.Gallen University.
- 2007 CEMS Block Seminar “Sustainability in Management: Application to Logistics and Transport”, October 7th -12th 2007, Oberwesel (Germany), University of Cologne.
- 2007 CEMS Block Seminar "Sustainability and Corporate Strategy", October 28th-November 3rd, 2007, Ferienheim Vorderer Schwäbrig, Gais AR (Switzerland), St.Gallen University.
- 2008 CEMS Block Seminar "Sustainability and Corporate Strategy": Meeting the Energy and Climate Challenges”, August 31st–September 9th 2008, Filzbach (Switzerland), St.Gallen University.
- 2008 CEMS Block Seminar “Sustainability in Management: Application to Logistics and Transport”, October 12th-17th 2008, Oberwesel (Germany), University of Cologne.
- 2009 CEMS Block Seminar “Sustainability in Management: Application to Logistics and Transport”, October 12th-17th 2009, Oberwesel (Germany), University of Cologne.
- 2010 CEMS Block Seminar “Corporate Sustainability and CSR”, September 5th -10th 2010, Wetlina (Poland), Warsaw School of Economics.
- 2010 CEMS Block Seminar “Sustainability in Management: Application to Logistics and Transport”, October 10th-15th 2010, Oberwesel (Germany), University of Cologne.

- 2011 CEMS Block Seminar “Sustainability and Corporate Strategy: Meeting the Energy and Climate Challenges”, September 4th-9th 2011, St.Gallen (Switzerland), University of St.Gallen
- 2011 CEMS Block Seminar “Energy, Climate, and the Business Response”, September 11th -16th 2011, Monserrat (Spain), ESADE, Barcelona.
- 2011 CEMS Block Seminar “Sustainability in Management: Application to Logistics and Transport”, October 10th-15th 2010, Oberwesel (Germany), University of Cologne.
- 2012 CEMS Block Seminar “Sustainability and Corporate Strategy: Meeting the Energy and Climate Challenges”, September 2nd - 7th 2012, St.Gallen (Switzerland), University of St.Gallen.
- 2012 CEMS Block Seminar “Sustainability in Management: Application to Logistics and Transport”, October 24th - 29th 2012, Oberwesel (Germany), University of Cologne
- 2013 CEMS Block Seminar “Energy, Climate, and the Business Response”, September 16th -20th 2013, Sant Cugat (Spain), ESADE, Barcelona.
- 2013 CEMS Block Seminar “Sustainability in Management: Application to Logistics and Transport”, September 29th – October 4th 2013, Oberwesel (Germany), University of Cologne.
- 2014 CEMS Block Seminar “Corporate Responsibility in Managerial Practices”, August 31st – September 5th 2014, Aalto University School of Business, Helsinki and GSOM, University of St. Petersburg.
- 2014 CEMS Block Seminar “Sustainability in Management: Application to Logistics and Transport”, September 28th – October 2nd, Oberwesel (Germany), University of Cologne.
- 2015 CEMS Block Seminar “Sustainability in the 21st Century. Rethinking the Corporate Value Chain”, October 11th – 16th, Oberwesel (Germany), University of Cologne.
- 2016 CEMS Block Seminar “Sustainability in the 21st Century. Rethinking the Corporate Value Chain”, September 11th – 16th, Terrassa (Spain), ESADE, Barcelona.
- 2016 CEMS Block Seminar “Sustainability in the 21st Century. Rethinking the Corporate Value Chain”, October 9th – 14th, Winterberg (Germany), University of Cologne.
- 2017 CEMS Block Seminar “Sustainability in the 21st Century. Rethinking the Corporate Value Chain”, September 11th – 16th, Mon San Benet (Spain), ESADE, Barcelona.
- 2018 CEMS Block Seminar “Sustainability in the 21st Century. Rethinking the Corporate Value Chain”, September 10th – 15th, Mon San Benet (Spain), ESADE, Barcelona.
- 2019 CEMS Block Seminar “Sustainability in the 21st Century. Rethinking the Corporate Value Chain”, September 8th – 13th, Mon San Benet (Spain), ESADE, Barcelona.
- 2020 CEMS Block Seminar “Sustainability in the 21st Century. Rethinking the Corporate Value Chain”, October 1st – 4th, ESADE Campus Sant Cugat del Vallés-Barcelona.

OTHER INTERNATIONAL TEACHING EXPERIENCE

- 2019 Imperial College, London, Guest Lecture for the MBA on the Barilla Case Study (May 16th)
- 2019 Short-Term Visiting Professor at the Center for Social and Sustainable Innovation (CSSI), the Peter B. Gustavson School of Business, University of Victoria, Victoria, British Columbia, Canada providing teaching class at BCom students in COM 435 “Corporate Social Responsibility ” (3rd year).
- 2015 Short-Term Visiting Professor at the Center for Social and Sustainable Innovation (CSSI), the Peter B. Gustavson School of Business, University of Victoria, Victoria, British Columbia, Canada providing teaching class at BCom students in COM 362 “Business and Sustainability” (3rd year); students of Master of Global Business, and PhD Seminar BUS 604 “Business & Sustainability”.

- 2009-2012 Short-Term Visiting Professor at University of Almeria, Spain. Course title “Sustainability and Innovation”, Master “Gestión y Economía de la Empresa” (in Spanish).
- 2014 and 2011 Teacher in the course Biodiversité et Business: mariage impossible ou mariage de raison? Université Catholique de Louvain École de Biologie (in French)

COLLABORATION WITH SANT’ANNA SCHOOL OF ADVANCED STUDIES

Since 2012 he has maintained an intensive collaboration with the Institute of Management, Sant’Anna School of Advanced Studies, on research areas such as ecosystem services and business, corporate sustainability, sustainable business models and circular economy. He has lectured in different programs, including the Master in “*Management, Innovazione e Igegneria dei Servizi*” and the “*Master in Controllo e Gestione dell’Ambiente*”. He has been invited to review PhDs thesis. He has collaborated to research initiatives and projects at international and national levels.

- Teaching (last decade)

2012-2019 Lecturer in the *Management, Innovazione e Igegneria dei Servizi*” and *Master in Controllo e Gestione dell’Ambiente*, Institute of Management, Sant’Anna School of Advanced Studies, Pisa

- Reviewer of PhD Thesis

- 2020 Reviewer PhD Thesis, Owais Ur Rehman Khan, “Dynamic capabilities and behavioral practices of organizations for circular economy implementation”.
- 2018 Reviewer PhD Thesis, Margherita Macellari, “Unpacking the Black Box of Sustainability: How Do Organizations Embed Sustainability into Strategies and Operations?”
- 2018 Reviewer PhD Thesis, Silvia Sarti, “Exploring individual behaviors to unveil their responses to modern life challenges”.

SELECTED PRESENTATIONS TO PRACTITIONERS (last decade)

- Shell (March 21, 2021), Sostenibilità. Quali sfide e quali opportunità. Online workshop.
- Italcementi (April 2021), Video interview on the following topic: “Purpose e sostenibilità, un’opportunità per creare valore”.
- Assofond – Assofond is the sector’s employers’ association representing Italian foundry firms (June 2018), moderator and presenter at the Assofond National Assembly 2018.
- Smart Country, Alba (CN), The natural environment and the firm (November 24, 2017), organized by The Industrial Federation of the Province of Cuneo and EGEA.
- Ethical Corporation, London (June 7-8, 2017), Deliver Social Purpose and Impact, The 16th Responsible Business Summit Europe.
- Ferrero, Future trends in Sustainable Diet, (April 6, 2017). Business, ecosystems, biodiversity: implications for management.
- ENEL Cascade, Cascade Regulatory, Environment and Innovation. Preparing for the future (October 30, 2012), The Future of Energy Markets.
- British Embassy Rome (September 12, 2012), Financing the green challenge.
- European Global Compact Network Meeting (October 27, 2011), Public-Private Joint Efforts Towards RIO +20.
- Il Salone della Responsabilità Sociale: Dal Dire al Fare, Milano (2020, 2019, 2015, 2013. 2012, 2011, 2010).

ACADEMIC REVIEW ACTIVITIES

- 2021-present: Reviewer & Advisory Board of Pearson Management & Marketing Cases
- 2016-present: Associate Editor of Organization & Environment.
- 2008-present: Scientific Committee member of the GRONEN (Group on Organization and the Natural Environment) Research Conference.
- Reviewer for Publishers such as Spering, Edward Elgar, Routledge, Palgrave.
- Reviewer for: Management delle Utilities, Economia & Management, Economia delle Fonti di Energia e dell'Ambiente.
- 2006-2017: Jury member for OIKOS International Case Writing Competition on Corporate Sustainability.
- Reviewer for: Journal of Business Ethics, European Management Review, Scandinavian Journal of Management, Journal of Cleaner Production, Business Strategy and the Environment, Society and Economy, Journal of Environmental Sustainability, Energy Policy, Ecological Economics, Organization & Environment.

INTERVIEWS ON NEWSPAPERS, TV SHOWS AND SOCIAL MEDIA

- He has published articles, essays and interviews in several Italian Newspapers, including Corriere della Sera, il Foglio, Sole 24 Ore, la Stampa, Sky TG, etc.

- 2021 **Sole 24 Ore**, Green new deal: successi e battaglie ancora da vincere (Feb. 3)
<https://www.youtube.com/watch?v=zPuKysu4tLs>
- 2021 **Corriere della Sera**, Da Greta Thunberg alla svolta green di Biden, iniziamo davvero a parlare di tutela del pianeta? Corriere TV <https://video.corriere.it/da-greta-thunberg-svolta-green-biden-iniziamo-davvero-parlare-tutela-pianeta/46ef5c7e-b15f-11eb-97b4-aa5e7b1c1388>
- 2019 **Corriere della Sera**, Plastica ovunque. Riusciremo a non finire sommersi dai rifiuti?, Snacknews. <https://it-it.facebook.com/corrieredellasera/videos/plastica-ovunque-riusciremo-a-non-finire-sommersi-dai-rifiuti-ne-parliamo-su-sna/366802090818494/>
- 2019 **Sole 24 Ore**, Le tre dimensioni che allungano la vita delle imprese, Morning Call (Feb. 19)
<https://stream24.ilsole24ore.com/video/economia/le-tre-dimensioni-che-allungano-vita-imprese/ABzJTcUB>
- 2019 **Sole 24 Ore**, Imprese: l'impatto ambientale nascosto nella catena del valore, Morning Call (Feb. 19). https://stream24.ilsole24ore.com/video/economia/imprese-impatto-ambientale-nascosto-catena-valore/ABSPqtVB?autored&refresh_ceawe=1
- 2018 **Sole 24 Ore**, Quando il mare diventa la spazzatura del mondo, Morning Call (Oct. 24)
<https://stream24.ilsole24ore.com/video/italia/quando-mare-diventa-spazzatura-mondo/AE2pzcUG>
- SKY TG 24, in 2020 he contributed to the design and realization of the TV show "Impact - Soluzioni per una crisi" <https://tg24.sky.it/stories/ambiente/climate-change-impact/index.html>
- 2020 SKY TG 24, Impact- Soluzioni per una crisi. La verità e il dubbio.
<https://tg24.sky.it/stories/ambiente/cambiamento-climatico-impact/index.html>
- 2020 SKY TG 24, Impact- Soluzioni per una crisi. Impatto presente
<https://tg24.sky.it/stories/ambiente/cambiamento-climatico-impact-sostenibilita/index.html>
- 2020 SKY TG 24, Impact- Soluzioni per una crisi. Soluzioni per il presente
<https://tg24.sky.it/stories/ambiente/cambiamento-climatico-impact-consumi-energetici/index.html>.
- 2020 SKY TG 24, Impact- Soluzioni per una crisi. Impegni per il futuro.
<https://tg24.sky.it/stories/ambiente/cambiamento-climatico-impact-agenda-2030/index.html>

OTHER PROFESSIONAL EXPERIENCE

- Since 2020 he is Chairman of the Board of Impactage, a specialized Private Equity fund focused on sustainable investing (<https://www.impactage.eu/?lang=it>)
- Since 2019 he is Director of the Scientific Committee of the One Ocean Foundation, Dedicated to Marine Environmental Preservation (<https://www.1ocean.org/en/>)
- Since 2019 he is member of the Advisory Board of Seastainable Ventures, an Impact Investing company dedicated to Blue Economy and Nature Based Solutions (<https://www.seastainableventures.com>)
- He has been a Board Member, member of the Advisory Board and of the Investment Committee of Impact-Finance Management (<http://www.impact-finance.com/>) in the period 2010-2016. IFM is an impact investment fund focused on the bottom of the pyramid. The company is based in Geneva (CH).

Milan, June 2021

Stefano Pogutz