



## CURRICULUM VITAE

**Prof. Giuseppe (Beppe) Soda**

**Dean of SDA Bocconi School of Management**

**Professor of Management and Social Network Analysis  
Department of Management and Technology  
Bocconi University**

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## OUTLINE

- *Resumè*
- Education
- Academic employment
- Visiting professorships and international research fellowship
- Honors and awards
- Industry experience (Board of Directors and Consulting)
- Publications
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**RÉSUMÉ OF PROF. GIUSEPPE “BEPPE” SODA,  
DEAN OF SDA BOCCONI SCHOOL OF MANAGEMENT**

Giuseppe “Beppe” Soda is Professor of Organization Theory and Design, and Network Analysis at Bocconi University, Milan. The Board of Trustees of Bocconi University has appointed Professor Soda as Dean of SDA Bocconi School of Management in 2016 and made the decision to renew his leadership in 2020. Prior to the appointment as Dean, Prof. Soda was elected in 2013 as the Director of the Management & Technology Department at Bocconi University, and appointed as the Head of Research Division at SDA Bocconi School of Management for the period 2006-2012.

He also is member of the EQUIS Accreditation Board, Chairman of SDA Bocconi Asia Center in Mumbai, Board member of Bocconi Alumni Community and member of the GMAC Board of Directors.

Professor Soda has a strong academic background; his influential research has investigated the performance consequences of the dynamic interplay between organizational architectures and organizational networks. His contribution on the origins and evolution of organizational networks is considered very seminal. He is also recognized as one of the leading European scholars who advanced the organizational design methodologies by linking the use of network analysis to the design of effective organizations and firm governance. The work of Prof. Soda has been published in leading academic journals such as *Administrative Science Quarterly*, *Strategic Management Journal*, *Organization Science*, *Academy of Management Journal*, *Strategic Organization*, *Academy of Management Annals*, *Journal of Management*, *Organization Studies*, *Research in the Sociology of Organizations*.

Prof. Soda has also a relevant industry expertise as advisors and independent member of Board of Directors for listed and not-listed firms.

## EDUCATION

1991-1992

Research assistant at CRORA Research Centre, Bocconi University, Milan.

1992-1996

Ph.D. in Management, Bocconi University, Milan.

1997-1999

*Visiting Research Fellow*, Heinz School, Carnegie Mellon University, Pittsburgh, PA.

## ACADEMIC EMPLOYMENT AND LEADERSHIP POSITIONS

November 2016 - present

Dean of SDA Bocconi School of Management.

July 2013 - November 2016

Head of Department of Management and Technology, Bocconi University (Chair-Elect).

January 2010 - present

Full Professor of Organization Theory and Network Analysis, Bocconi University, Department of Management and Technology.

November 2006 – July 2013

Head of *Claudio Dematté* Research Division, SDA Bocconi School of Management.

## VISITING PROFESSORSHIPS AND INTERNATIONAL RESEACH FELLOWSHIP

2010. Visiting professor (with teaching appointment at Ph.D. program) IE Business School, Madrid.

2005-2021. Visiting fellow, Carlson School of Management, University of Minnesota.

## HONORS AND AWARDS (selection)

- Bocconi University: Research Excellence Award (2020, 2019, 2018, 2017, 2012, 2011, 2009, 2008 and 2001)
- Research Impact Award, Bocconi University, 2016.
- SDA Bocconi School of Management: Innovation Award for executive programs (2016)
- SDA Bocconi School of Management (*Economia & Management*, most influential Italian practitioner-oriented journal): Best Paper Award, 2012
- X Conference of Italian Scholars of Organization Theory: Best Paper Award (2010)
- Bocconi University: Teaching Award (2006, 2007)
- SDA Bocconi School of Management, Best Academic Paper Award, 2006

- SDA Bocconi School of Management: MBA Teacher of the Year (2005)
- V Conference of Italian Scholars of Organization Theory: Best Paper Award (2010)
- Bocconi University: MSc Teacher of the Year (2004)
- Conference of Italian Scholars of Organization Theory: Best Paper Award (2002)
- SDA Bocconi School of Management: Case Study of the Year: “Barilla: the story behind an organizational transformation” (2001)

## **INDUSTRY EXPERIENCE (BOARD OF DIRECTORS AND CONSULTING)**

- *Legami*, Chairman of the Board of Directors (from October 2016).
- *Telecom Italia Media Broadcasting* (listed at Milano stock exchange), independent member of the Board of Directors, also Chairman of the Compensation Committee (2014 -2017).
- *Sicurglobal*, independent member of Board of Directors of (2007 al 2010).
- Role of Advisor and Senior Consultant in large projects of strategic planning, reorganization and human resources for *Telecom Italia*, *Barilla*, *Luxottica*, *Campari*, *Ferrero*, *CPL*, *Sofidel Group*, *Illy*, *Chiesi Group*, *Amplifon*, *Tyco Flow Control*.

## **PUBLICATIONS**

### **Citations and impact**

Google Scholar Citations = 6566, H index = 28, i10 index = 51

### **International Journals**

“Networks, Creativity, and Time: Staying Creative through Brokerage and Network Rejuvenation”, *Academy of Management Journal*, forthcoming <https://doi.org/10.5465/amj.2019.1209> (with Pier Vittorio Mannucci and Ronald S. Burt).

“Network Capabilities: Brokerage as a Bridge Between Network Theory and the Resource-Based View of the Firm”, *Journal of Management*, forthcoming <https://doi.org/10.1177/0149206320988764> (with Ronald S. Burt).

“Instrumental and Affective Ties within the Lab: The Impact of Informal Cliques on Innovative Productivity”, *Strategic Management Journal*, 2019 (with Manuel Gomez Solorzano and Marco Tortoriello).

“Globally networked: Intraorganizational boundary spanning in the global organization”, *Journal of World Business*, 2019, 54(3): 169-180 (with Torben Pedersen and Diego Stea).

“Fit for the task: complementarity, asymmetry, and partner selection in alliances”, *Organization Science*, 2018, 29(5): 837-854 (with Marco Furlotti).

“Harvesting value from brokerage: Individual strategic orientation, structural holes, and performance”. *Academy of Management Journal*, 2018, 61(3): 896-918 (with Alessandro Iorio and Marco Tortoriello).

“Social Origins of Great Strategies”, *Strategy Science*, 2018, 2(4): 226-233 (with Ronald S. Burt).

“Network structure, collaborative context, and individual creativity”, 2019, *Journal of Management*, 45(4), 1739-1765 (with Torben Pedersen and Diego Stea).

“Bringing Tasks Back In: An Organizational Theory of Resource Complementarity and Partner Selection”. *Journal of Management* 27, 2014 (with Marco Furlotti).

“More Formally: Rediscovering the Missing Link between Formal Organization and Informal Social Structure”. *The Academy of Management Annals*, 8(1): 299-345, 2014 (with B. McEvily and M. Tortoriello).

“Perceived Organizational Identification and Prototypicality as Origins of Knowledge Exchange Networks”. *Research in the Sociology of Organizations*, 40: 357-381, 2014 (with A. Monti)

“A Network Perspective on Organizational Architecture: Performance Effects of the Interplay of Formal and Informal Organization”. *Strategic Management Journal*, 33(6): 751-771, 2012 (with A. Zaheer).

“Genesis and Dynamics of Organizational Networks”. *Organization Science*, 23:434-448, 2012 (with G. Auhja and A. Zaheer).

“Think different? An investigation of network antecedents and performance consequences of creativity as deviation”. *Strategic Organization*, 10: 2 May 2012 (with L. Bizzi).

“Discovering the Topology of the Plausible: Counterfactual Analysis, Network Analysis and the Plausible Fit of Unobserved Organizational Configurations”. *Strategic Organization* 10: 285-296 (with S. Furnari)

“Network Evolution: The Origins of Structural Holes. *Administrative Science Quarterly*, 45(1):1-94, 2009 (with A. Zaheer).

“Network Memory: The Effect of Past and Current Networks on Performance”. *Academy of Management Journal* 47(6): 893-906, 2004 (with A. Usai and A. Zaheer).

"Inter-firm networks: antecedents, mechanisms and forms". *Organization Studies*, 16(2): 183-214 (with A. Grandori).

“The Paradox of Authentic Selves and Chameleons: Self-Monitoring, Perceived Job Autonomy and Contextual Performance”. *British Journal of Management* 22:324–339, 2011. (with L. Bizzi).

“Imitative Behavior: Network Antecedents and Performance Consequences”. *Advances in Strategic Management*, 25: 531-560, 2008 (with A. Carlone and A. Zaheer).

“The management of firms’ alliance network positioning: Implications for innovation”. *European Management Journal*, 29(5): 377-388, 2011.

“The contribution of network research to management practice”. *European Management Journal*, 29(5): 321-344, 2011. (with V. Chauvet, B. Chollet)

“A relational approach to organizational design”. *Industry and Innovation*, 13(2): 151-172, 2006 (with A. Grandori).

### **Book Chapters (only with peer blind review process)**

“Network Trust”, forthcoming. In Gillespie, N., Fulmer, A., & Lewicki, R.J. (Eds). *Understanding Trust in Organizations: A Multilevel Perspective*. Routledge (with Bill McEvily and Aks Zaheer).

“In grey markets status matters: The role of network prominence in the valuation process of Shares Post Companies”, 2019, *Oxford Handbook on IPOs*, Oxford University Press, 696-719 (with S. Adhami and G. Gianfrate).

“Governing with Multiple Principals: An Empirically-Based Analysis of Capital Providers Preferences and Superior Governance Structures”. in *Corporate Governance and Firm Organization*, pp 67-88, Oxford University Press, Oxford, 2006 (with A. Grandori).

"Rules as Mode of Economic Governance" in Morgan G. and Engwall L. *Regulation and Organizations*, Routledge London, 1999 ((with A. Grandori and A. Usai).

“The dark side of dense network: from embeddedness to indebtedness” in *Networks and Industrial Competitiveness*, pp. 276- 302 Routledge, London, 1999 (with A. Usai). Also translated in Chinese)

### **Case Studies delivered by international clearing houses.**

“Bad Apples or Sour Pickles? Behavioral Paradigms and Social Structure in the LIBOR Scandal”, 2015 *Case Centre*, no. 716-0006-1

“Inter-firms Network Formation and Evolution in High Quality Cuisine: The Case of the Friuli Venezia Giulia, Via dei Saponi Consortium”, 2014, *Case Centre*, no. 414-041-1.

“Fiat Automobiles: The Story Behind a Competitive Renaissance: Strategic Renewal and Organizational Evolution 2000-2008”, *Case Centre*, no. 310-239-1.

### **National journals and chapters in national books (only those with peer blind review process).**

- Journals: #16 articles from 2001 to 2018;
- Chapters: #14 from 2001 to 2019.

### **Books**

*Enel: From National Monopolist to Successful Multinational*, McMillan-Palgrave, London, 2012.

*Organizzazione: teoria, progettazione e cambiamento*”, Ed. of Italian edition of Gareth Jones, “Organization: Theory, Design and Change, Egea Milano, 2007.

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*Artwork and Network: Reti organizzative per lo sviluppo dell'industria culturale*, Eds. with S. Salvemini), Egea Milano, 2001.

*Reti tra Imprese: Modelli e Prospettive per una teoria del Coordinamento*, Carocci Editore, Roma, 1998.

*Simulazioni di Negoziazione delle Relazioni di Lavoro*, (with M. Neri and C. Ondoli)  
Edizioni ISFOL, Roma, 2000.

*Progettazione e Strutture Organizzative*, (ed) Este, Milano, 1996.

*L'organizzazione Snella: Processi di Cambiamento per Innovare l'Impresa* (with L. Manzolini and L. Solari), ETAS Libri, Milano, 1995.

## SERVICE

2018 – present. Member of the Accreditation Board of EQUIS (EFMD)

2008-2015. Member of the *Research Committee*, Division Organization and Management Theory (OMT), Academy of Management.

2012. Invited discussant at INSEAD Conference on *Network Evolution*

2013. *Evaluator* for the Research Quality Assessment of Italian Universities (VQR).

2009 -2014. Invited discussant at Advanced Networks PWD, Academy of Management

2010. Invited panelist, Organization and Management Theory Junior Faculty Consortium, Academy of Management.

2009. *Evaluator* for the Swiss National Science Foundation, Division Social Sciences.

2009. Organizer and Chairman of *Organization Science* special issue conference on Network Dynamics, Milan, Italy, 2009.

2009. Chairman and Key note speaker for the International Conference “Social Network and Management: stretching the boundaries”, Annecy, France.

2007. *Evaluator* for the French National Research Agency (ANR)” (The major governmental funding agency aiming at funding basic research projects).

2007. Organizer and Chairman of the track “Heeding the Call for a Good Network Theory of Organization: In Search of the Origin and Evolution of Social Network Structures”, European Academy of Management, Paris.

## EDITORIAL BOARDS

International:

— *Academy of Management Review*



C.V. Prof. Giuseppe Soda  
March, 2021

- 2008-2013 *Organization Science* (served also as Senior Editor)
- Since 2010 *Strategic Organization*

Italian:

- *Economia & Management* (Vice-director)

Editor of *Leading Management*, one of the most important national book collection on Management; Egea publisher (33 books published since 2011).

Editor of *Management*, book collection with Corriere della Sera and EGEA (21 books)