

CURRICULUM VITAE

Prof. Giuseppe (Beppe) Soda

Past Dean of SDA Bocconi School of Management

Professor of Management and Social Network Analysis Department of Management and Technology Bocconi University

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OUTLINE

- Academic employment and leadership positions
- Visiting professorships and international research fellowship
- Honors and awards
- Industry experience (Board of Directors and Consulting)
- Publications
 - Citations and impact
 - International Journals
 - Book Chapters (only with peer blind review process)
 - Case Studies delivered by international clearing houses
 - National journals and chapters in national books (synthesis only for those with blind review process).
 - Books
- Service to Community
- Editorial Activity

ACADEMIC EMPLOYMENT AND LEADERSHIP POSITIONS

2016 - 2022

Dean of SDA Bocconi School of Management and Chairman of SDA Bocconi Asia Center.

2012 - 2016

Head of Department of Management and Technology, Bocconi University (Chair-Elect).

2010 - present

Full Professor of Organization Theory and Network Analysis at the Department of Management and Technology, Bocconi University.

2006 - 2012

Head of Claudio Dematté Research Division, SDA Bocconi School of Management.

2002 - 2010

Associate Professor (tenured) of Organization Theory and Design at the Department of Management and Technology (formerly Institute of Organization), Bocconi University.

1998 - 2002

Assistant Professors of Organization Theory and Design at the Department of Management and Technology (formerly Institute of Organization), Bocconi University.

VISITING PROFESSORSHIPS AND INTERNATIONAL RESEACH FELLOWSHIP

2023 – 2024 Visiting Professor at London Business School

2010 - Visiting professor (with teaching appointment at Ph.D. program) IE Business School, Madrid.

HONORS AND AWARDS (selection)

- Bocconi University: Research Excellence Award (2023, 2021, 2020, 2019, 2018, 2017, 2012, 2011, 2009, 2008 and 2001)
- Research Impact Award, Bocconi University, 2016.
- SDA Bocconi School of Management: Innovation Award for executive programs (2016)
- SDA Bocconi School of Management (*Economia & Management*, most influential Italian practitioner-oriented journal): Best Paper Award, 2012
- Conference of Italian Scholars of Organization Theory: Best Paper Award (2010)
- Bocconi University: Teaching Award (2006, 2007)
- SDA Bocconi School of Management, Best Academic Paper Award, 2006
- SDA Bocconi School of Management: MBA Teacher of the Year (2005)
- Bocconi University: MSc Teacher of the Year (2004)
- Conference of Italian Scholars of Organization Theory: Best Paper Award (2002)
- SDA Bocconi School of Management: Case Study of the Year: "Barilla: the story behind an organizational transformation" (2001)

PUBLICATIONS

Citations and impact

Google Scholar Citations = 9018, H index = 34, i10 index = 62

International Journals

- "Prismatic trust: How structural and behavioral signals in networks explain trust accumulation", *Management Science*, forthcoming (accepted September 2023), (with B. McEvily, M.Park, and A. Zaheer). **A**+
- "The Organization of R&D Work and Knowledge Search in Intrafirm Networks", *Industrial and Corporate Change*, forthcoming 2023, published online https://academic.oup.com/icc/advance-article/doi/10.1093/icc/dtad035/7207939 (with Marco Furlotti and Manuel Gomez-Solorzano). A
- "Intra-Organizational Network Dynamics: A Review and Research Agenda", *The Academy of Management Annals*, 2022, Vol. 16, No. 2, 853–897 (with Diego Stea and Dennis Jacobsen). A
- "Brokerage evolution in innovation contexts: Formal structure, network neighborhoods and knowledge", *Research Policy*, 2020, 50(10), 104343 (with Zaheer, A., Sun, X., & Cui, W.). A
- "Networks, Creativity, and Time: Staying Creative through Brokerage and Network Rejuvenation", *Academy of Management Journal*, 2021, 64(4), 1164-1190 (with Pier Vittorio Mannucci and Ronald S. Burt). **A**+
- "Network capabilities: Brokerage as a bridge between network theory and the resource-based view of the firm", *Journal of Management*, 2021 47(7), 1698-1719 (with Ron Burt). A
- "Keep or Drop? The Origin and Evolution of Knowledge Relationships in Organizations". *British Journal of Management*, 2021 (with Diego Stea and Torben Pedersen). **B**
- "Instrumental and Affective Ties within the Lab: The Impact of Informal Cliques on Innovative Productivity", *Strategic Management Journal*, 2019 (with Manuel Gomez Solorzano and Marco Tortoriello). **A**+
- "Globally networked: Intraorganizational boundary spanning in the global organization", *Journal of World Business*, 2019, 54(3): 169-180 (with Torben Pedersen and Diego Stea). A
- "Fit for the task: complementarity, asymmetry, and partner selection in alliances", *Organization Science*, 2018, 29(5): 837-854 (with Marco Furlotti). **A**+
- "Harvesting value from brokerage: Individual strategic orientation, structural holes, and performance". *Academy of Management Journal*, 2018, 61(3): 896-918 (with Alessandro Iorio and Marco Tortoriello). **A**+
- "Social Origins of Great Strategies", Strategy Science, 2018, 2(4): 226-233 (with Ronald S. Burt).
- "Network structure, collaborative context, and individual creativity", 2019, *Journal of Management*, 45(4), 1739-1765 (with Torben Pedersen and Diego Stea). **A**

- "Bringing Tasks Back In: An Organizational Theory of Resource Complementarity and Partner Selection". *Journal of Management* 27, 2014 (with Marco Furlotti). A
- "More Formally: Rediscovering the Missing Link between Formal Organization and Informal Social Structure". *The Academy of Management Annals*, 8(1): 299-345, 2014 (with B. McEvily and M. Tortoriello). **A**
- "Perceived Organizational Identification and Prototypicality as Origins of Knowledge Exchange Networks". *Research in the Sociology of Organizations*, 40: 357-381, 2014 (with A. Monti)
- "A Network Perspective on Organizational Architecture: Performance Effects of the Interplay of Formal and Informal Organization". *Strategic Management Journal*, 33(6): 751-771, 2012 (with A. Zaheer). **A**+
- "Genesis and Dynamics of Organizational Networks". *Organization Science*, 23:434-448, 2012 (with G. Auhja and A. Zaheer). **A**+
- "Think different? An investigation of network antecedents and performance consequences of creativity as deviation". *Strategic Organization*, 10: 2 May 2012 (with L. Bizzi). A
- "Discovering the Topology of the Plausible: Counterfactual Analysis, Network Analysis and the Plausible Fit of Unobserved Organizational Configurations". *Strategic Organization* 10: 285-296 (with S. Furnari) **A**
- "Network Evolution: The Origins of Structural Holes. *Administrative Science Quarterly*, 45(1):1-94, 2009 (with A. Zaheer. **A**+
- "Network Memory: The Effect of Past and Current Networks on Performance". *Academy of Management Journal* 47(6): 893-906, 2004 (with A. Usai and A. Zaheer). **A**+
- "Inter-firm networks: antecedents, mechanisms and forms". *Organization Studies*, 16(2): 183-214 (with A. Grandori). **A**
- "The Paradox of Authentic Selves and Chameleons: Self-Monitoring, Perceived Job Autonomy and Contextual Performance". *British Journal of Management* 22:324–339, 2011. (with L. Bizzi). **B**
- "Imitative Behavior: Network Antecedents and Performance Consequences". *Advances in Strategic Management*, 25: 531-560, 2008 (with A. Carlone and A. Zaheer).
- "The management of firms' alliance network positioning: Implications for innovation". *European Management Journal*, 29(5): 377-388, 2011. **B**
- "The contribution of network research to management practice". *European Management Journal*, 29(5): 321-344, 2011. (with V. Chauvet, B. Chollet). **B**
- "A relational approach to organizational design". *Industry and Innovation*, 13(2): 151-172, 2006 (with A. Grandori). **B**

Papers under review:

C.V. Prof. Giuseppe Soda June. 2024

"The ties that nurture: Expressive simmellian ties, instrumental brokerage, and individual performance", *Academy of Management Journal* (R&R, second round).

"At face value: The effect of facial trait dimensions on social networks and performance evaluations", *Organization Science* (R&R, second round).

"Breaking the silence: Whistleblowing networks during the Hollywood #MeToo Movement". *Nature Human Behavior* (first round)

Book Chapters (only with peer blind review process)

"Network Trust", forthcoming. In Gillespie, N., Fulmer, A., & Lewicki, R.J. (Eds). Understanding Trust in Organizations: A Multilevel Perspective. Routledge (with Bill McEvily and Aks Zaheer).

"In grey markets status matters: The role of network prominence in the valuation process of Shares Post Companies", 2019, Oxford Handbook on IPOs, Oxford University Press, 696-719 (with S. Adhami and G. Gianfrate).

"Governing with Multiple Principals: An Empirically-Based Analysis of Capital Providers Preferences and Superior Governance Structures". in *Corporate Governance and Firm Organization*, pp 67-88, Oxford University Press, Oxford, 2006 (with A. Grandori).

"Rules as Mode of Economic Governance" in Morgan G. and Engwall L. *Regulation and Organizations*, Routledge London, 1999 ((with A. Grandori and A. Usai).

"The dark side of dense network: from embeddedness to indebtedness" in *Networks and Industrial Competitiveness*, pp. 276-302 Routledge, London, 1999 (with A. Usai). Also translated in Chinese)

Case Studies delivered by international clearing houses.

"Bad Apples or Sour Pickles? Behavioral Paradigms and Social Structure in the LIBOR Scandal", 2015 *Case Centre*, no. 716-0006-1.

"Inter-firms Network Formation and Evolution in High Quality Cuisine: The Case of the Friuli Venezia Giulia, Via dei Sapori Consortium", 2014, *Case Centre*, no. 414-041-1.

"Fiat Automobiles: The Story Behind a Competitive Renaissance: Strategic Renewal and Organizational Evolution 2000-2008", *Case Centre*, no. 310-239-1.

National journals and chapters in national books (only those with peer blind review process).

Journals: #24 articles from 2001 to 2020;

• Chapters: #**14** from 2001 to 2019.

Books

Enel: From National Monopolist to Successful Multinational, McMillan-Palgrave, London, 2012.

C.V. Prof. Giuseppe Soda June, 2024

Organizzazione: teoria, progettazione e cambiamento", Ed. of Italian edition of Gareth Jones, "Organization: Theory, Design and Change, Egea Milano, 2007.

Artwork and Network: Reti organizzative per lo sviluppo dell'industria culturale, Eds. with S. Salvemini), Egea Milano, 2001.

Reti tra Imprese: Modelli e Prospettive per una teoria del Coordinamento, Carocci Editore, Roma, 1998.

Simulazioni di Negoziazione delle Relazioni di Lavoro, (with M. Neri and C. Ondoli) Edizioni ISFOL, Roma, 2000.

Progettazione e Strutture Organizzative, (ed) Este, Milano, 1996.

L'organizzazione Snella: Processi di Cambiamento per Innovare l'Impresa (with L. Manzolini and L. Solari), ETAS Libri, Milano, 1995.

SERVICE TO COMMUNITY

2023 – present. Director at EQUIS - EFMD

2020 – present. Member of the Board of GMAC (Graduate Management Admission Council)

2018 – 2023. Member of the Accreditation Board of EQUIS (EFMD)

2019 – present. Mamber of the Steering Committee of the EFMD Deans and General Director Conference

2008-2015. Member of the *Research Committee*, Division Organization and Management Theory (OMT), Academy of Management.

2013. Evaluator for the Research Quality Assessment of Italian Universities (VQR).

2009. Evaluator for the Swiss National Science Foundation, Division Social Sciences.

2009. Organizer and Chairman of *Organization Science* special issue conference on Network Dynamics, Milan, Italy, 2009.

2007. *Evaluator* for the French National Research Agency (ANR)" (The major governmental funding agency aiming at funding basic research projects).

EDITORIAL MEMBERSHIP ACTIVITIES

Editorial Board of International Journals:

2019 – present Academy of Management Review

2016-2022 Journal of Organization Design

2008-2013 Organization Science (served also as Senior Editor)

2010 - 2019 Strategic Organization

Italian:

— Economia & Management (Vice-director)

EDITORIAL ACTIVITIES

Editor in chief of *Leading Management*, one of the most prolific book collection on Management and Busines (53 books published since 2011), Egea – Bocconi University Press.

Editor in chief of Management, book collection with Corriere della Sera and EGEA (21 books)