

## PIER VITTORIO MANNUCCI

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### ACADEMIC POSITIONS

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Assistant Professor <i>Bocconi University, Milano, Italy</i>	2022-present
Assistant Professor <i>London Business School, London, UK</i>	2016-2021

### EDUCATION

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PhD in Management <i>HEC Paris, Jouy-en-Josas, France</i>	2016
M.Sc. in Economics and Management for Arts, Culture, Media and Entertainment <i>Bocconi University, Milano, Italy</i>	2009
Bachelor in Economics and Management for Arts, Culture and Communication <i>Bocconi University, Milano, Italy</i>	2007

### RESEARCH INTERESTS

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Creativity, Innovation, Social Networks, National Culture, Cultural Industries

My research focuses on creativity at the individual and team level, and uses different theoretical lenses and methodologies to answer a simple question: can everyone be creative? If so, how can we help everyone to achieve their creative potential?

### PUBLICATIONS (in reverse chronological order)

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Mannucci, P.V., & Perry-Smith, J. *forthcoming*. “Who are you going to call?” Network activation in creative idea generation and elaboration. *Academy of Management Journal*.

Flipo, C, Mannucci, P.V., & Yong, K. *forthcoming*. The impact of cultural tightness on the relationship between structural holes, tie strength, and creativity. *Journal of International Business Studies*.

Mannucci, P.V. 2021. Creativity over the career. In J. Zhou & E.D. Rouse (Eds), *Handbook of Research on Creativity and Innovation*. Cheltenham, UK: Edward Elgar Publishing.

Soda, G., Mannucci, P.V., & Burt, R. 2021. Networks, creativity, and time: Staying creative through brokerage and network rejuvenation. *Academy of Management Journal*, 64(4): 1164-1190.

\*Selected as an exemplar for the thematic issue "Improving the transparency of empirical research published in AMJ"

Mannucci, P.V., Orazi D.C., & De Valck, K. 2021. The development of individual improvisation based on contextual structures and individual orientations. *Administrative Science Quarterly*, 66(3): 612- 658.

Yong, K., Mannucci, P.V., & Lander, M. 2020. Fostering creativity in different countries: The moderating effect of national culture on creativity. *Organizational Behavior and Human Decision Processes*, 157: 1-45.

Leone, L., Scapolan, A.C., Montanari, F., & Mannucci, P.V. 2020. The relational foundation of collaboration in a cultural and social hub. The case of Le Serre dei Giardini Margherita, Bologna. In F. Montanari, E. Mattarelli, & A.C. Scapolan (Eds), *Collaborative Spaces at Work: Innovation, Creativity and Relations*. London: Routledge.

Perry-Smith, J.E., & Mannucci, P.V. 2020. From ugly duckling to swan: A social networks perspective on novelty recognition and creativity. In D.J. Brass, S. Borgatti (Eds), *Social Networks at Work*, 177-199. London: Routledge.

Mannucci, P.V., & Yong, K. 2018. The differential impact of knowledge depth and knowledge breadth on creativity over individual careers. *Academy of Management Journal*, 61(5): 1741-1763.

Mannucci, P.V. 2017. Drawing Snow White and animating Buzz Lightyear: Technological toolkits characteristics and creativity in cross-disciplinary teams. *Organization Science*, 28 (4): 711-728.

Perry-Smith, J.E., & Mannucci, P.V. 2017. From creativity to innovation: The social networks drivers of the four phases of the idea journey. *Academy of Management Review*, 42(1): 53-79.

Perry-Smith, J.E., & Mannucci, P.V. 2015. Social Networks, Creativity, and Entrepreneurship. In C.E. Shalley, M.A. Hitt, & J. Zhou (Eds.) *The Oxford Handbook of Creativity, Innovation, and Entrepreneurship*, 205-224. New York: Oxford University Press.

## INVITED TALKS

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Università Statale di Milano, 2022

Rice University, 2022

Bayes Business School, 2021

Bocconi University, 2021

Rotterdam School of Management, 2021

University of Bologna, 2020

UCL School of Management, 2019

University of Bath School of Management, 2019

IESEG School of Management, 2019

Kellogg School of Management, 2018

Católica-Lisbon School of Business & Economics, 2018

Università Cattolica del Sacro Cuore, 2016

INSEAD Fontainebleau, 2015

Bocconi University, 2015  
Georgia Tech, 2015  
London Business School, 2015  
Rotterdam School of Management, 2015

## CHAired CONFERENCE TRACKS AND SYMPOSIA

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2020. Advanced technology and creative magic: How technology use shapes the creativity-innovation process. *Academy of Management Annual Meeting*, Vancouver, Canada. **Selected as Showcase Symposium by the OB Division.**

2020. Sub-theme 15: Can Creativity Save the World? How Creativity Can Help Build a Sustainable Future (with Shalley, C.E., & Bissola, R.). *EGOS Colloquium*, Hamburg, Germany.

2019-2020. *Creativity Collaboratorium* (with Fisher, C., Harvey, S., Parke, M.P.).

2017. Beyond idea generation: Exploring the neglected phases of the idea journey. *Academy of Management Annual Meeting*, Atlanta, USA.

## SELECTED CONFERENCE PRESENTATIONS

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Yong, K., & Mannucci, P.V. 2021. Cross-functional diversity and team creativity across the idea journey. Invited in the Symposium “Good Times, Bad Times: Temporal Perspectives on Creative Work”. *Academy of Management Annual Meeting*, Philadelphia (online), USA.

Venkataramani, V., & Mannucci, P.V. 2020. Not novel enough! The effects of negative feedback content on abandoning early ideas. Invited in the Symposium “Microfoundations of Novelty Evaluation: The Interplay Between Novel Ideas and their Audiences.” *Academy of Management Annual Meeting*, Vancouver (online), Canada.

Parke, M., & Mannucci, P.V. 2019. The effects of social media on creativity at work: Creative process engagement and time on task. Invited in the Symposium “New Perspectives on Processes and Practices in Creative Work”. *Academy of Management Annual Meeting*, Boston, USA.

Castellucci, F., & Mannucci, P.V. 2019. The Oscar and the Lion: The effect of multidimensional status and similarity on peer and audience evaluations. Invited in the Symposium “Nurturing Novelty: Understanding, Developing, and Evaluating Novel Ideas”. *Academy of Management Annual Meeting*, Boston, USA.

Mannucci, P.V. 2019. You are creative, Charlie Brown! An integrative perspective on creativity and time. *International Conference on Arts and Cultural Management (AIMAC)*, Venice, Italy.

Mannucci, P.V. 2018. Keep it simple! How simplicity and focus help everyday creativity over time. Invited in the Symposium “Artistic Industries and Organizational Creativity: New Insights from Old Friends”. *Academy of Management Annual Meeting*, Chicago, USA.

Mannucci, P.V., & Perry-Smith, J.E. 2018. Network activation and creativity in idea generation and idea elaboration. *Academy of Management Annual Meeting*, Chicago, USA.

Soda, B. Mannucci, P.V., & Burt, R. 2018. Structural holes, creativity, and time: staying creative through time and space. *Academy of Management Annual Meeting*, Chicago, USA.

Shalley, C., & Mannucci, P.V. 2018. Cultural ambassadors? Team creativity in multicultural teams. *EGOS Colloquium*, Tallinn, Estonia.

Mannucci, P.V., & De Stefano, F. 2017 Who paints the Big Eyes? Disentangling the gender bias in the assessment of creativity. *Academy of Management Annual Meeting*, Atlanta, USA.

## CASE STUDIES AND PRACTITIONER-ORIENTED PUBLICATIONS

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Mannucci, P.V., Orazi D.C., & De Valck, K. 2021. Improvisation takes practice. *Harvard Business Review*. <https://hbr.org/2021/03/improvisation-takes-practice>

Salvemini, S., Cinque, G., & Mannucci, P.V. 2014. *Glass Hostaria – Restaurant Innovation in the Heart of Trastevere*. European Case Clearing House (ECCH) Library.

## TEACHING EXPERIENCE

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Fondamenti di Organizzazione Bocconi University, Milano, Italy	2022–today
The Science of People in Organizations – MBA London Business School, London, UK	2019 –2021
Personal and Professional Growth/Performing in Organizations – Master <i>Formerly “Leadership in Organizations”</i> London Business School, London, UK	2016 –2021
Movie Industry – Master Bocconi University, Milano, Italy	2015
Leading Organizations: Perspectives on Design, Culture, and Power – Master HEC Paris, Paris, France	2014–2015
Leadership Skills – Undergraduate Bocconi University, Milano, Italy	2013
Workshop in Film Industry Management – Undergraduate Bocconi University, Milano, Italy	2009–2013
Decision Making and Negotiation – Master Bocconi University, Milano, Italy	2010

## EDITORIAL BOARD MEMBERSHIP AND REVIEWING

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**Editorial Board Member**

*Organizational Behavior and Human Decision Processes (2020-today)*  
*Organization Science (2021-today)*

**Ad-Hoc Reviewer**

*Academy of Management Journal*  
*Academy of Management Review*  
*Administrative Science Quarterly*  
*Human Relations*  
*Journal of Management Studies*  
*Management Science*  
*Strategic Management Journal*

**PROFESSIONAL AFFILIATIONS**

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Academy of Management; EGOS; Invernizzi Center for Research in Innovation, Organization, and Strategy (ICRIOS); Society and Organizations Research Center.

**HONORS, GRANTS, AND FELLOWSHIPS**

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Best Reviewer Award, Organizational Behavior and Human Decision Processes	2021
Junior Faculty Research Award, London Business School	2020
RAMD grant, London Business School	2016–2021
Full Scholarship for PhD studies, HEC Paris	2011–2016

**PROFESSIONAL EXPERIENCE**

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<b>New York Knicks</b>   Basketball Operations Intern	2010
<b>Toronto Raptors Basketball</b>   Basketball Operations Intern	2009