

MARCO TORTORIELLO

Bocconi University
Department of Management and Technology
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ACADEMIC POSITIONS

BOCCONI University

Full Professor of Strategy and Organizations 2015-

IESE Business School

Associate Professor of Strategic Management 2012-2015

Assistant Professor of Strategic Management 2009-2012

HEC Paris - School of Management

Assistant Professor of Strategy and Business Policy, 2006-2009

EDUCATION

Carnegie Mellon University

Ph.D. in Industrial Administration (Organizational Behavior and Theory) - 2006

M.S. in Industrial Administration (Organizational Behavior and Theory) - 2002

Bocconi University

Laurea in Business Administration - Summa cum laude – 1999

REFEREED PUBLICATIONS

- [1] Maoret, M., **Tortoriello, M.**, & D. Iubatti (2020) “Big fish, big pond? The joint effect of formal and informal core–periphery positions on innovation productivity” *Organization Science* 31(6), 1538-1559
- [2] Gomez-Solorzano, M., **Tortoriello, M.**, & G. Soda (2019) “Instrumental and affective ties within the lab: The impact of informal cliques on innovative productivity. *Strategic Management Journal* 40(10), 1593-1609
- [3] Soda, G., **Tortoriello, M.**, & A. Iorio (2018) “It is how you broker: the contingent effect of behavioral orientation on the relationship between structural holes and performance” *Academy of Management Journal* 61(3), 896-918
- [4] **Tortoriello, M.**, McEvily, B. & D. Krackhardt. (2015) “Being a catalyst of innovation: the role of knowledge diversity and network closure” *Organization Science* 26(2), 423-438
- [5] **Tortoriello, M.** (2015) “The social underpinnings of absorptive capacity: the moderating effects of structural holes on innovation generation based on external knowledge” *Strategic Management Journal*, 36 (4), 586-597
- [6] McEvily, B., Soda, G. & **M. Tortoriello**¹ (2014). “More formally: Rediscovering the missing link between formal organization and informal social structure” *Annals of the Academy of Management* 8 (1): 299-345

¹ Authors contributed equally

- [7] Dokko, G., Kane, A. & **M. Tortoriello** (2014) “One of us or one of my friends: How social identity and tie strength shape the creative generativity of boundary-spanning ties” *Organization Studies* 35(5): 703-726
- [8] Kaganer, E., Giordano, G. A., Brion, S., & **M. Tortoriello** (2013). “Media tablets for mobile learning”. *Communications of the ACM*, 56(11), 68-75.
- [9] **Tortoriello, M.**, Reagans, R., & B. McEvily (2012) “Bridging the knowledge gap: the influence of strong ties, network cohesion, and network range on the transfer of knowledge between organizational units” *Organization Science* 23(4): 1024-1039
- [10] McEvily, B., Jaffee, J., & **M. Tortoriello** (2012) “Not all bridging ties are equal: the temporal dynamics of social networks on law firm performance” *Organization Science* 23(2): 547-563
- [11] **Tortoriello, M.**, Perrone, V. & B. McEvily (2011) “Cooperation among competitors as status-seeking behavior: network ties and status differentiation” *European Management Journal* 29: 335-346
- [12] McEvily, B., and **M. Tortoriello**, (2011) “Measuring Trust in Organizational Research: Review and Recommendations” *Journal of Trust Research* 1(1): 23-63
- [13] **Tortoriello, M.** & D. Krackhardt (2010) “Activating cross-boundary knowledge: the role of Simmelian ties in the generation of innovations” *Academy of Management Journal* 53(1): 167-181

REFEREED PROCEEDINGS

- [1] **Tortoriello, M.**, F. Taube, & S. Moebus “Lost in transition: Knowledge acquisition and knowledge loss in interpersonal exchanges” *Academy of Management Best Paper Proceedings, OMT Division (2014)*
- [2] **Tortoriello, M.** “Getting the Most out of Knowledge Transfer: Social Structure, Formal Boundaries, and Knowledge Activation” *Academy of Management Best Paper Proceedings, OMT Division (2008)*.
- [3] **Tortoriello, M.** “The social underpinnings of absorptive capacity: external knowledge, social networks, and individual innovativeness”. *Academy of Management Best Paper Proceedings, OMT Division (2006)*.
- [4] Jaffee, J., McEvily, B. & **M. Tortoriello** “The temporal dynamics of professional networks on law firm performance”. *Academy of Management Best Paper Proceedings, OMT Division (2005)*.

UNDER REVIEW & WORKING PAPERS

Tortoriello, M., Soda, G., & M. Gomez-Solorzano “The ties that nurture: Expressive Simmelian ties and instrumental structural holes” (R&R *Academy of Management Journal*)

Tortoriello, M., F. Taube, & S. Moebus “Lost in transition: Knowledge acquisition and knowledge loss in interpersonal exchanges” (under review *Research Policy*)

Tortoriello, M., & L. Corbo “The impact of network closure and gender diversity on entrepreneurial team’s ability to obtain venture capital funding” (under review *Academy of Management Journal*)

Tortoriello, M., & D. Krackhardt “Intra-organizational networks of innovation: Proportion of Simmelian ties and individual innovativeness” (working paper)

MONOGRAPHS

Tortoriello, M. (2018) “Innovation in Organizations. Informal networks, knowledge sharing and the development of firms’ innovative capabilities”. Bocconi University Press.

SELECTED PRESENTATIONS

Soda, G., **Tortoriello, M.**, & A. Iorio “It is how you broker: the contingent effect of behavioral orientation on the relationship between structural holes and performance” OMT Division *Academy of Management*, Vancouver, 2015

Iubatti, D. and **Tortoriello, M.** “The development of innovation in multiple core/periphery networks”, TIM Division, *Academy of Management*, Philadelphia, PA 2014

Tortoriello, M., Moebus, S., and F. Taube “Lost in transition: How network structure affects knowledge loss in interpersonal knowledge-sharing ties, LBS Strategy and Entrepreneurship group, 2012; ION Conference, University of Kentucky, Lexington, KY 2012; *Academy of Management*, Orlando, FL 2013

Tortoriello, M. Reagans, R., & B. McEvily “Bridging the knowledge gap: tie strength, network closure and network range” ION conference, University of Kentucky, Lexington, KY 2010

Tortoriello, M. Reagans, R., & B. McEvily “Bridging the knowledge gap: tie strength, network closure and network range” OMT Division, *Academy of Management*, Chicago, IL 2009

HONORS AND AWARDS

- Finalist INFORMS TIMES Best Paper Award, 2017
- Organization Science Extraordinary Service Award to the Editorial Board, 2012-2013
- Plan National de Investigation 2011-2014 (48,500 EUR – with A.Arino [PI] and J.Mair)
- Foundation HEC Research Grant 2009 (40,000 EUR)
- Best Class of the Year Award 2009 CEMS
- Barry Richman Best Dissertation Award Finalist, 2007
- Gerald R. Salancik Dissertation Award, Carnegie Mellon University, 2005
- Ewing Marion Kauffman Dissertation Fellowship Award, 2004-2005 (15,000 USD)
- Fondazione IRI Research Fellowship, 2003-2004 (36,000 EUR)
- Fondazione Marco Besso, Young Researchers Project Award, 2001-2002 (5,000 EUR)
- Graduate Studies Scholarship, Bocconi University, 2002 (10,000 EUR)
- William Larimer Mellon Fellowship, Carnegie Mellon University, 2000-2003
- Best Graduate Award, Bocconi University, 1999

EDITORIAL & REFEREEING ACTIVITIES

Associate Editor

Academy of Management Journal 2019-2022

Member of the Editorial Board

Academy of Management Journal 2014-2019; 2022-

Organization Science 2009-2020

Academy of Management Review 2009-2014; 2017-2019

Ad-Hoc Reviewer

Administrative Science Quarterly, Management Science, Strategic Management Journal, Organization Studies, Research Policy, Strategic Entrepreneurship Journal, Academy of Management Perspectives, MIT Sloan Management Review, California Management Review, Social Networks, Human Relations, Journal of Management Studies, European Management Review, European Management Journal, Journal of Organizational Behavior, Journal of Social Structure

Committee Member *Academy of Management Review* Best Paper Award 2012

Referee for National Science Foundations

US National Science Foundation (NSF)
Swiss National Science Foundation
Austrian Science Fund (FWF)
French National Research Agency (ANR)

TEACHING

SDA BOCCONI MBA: *Competitive Strategy*, 2019-2023 (Ratings 9.3-9.7/10)

SDA BOCCONI Executive MBA: *Competitive Strategy*, 2019-2023 (Ratings 9.4-9.7/10)

SDA BOCCONI Executive MBA: *Strategy Execution*, 2016 (Rating 9.8/10)

SDA BOCCONI MAMA: *Organizations*, 2019-2023 (Ratings 9.2-9.9/10)

BOCCONI Undergraduate Program: *Competitive Strategy*, 2016-2024 (Rating 9.1-9.4/10)

IESE MBA/Executive MBA/Global Executive MBA: *Competitive Strategy*, 2010-2015

(Rating ranging from 4.4 to 4.6 out of 5.0)

EXECUTIVE EDUCATION IESE, SDA BOCCONI (Custom/Open Enrollment Programs): *Competitive Strategy, Strategy Implementation, Leading Change in Organizations, Leveraging Networks to get Things Done, Understanding the Company Behind the Chart* (Ratings ranging from 4.4 to 5.0 out of 5.0)

IESE Santander Corporate Leadership Program: Academic Director 2011-2015

HEC Executive Education: *Reinvent your Business: Social Networks and Change*, 2009, 2010

(Ratings ranging from 4.6 to 4.7 out of 5.0)

HEC-CEMS MS: *Strategic Social Networks*, 2008

(CEMS Best Class of the year)

INSTITUTIONAL SERVICE

Bocconi University – Dept. of Management and Technology: Head of Department, 2022-

Bocconi University – Dept. of Management and Technology: Hiring and Promotion Committee, 2016-2022

Bocconi University – PNR / Grins: Spoke leader, 2023-

SDA Bocconi School of Management: Associate Dean Masters Division, 2017-2020

IESE Business School: Hiring Committee, 2010-2013; Seminar Coordinator 2009-2010

OTHER PROFESSIONAL EXPERIENCE

Founder and co-director

Network and Innovation Lab @ SDA Bocconi School of Management, 2024-

Research Fellow, Carnegie Mellon University

Center for Organizational Learning and Innovations, 2005-2006

Research Associate, Carnegie Mellon University

National Science Foundation, Innovation and Organizational Change Program, “A Technological-Economic-Organizational Analysis of Cellulose Ethanol as an Automobile Fuel”, Investigators Lester Lave, Michael Griffin, and Linda Argote, 2001-2003

Research and Consulting

Rupp, 2017-2019

STMicroelectronics, 2006-2007, 2010-2012

Henkel, 2014-2015