

# CURRICULUM VITAE

## GUIDO CORBETTA

February, 2024

### **Personal Information**

Born in Milan, 4th May 1959

Citizenship: Italian

Married to Rossella Zona, four children

Resident in Milan

### **Education**

1983 Degree in Business Management, Bocconi University

1985 "International Teachers Programme" at "HEC-ISA" di Jouy en Josas (France)

1986 Grant "International Rotary Foundation" for visit in Japan

1991 PhD in Business Administration, Bocconi University

1999 Visiting researcher Loyola University di Chicago (USA)

### **Present Position**

2002-now Full Professor of Corporate Strategy at Bocconi University, Milan

2014-now AIdAF-EY Chair in Strategic Management of Family Business at Bocconi University, Milan (in honor of Alberto Falck), *endowed chair*

### **Other Positions at Bocconi University (since 2006)**

2006-2010 Pro-rector Bocconi University and member of Dean's Committee

2007-2010 Founder Dean of Bocconi Graduate School

since 2009 scientific director of Observatory AUB (AIdAF-Unicredit-Chamber of Commerce of Milan-Bocconi University-Stock Exchange-Angelini Foundation) about all Italian family enterprises with revenues over 20 MI/Euro.

2012-2014 Scientific director of the Management Committee of the Observatory on Public Private Partnership Bocconi University supported by Boston Consulting Group; Cassa Depositi e Prestiti; EY

2013-2018 Member of Executive Committee, Speed Mi Up, start up incubator

dal 2013 *Fellow of CRIOS* (Center of Research on Innovation, Organization and Strategy)

2013-2016 Member of Hiring and Promotion Committee, Department of Management and Technology

2014-2016 Member of Strategic Committee of SDA Bocconi

since 2014 Member of Faculty Committee (now Committee for Appointment and Promotions) of Bocconi University

### **Activity in other business schools**

Since 1997 to 2005 *executive* research and teaching course at the following *business schools*: IESE of Barcelona (Spain), AESE of Lisbon (Portugal), Loyola University of Chicago (USA).

### **Editorial Activities (since 2006)**

2007-2014 member of Editorial Review Board of *Entrepreneurship Theory and Practice*

since 2007 *ad hoc* reviewer of *Journal of Management Studies* and *International Small Business Journal*

since 2011 member of Advisory Board of *Entrepreneurship Research Journal*

2011 member of International Advisory Board for the *Sage Handbook of Family Business Studies*

2014-2017 editor of the SDA Bocconi journal *Economia & Management*  
 since 2014 *ad hoc reviewer* of *Strategic Management Journal*, *Academy of Management Learning and Education*, *Journal of Corporate Finance*  
 since 2015 member of Editorial Advisory Board of *Amity Journal of Family Business Management*  
 since 2016 member of *Editorial Board* of *Journal of Management Studies*  
 since 2016 member of *Research Applied Board* of *Family Business Review*

### **Other Relevant Academic Experiences (since 2006)**

2004-2008 member of *International Committee, Entrepreneurship Division, Academy of Management* (and since 2006 President)  
 2010-2012 member of the Technical Scientific Committee of the Regione Lombardia.  
 2011-2013 member of the Advisory Board, Fondazione Altagamma, Milan.  
 since 2012 referee for the Social Sciences and Humanities Research Council of Canada (SSHRC).  
 2012 referee for the Assessment of Quality in Italian Scientific Research (VQR) 2004-2010.  
 2012 referee for The Foundation for Science and Technology (FCT), Portuguese public research funding agency.  
 2015 peer-reviewer Research Award 2015, Venice University Cà Foscari.  
 2015-2016 member of the Groups of Expert of Evaluation in charge of evaluating the research outcomes in the framework of the Italian Research assessment VQR 2011-2014.  
 2018-2020 member of the Scientific Committee Confindustria.

### **Supervisor PhD Student**

1. Salvo Tomaselli, IESE Barcelona, 2004 (now Associate Professor, Università di Palermo)
2. Gaia Marchisio, Bocconi University, 2006 (now Associate Professor, Kennesaw State University in Atlanta and Executive Director of Cox Family Enterprise Center)
3. Mattias Nordqvist, Jonkoping International Business School, 2006 (now Full Professor and associate dean for doctoral programs di JIBS)
4. Alexandra Dawson, Bocconi University, 2008 (now Full Professor and CIBC Distinguished Professor in Entrepreneurship and Family Business at Concordia University in Montreal)
5. Ileana Stigliani, Bocconi University, 2009 (now Associate Professor, Imperial College in London)
6. Isabelle Le Breton Miller, Imperial College London, 2009 (now Full Professor, HEC Montreal)
7. Elena Dalpiaz, Bocconi University, 2010 (now Full Professor, Università della Svizzera Italiana, Lugano)
8. Ambra Galeazzo, Università degli Studi di Padova, 2012 (now Post-Doc Researcher, Università degli Studi di Padova)
9. Alessandra Tognazzo, Università degli Studi di Padova, 2012 (now Assistant Professor, Università degli Studi di Padova)
10. Paola Taricco, Bocconi University, 2020

### **Awards and Honors**

- Research award 1989, European Foundation for Entrepreneurship Research, Bruxelles.
- Research award of Bocconi University for publications of the years 1994 and 1995.
- Case of the year award 1998 EFMD in the *track entrepreneurship*.
- *Fellow* of IFERA (*International Family Enterprise Research Academy*).
- Research award 2009, Bocconi University.
- Research award 2012, Bocconi University.
- Research award 2013, Bocconi University.

- Best paper at Euram conference (Corporate Governance SIG), 2013
- FBR Best Article 2013, Transitional leadership of advisors as a facilitator of successors' leadership construction, Family Business Review, n. 3, 2013, pp. 235-255 (with C. Salvato).
- Annual Award for Research Impact, 2019, Bocconi University.
- In 2020, based on a survey of 2,000 family businesses worldwide, included by Family Capital -the most widespread global family business platform- among the 100 most influential people on family businesses, the only Italian academic.

## **Publications (since 2006)**

### *Books in English*

1. G. Corbetta (with C. Salvato), Strategies for longevity in family firms. A European perspective, Palgrave Macmillan, Hampshire, 2012.
2. G. Corbetta (with S. Caselli, V. Vecchi) (edited by), Public-Private Partnerships for Infrastructures and Business Development. Principles, Practices, and Perspectives, Palgrave Mac Millan, 2015.
3. G. Corbetta (con P. Morosetti), Corporate Strategy for a Sustainable Growth: Alignment, Execution and Transformation, EGEA, Milano, 2020.

### *Articles in international journals*

1. G. Corbetta (with A. Minichilli and I.C. Macmillan), Top Management Teams in Family Controlled Companies: 'Familianness', 'Faultlines' and the Impact on Financial Performance, in Journal of Management Studies, Vol. 47, n. 2, 2010, pp. 205-222.
2. G. Corbetta (with A. Minichilli and M. Amore), How do Managerial Successions Shape Corporate Financing Policies in Family Firms, Journal of Corporate Finance, volume 17, issue 4, September 2011, pp. 1016-1027.
3. G. Corbetta (with L. Carcano and A. Minichilli), Why luxury firms are often family firms ? Family identity, symbolic capital and value creation in luxury-related industries, Universia Business Review, IV, 2011, pp. 40-51.
4. G. Corbetta (with D. Miller and A. Minichilli), Is family leadership always beneficial ?, Strategic Management Journal, vol. 33, 2013, pp. 553-571
5. G. Corbetta (with A. Minichilli e C. Salvato), Entrepreneurship Experience: A Complex, Multidimensional Phenomenon within Europe and Worldwide, Entrepreneurship Research Journal, vol 3, issue 1, 2013, pp. 1-8.
6. G. Corbetta (with L. Naldi, C. Cennamo, L. Gomex-Mejia), Preserving Socioemotional Wealth in Family Firms: Asset or Liability ? The Moderating Role of Social Context, Entrepreneurship Theory and Practice, November 2013, pp. 1341-1360.
7. G. Corbetta (with C. Salvato), Transitional leadership of advisors as a facilitator of successors' leadership construction, Family Business Review, n. 3, 2013, pp. 235-255.
8. G. Corbetta (with F. Erbetta, A. Menozzi, G. Fraquelli), Assessing family firm performance using Frontier Analysis techniques: Evidence from Italian manufacturing industries, Journal of Family Business Strategy, n. 2, 2013, pp. 106-117.
9. G. Corbetta (with D. Miller, I. Le Breton-Miller, A. Minichilli, D. Pittino), When do Non-Family CEOs Outperform in Family Firms ? Agency, and Behavioral Agency Perspective, Journal of Management Studies, June 2014, pp. 547-572.
10. G. Corbetta (with A. Minichilli, M. Amore e M. Nordqvist), CEO Succession Mechanisms, Organizational Context, and Performance: A Socio-Emotional Wealth Perspective on Family Controlled Firms, Journal of Management Studies, November 2014, pp. 1153-1179.
11. G. Corbetta, Family Business, in J. D. Wright, International Encyclopedia of the Social and Behavioral Sciences, Second Edition, Vol. 8. Oxford: Elsevier, 2015, pp. 772-778.
12. G. Corbetta (con M.W.Peng, C. Vlas, W. Sun, A. Minichilli), An Institution-based View of Large Family Firms: A Recap and Overview, Entrepreneurship Theory and Practice, 2017.

13. G. Corbetta (con A. Minichilli, D. Miller, I. Le Breton-Miller, M. Amore), Institutional Logics, Family Firm Governance and Performance, Journal of Business Venturing, 32 (2017), pp. 674-693.
14. G. Corbetta (con M. Amore, D. Miller, I. Le Breton-Miller), For Love and Money: Marital Leadership in Family Firms, Journal of Corporate Finance, 46c (2017), pp. 461-476.
15. G. Corbetta (con E. Bettinazzi, M. Amore, D. Miller), Ownership Similarity in M&A Target Selection, Strategic Organization, 2018.
16. G. Corbetta, Research Applied Precis on “Nonfamily Members in Family Firms: A Review and Future Research Agenda”, Family Firm Institute Practitioner, February 2018.
17. G. Corbetta (con S. Caselli, M. Rossolini, V. Vecchi), Public Credit Guarantee Schemes and SMEs Profitability: Evidence from Italy, Journal of Small Business Management, 57(S2) (2019), pp. 555-578.
18. G. Corbetta, Research Applied Precis on “Multilayered Socialization Processes in Transgenerational Family Firms”, Family Firm Institute Practitioner, September 2019.
19. G. Corbetta (con C. Salvato), Research Applied Precis on “ Back to the Roots: Applying the Concept of Individual Human Values to Understand Family Firm Behavior”, Family Firm Institute Practitioner, February, 2021.
20. G. Corbetta (con D. Miller, M. Amore, F. Quarato), Family Ownership Dispersion and Dividend Payout in Family Firms, Journal of Family Business Strategy, volume 13, issue 3, 2021.
21. G. Corbetta (con M. Rossolini, D. Cucinelli, S. Caselli), A Survival Analysis of Public Guaranteed Loans: Does Financial Intermediary Matter?”, Journal of Financial Stability, *conditionally accepted*.
22. G. Corbetta (con C. Pongelli, A. Calabrò, A. Minichilli, F. Quarato), Out of the Comfort Zone. Family Firms’ Subsidiary Ownership Choices and the Role of Vulnerabilities, Family Business Review, Volume 34, issue 4, pp. 404-424, 2021.

#### *Articles submitted or working papers*

1. G. Corbetta (con A. Calabrò, F. Quarato, D. Depperu, C. Pongelli), Family Firms’ Foreign Direct Investment: the Role of Ownership Concentration and Cultural Distance, (*RR Family Business Review*).
2. G. Corbetta (con M. Amore, S. Caselli, P. Colla), Board connections and debt structure in family firms (*To be submitted*).
3. G. Corbetta (con C. Salvato), How Do Dynamic Capabilities Emerge and Operate? A Longitudinal Field Study (*working paper*).

#### *Foreign language essays*

1. G. Corbetta (with A. Minichilli), Board of Directors in Italian Public Family Controlled Companies, in P. Poutziouris, K. Smyrnios, S. Klein (ed.), Family Business Research Handbook, Elgar Publishing, 2006, pp. 488-500.
2. G. Corbetta, Learning from Practice: How to Avoid Mistakes in Succession Processes, in J. Tapies, J.L. Ward, Family Values and Value Creation, Palgrave MacMillan, 2008, pp. 9-28.
3. G. Corbetta (with D. Montemerlo, L. Gnan, W. Schultze), Governance Structures in Italian Family SMEs, in A. Comacchio e A. Pontiggia, L’organizzazione fa la differenza, Carocci Editore, Roma, 2008, pp. 209-235.
4. G. Corbetta, Mehr Meritokratie wagen, in N. Winkeljohann, Wirtschaft in Familienhand, Campus Verlag, Frankfurt, 2010, pp. 102-113.
5. G. Corbetta (with A. Dawson), Innovation and science and technology based entrepreneurship in Italy: structural problems and policy changes, in S. Mian (ed), Science and Technology Based Regional Entrepreneurship: Global Experience in Policy and Program Development, Edward Elgar Publishing, Cheltenham, UK, 2011, pp. 125-142.

6. G. Corbetta (with D. Montemerlo e A. Minichilli), The Determinants of Women's Involvement in Top Management Teams: Opportunities or Obsacles from Family-Controlled Firms ?, in P. Poutziouris, K. Smyrniotis, S. Klein (ed.), Family Business Research Handbook, Elgar Publishing, 2013, pp. 301-322.
7. G. Corbetta (with C. Salvato), Strategic Content and Process in Family Business, in L. Melin, M. Nordqvist, P. Sharma (ed.), The Sage Handbook of Family Business Studies, Sage Publications, 2014, pp. 295-320.
8. G. Corbetta, Maintaining an entrepreneurial spirit across generations, in Family Business Yearbook, EY, 2014, pp. 158-163.

#### *Cases*

1. G. Corbetta (with C. Salvato), Red Passion: The Expansion Strategy of the Campari Group, 2010, ECCH Case Collection.
2. G. Corbetta (with M.D. Amore), A long-lasting alliance: The Fiat-PSA case, Bocconi University, 2015.
3. G. Corbetta (with C. Salvato), Integrating brands, people, and passion: the m&a capabilities of Campari group, Bocconi University, 2017.
4. G. Corbetta (with M. Widz, B. Leleux), De Agostini: Repurposing the Business & the Family, IMD, 2019.
5. G. Corbetta (with M. Venzin, G. Marchesini), Integrated Mobility: The Transformation of Gruppo Ferrovie dello Stato, SDA Bocconi School of Management, 2020, The Case Centre Collection (previously ECCH).