

# CV

## 1. Name Surname/ Nome Cognome

Vincenzo Morabito

## 2. Degrees / Formazione

- Degree in Economics from LUISS.
- PhD in Business Administration and Management from Università Bocconi.

## 3. Previous employment positions / Esperienze professionali pregresse

Assistant Professor at Bocconi University.

Associate Professor at Bocconi University

## 4. Articles in refereed journals / Articoli in riviste con referaggio

### Paper – International Publications

- Terzieva M., Morabito V (2016). Learning from Experience: The Project Team is the Key. Business Systems Research Journal Vol. 7 No.1 Pages 1–15, ISSN (Online) 1847-9375, DOI: 10.1515/bsrj-2016-0001.
- Kamal, M.M., Bigdeli, A.Z., Themistocleous, M. and Morabito, M. (2015). Investigating factors influencing local government decision makers while adopting integration technologies (IntTech), Information and Management, (DOI: 10.1016/j.im.2014.06.007) , Vol. 52, Issue: 2, March 2015, pp. 135 – 150.
- Themistocleous M., Basias N., Morabito V. (2015) “A Framework for SOA Adoption in e-Banking: The Case of a Transition and a Developed Economy”. DOI:10.1080/02681102.2014.939605. Information Technology for Development. Vol. 21, Issue: 3, 2015, pp. 460 – 479. ISSN: 0268-1102. (u-gov 3879318).
- Basias N., Themistocleous M., Morabito V., (2015) “A Decision Making Framework for SOA Adoption in e-Banking: A Case Study Approach”. Journal of Economics, Business and Management. DOI: 10.7763/JOEBM.2015.V3.154 . Vol. 3, Issue: 1, 2015, pp. 48 – 53. ISSN: 2301-3567. (u-gov 3879319).
- Pansini F., Terzieva M., Morabito V., (2014) “The path towards discovering PMO: an exploratory analysis of the Italian banking sector”. International Journal of Information

Systems and Project Management DOI: 10.12821/ijispm020202. Vol. 2, Issue: 2, 2014, pp. 27 – 40. ISSN 2182-7796. (u-gov 3879320).

- Basias, N. Themistocleous, M. Morabito, V. (2014) “An Investigation of Benefits Affecting SOA Adoption in e-Banking”. International Journal of e-Education, e-Business, e-Management and e-Learning, Vol. 4, Iss. 3, pp. 174-180.
- Basias, N. Themistocleous, M. Morabito, V. (2013) “SOA Adoption in e-Banking”. Journal of Enterprise Information Management, Vol. 26 Iss: 6, pp. 719 – 739. (u-gov 3779700). ?/B
- Themistocleous, M. Amin Azab, N. Mustafa Kamal, M. Ali, M. and Morabito V. (2012) “Location-Based Services for Public Policy Making: The Direct and Indirect Way to e-Participation”. Information Systems Management, Vol. 29 pp. 269–283. (u-gov 3778507). B/?
- Themistocleous M. and Morabito, V. (2012) ‘How can User-Centered Design Affect the Acceptance and Adoption of Service Oriented Healthcare Information Systems?’. International Journal of Healthcare Technology and Management, (IJHTM), Vol. 13, No. 5/6, 2012 - ISSN 1368-2156. (u-gov 3779703). B/C
- Vasiliki M., Themistocleous, M. e Morabito, V. (2010) “Healthcare IS and Older Employees Training”, Journal of Enterprise Information Management, Vol. 23 No. 6, pp. 680 - 693.
- Morabito, V. e Arduini, F. (2010) “Business Continuity and the Banking Industry”. Communication of the ACM., Vol. 53 (3), pp. 121-125, ISSN 0001-0782.
- Morabito, V., Themistocleous, M. e Serrano, A. (2010) “A survey on integrated IS and competitive advantage”, Journal of Enterprise Information Management, Vol. 23 No. 2, pp. 201-214,
- Themistocleous, M., Mantzana, V. e Morabito, V. (2009) “Achieving knowledge management integration through EAI: a case study from healthcare sector”, International Journal Technology Management, Vol. 47, Nos. 1/2/3, pp. 114-126.
- Morabito, V., Francalanci, C. (2008) “IS Integration and Business Performance: The Mediation Effect of Organizational Absorptive Capacity in SMEs”. Journal of Information Technology, Vol. 23, 297–312 - ISSN 0268-3962
- Mahmood H.S., Braganza A. e Morabito V (2007) “A Survey of Critical Success Factors in e-Banking: An Organizational Perspective”. European Journal of Information System. Agosto 2007, Volume 16, Number 4, Pag. 511. ISSN 0960-085X.
- Mantzana V., Themistocleous M., Irani Z. e Morabito V. (2007) “Identifying Healthcare Actors Involved in the Adoption of Information Systems”. European Journal of Information System, Febbraio 2007 Volume 16 Number 1, pp 91 – 102. ISSN 0960-085X.
- Morabito, V., Pace, S. (2006) “Do costs matter in ASP sourcing decisions ?”. In International Journal of Digital Accounting Research Vol 6, Number 12, July-December, pp 121-140. (ISSN 1577-8517).
- Morabito V., Pace S. e Previtali P. (2005) “ERP Marketing and Italian SMEs”. In European Management Journal, vol. 23, Number 5, pp. 590-597. ISSN 0263-2373.
- Morabito, V., Pace, S., Previtali, P. (2005) “Marketing degli ERP per le PMI: un’indagine empirica sui reseller italiani”. Economia & Management, 4, pp.111-122. ISSN: 1120-5032
- Morabito V. e Provera B. (2004) “Dal ‘make or buy’ al ‘make, buy or rent’ nei sistemi informativi”. In Economia & Management, 4, pp. 81-94. ISSN: 1120-5032

## **5. Articles in non-refereed journals / Articoli in riviste senza referaggio**

## **6. Working papers/non-published papers**

### Conference paper

- Morabito, V., Viscusi, G. and Themistocleus, M., (2016) “Big Data and Analytics Leaders: The Changing Role of CIO,” in Proceedings In Proceedings of the 2016 ACM SIGMIS Conference on Computers and People Research (SIGMIS-CPR '16), Alexandria, VA, US, June 2-4, 2016, ACM, New York, NY, USA, pp. 39–46. ISBN: 978-1-4503-4203-2; doi: 10.1145/2890602.2890619
- Themistocleous, M., Morabito, V. and Viscusi, G. (2016). The Impact of Big Data and Analytics on CIO Role. 13th European Mediterranean & Middle Eastern Conference on Information Systems (EMCIS), Krakow, Poland, June 23-24, 2016. ISBN 978-960-6897-09-02
- Morabito V. 2016, “A Grounded Theory Approach in Understanding the CIO’s Changing Role in Big Data Analytics Time” To be submitted to Twenty-Fourth European Conference on Information Systems (ECIS 2016), İstanbul, Turkey, 2016
- Lambrinoudakis K., Morabito V., Marinos T. (2015) Proceedings of the 12th European, Mediterranean & Middle Eastern Conference on Information Systems Athens, Greece, 1-2 June 2015, EMCIS 2015, [www.emcis.eu](http://www.emcis.eu). ISBN: 978-960-6897-08-5
- Morabito, V., Viscusi, G., Themistocleous, M. (2015). Understanding the changing role of CIOs in the big data and analytics era: an empirical investigation. WOA 2015 (XVI Workshop dei docenti e ricercatori di Organizzazione Aziendale), Padova, Italy, May 21-22, 2015.
- Basias, N. Themistocleous, M. and Morabito, V. 2015, ‘An Innovative Decision Making Framework for E-banking Integration’ European, Mediterranean & Middle Eastern Conference on Information Systems 2015 (EMCIS2015). , [CD-Proceedings]. June 1st – 2nd 2015, Athens, Greece. ISBN: 978-960-6897-08-5
- Basias, N. Themistocleous, M. and Morabitto, V. 2013, ‘A Decision Making Framework for SOA Adoption in e-Banking: A Case Study Approach’ 4th International Conference on Economics, Business and Management, Sydney, Australia, December, 8-9, 2013.
- Basias, N. Themistocleous, M. Morabito, V. 2012, ‘Influential Factors of SOA Adoption in e-Banking’, In the Proceedings of the European and Mediterranean and Middle East Conference on Information Systems 2012 (EMCIS 2012) Munich, Germany, [CD-Proceedings], June 07-08, 2012.
- Themistocleous, M. Koumaditis, K. Mantzana, V. Morabito, V. 2010, ‘An Empirical Study on Older Employees Training on ICT’, In the Proceedings of the European and Mediterranean and Middle East Conference on Information Systems 2010 (EMCIS2010) Abu Dhabi UAE, April 12-13, 2010.

- Kamal, M. Themistocleous, M. and Morabito V. 2009 'Justifying the Decisions for EAI Adoption in LGAs: A Validated Proposition of Factors, Adoption Lifecycle Phases, Mapping and Prioritisation of Factors' Proceedings of the 42nd Annual Hawaii International Conference on Systems Science, HICSS-42 2009
- Morabito, V. and Themistocleous, M. 2007. 'Leveraging Integrated IS for Competitive Advantage', In Sprague, R. J. (Eds), Proceedings of Fortieth Annual Hawaii International Conference on System Sciences, (HICSS 40), Big Island, Hawaii, USA, IEEE Computer Society, Los Alamitos, California, USA. [CD-Proceedings]. January 4-6, 2007.
- Sinan A., Morabito V, Wu L. (2007) "Regional Economic Context & The Value Of Firm-Level It Investments". Workshop On Information Systems Economics Wise 2007 - Montreal, Quebec, Canada December 8 - 9, 2007
- Paruchuri, S., Morabito, V., Tosi, H. (2007) "As Time Goes By: Influence of Computerization Movement on the Adoption of Enterprise Resource Planning Systems by Italian Organizations". Academy of Management Meeting in Philadelphia, Pennsylvania. August 6-8, 2007.
- Morabito V., Themistocleous M.and Serrano Rico A. E. (2007): "Leveraging Integrated IS for Competitive Advantage". Presentato alla Hawaii International Conference on Information Systems and Science, January 3-6, 2007 – Proceedings della 40a "Hawaii International Conference on System Sciences" ISBN ~ ISSN:1530-1605 , 0-7695-2755-8.
- Morabito, V., Themistocleous, M. (2006) "Leveraging Integrated IS for Competitive Advantage". 3° International Conference on Enterprise Systems and Accounting June, 26-27 Santorini Island, Greece
- Francalanci C. e Morabito V (2006) "IS Integration and Business Performance: The Mediation Effect of Organizational Absorptive Capacity in SMEs". itAIS Conference 2006, Università Bocconi, Milano.
- Morabito, V., Previtali, P., Pace S. (2005) "Il 'Buco Nero degli ERP Resellers: un'Indagine Empirica nel Segmento delle PMI Italiane". itAIS 2005 Event Verona, 1 - 2 Dicembre 2005
- Morabito, V., Pennarola, F., Caporarello, L., Mola, L. (2005) "Il Valore organizzativo dei sistemi ERP". Workshop dei docenti e dei ricercatori di Organizzazione Aziendale, Milano, Italia.
- Morabito V. (2004) Outsourcing To Netsourcing As A New Strategic Decision To Buy Information Systems. Finnish Italian Workshop on IS, Turku, Finland.
- Morabito, V., Sivestri, G., Perrone, V. (2004) "Costi di transazione e forme di aggregazione dei servizi: I charter strategici delle eFirm". Workshop dei docenti e dei ricercatori di Organizzazione Aziendale, Roma, Italia.
- Morabito, V. (2003) "An empirical investigation of determinants to buy application services from ASPs". European Conference of Information Systems-ECIS, Naples, Italy.
- Morabito, V. (2003) "Information System Decisional Drivers: From IS Outsourcing to Netsourcing as a new strategic option in IS decisions to buy Information System". Workshop dei docenti e dei ricercatori di Organizzazione Aziendale, Firenze, Italia.
- Morabito, V. (2001) "New flexible IS structure in new economy: the ASPs". Workshop dei docenti e dei ricercatori di Organizzazione Aziendale, Padova, Italia.
- Morabito, V. (2000) "Organization Value of ERP system". AIWIS - Austrian Italian Workshop on Information Systems, Vienna, Austria.

- Morabito, V. (2000) "The Application Service providers". IS Latin-American Meeting, Evorà, Portugal.

### Working Papers

- Morabito V. (2000) "Il valore organizzativo dei sistemi ERP: l'impatto sui costi di transazione". Ph.D Working Paper series, number 5. Bocconi University.
- Morabito V. (2000) "Transaction costs, interaction costs and information technology: L'impatto sui sistemi di controllo". Ph.D Working Paper series, numero 4. Bocconi University.
- Morabito V. (2000) "Il bilancio sociale e l'economicità aziendale". Ph.D Working Paper series, numero 6. Bocconi University.

## **7. Editorial activities /Attività pubblicistica**

Reviewer for International Journal of Electronic Banking (Inderscience);

Reviewer for Journal of Enterprise Information Management (Emerald);

Reviewer for European Journal of Information System

Reviewer for Economia and Management

Reviewer for European Conference of Information System

Reviewer for Mediterranean Conferences of Information System

Reviewer for International conference of Information Systems

## **8. Books / Libri**

### Book – International Diffusion:

- V. Morabito (2021) Digital Entrepreneurship. Cambridge University Press. Forthcoming ISBN 9781108979917
- V. Morabito (2017) Business Innovation Through Blockchain: The B3 Perspective. Forthcoming ISBN-10: 331948477X - ISBN-13: 978-3319484778
- V. Morabito (2016) The Future of Digital Innovation. ISBN 978-3-319-26873-6. Springer pp. 1-185. DOI 10.1007/978-3-319-26874-3. (u-gov xxxx) OK

- V. Morabito (2015) Big Data and Analytics: strategic and organizational impact". ISBN 978-3-319-10664-9. Springer. pp 1-183.
- V. Morabito (2014) "Trends and Challenges in Digital Business Innovation". ISBN 978-3-319-04306-7. Springer. pp 1-225. (u-gov 3881118).
- V. Morabito (2013) "Business Technology Organization – Managing Digital Information Technology for Value Creation – The SIGMA Approach"– ISBN 978-3-642-32697-4. Springer. (u-gov 3778509).

#### Chapter – International Publications:

- Koumaditis K., Themistocleous M., Morabito V., (2013) New Trends in Healthcare Information Systems (HIS) Integration, in Handbook of Research on ICTs for Human-Centered Heltthcare and social core services, edited by Isabel Maria Miranda & Maria Manuela Cruz-Cunha and Patricia Goncalves published by IGI Global 701 E. Chocolate Avenue Hershey PA 17033-1240, USA. Pp. 784-801. ISBN 97814666398667 . DOI 10401/978-1-4-4666-3986-7.ch041. (u-gov 3899518).
- Morabito V., Viscusi G. (2008) "Information Technology Business Continuity". Encyclopedia of Information Science and Technology, Second Edition. IGI Global (previously "Idea Group Inc.") a cura di Mehdi Khosrow-Pour. ISBN: 978-1-60566-026-4.
- Morabito, V. e Viscusi, G. (2008) "Organizational assimilation capacity and IT Business Value". Chapter accepted in "Encyclopedia of Information Science and Technology, Second Edition. Idea-Group. ISBN: 978-1-60566-026-4.
- Mantzana V, Themistocleous M. e Morabito V. (2007) "Evaluating actors and factors associated with healthcare information systems". In "Evaluating Information Systems" "a cura di" Zahir Irani e Peter E.D. Love pubblicato da Elsevier, pp 179 – 199. ISBN: 978-0-75-068587-0.
- Kamal M.M., Themistocleous M. e Morabito V. (2007) " Evaluating e-Government Infrastructure through enterprise application integration (EAI)" In "Evaluating Information Systems" a cura di Zahir Irani e Peter E.D. Love pubblicato da Elsevier, pp 302- 322. ISBN: 978-0-75-068587-0.
- Morabito V. e Provera B. (2005) "Application Service Providers (ASP). In Margherita Pagani (a cura di) The Encyclopedia of Multimedia Technology and Networking, IDEA Group Academic Publication, pp. 31-35. ISBN 1-59140-561-0

#### Book – National Publications:

- Morabito V. (a cura di) (2013) " Project Management Office. Da leva organizzativa a driver di competitività". Egea, Milano. ISBN 978-88-238-4385-1. pp 1-148. (u-gov 3881320).
- Laudon, K., Laudon, J., V. Morabito, F. Pennarola (2009) "Management dei Sistemi Informativi – 1-Fondamenti" – Prima edizione. ISBN 978-88-7192-541-7. Pearson Prentice Hall
- Laudon, K., Laudon, J., V. Morabito, F. Pennarola (2010) "Management dei Sistemi Informativi – 2-Progetto e Applicazione" – Prima edizione. ISBN 978-88-7192-541-7. Pearson Prentice Hall

- Morabito V. --a cura di-- (2008) "La sfida dei sistemi informativi per il Customer Experience Management (CEM) nelle banche". Egea, Milano. ISBN 978-88-238-4182-6
- Hoffer, J.A., Prescott, M.B., McFadden, F.R., Morabito, V. (2005) "Management delle Informazioni Aziendali". Pearson-Prentice Hall, Milano. ISBN 88-7192-223-9.

**Chapter – National Publications:**

- Morabito V., De Nicolai S. (2013) “ Le aziende per progetto e le sfide dell'economia contemporanea”. In Morabito V. (Ed.) “ Project Management Office. Da leva organizzativa a driver di competitività”. Egea, Milano. ISBN 978-88-238-3485-1. pp 13-24. (u-gov 3881319).
- Morabito V. (2006) “Il valore dei sistemi ERP”. In “Innovazione e tecnologie informatiche”, Università Bocconi Editore, pp. 322-347. EAN 9 771128 445318-60007.
- Morabito, V. (2005) “Dall'outsourcing tradizionale al business transformation outsourcing dei sistemi informativi aziendali”. In Ferdinando Pennarola (Ed.) Organizzazione & Information Technology, EGEA, Università Bocconi Editore, pp125-144. ISBN 88-238-5035-5.
- Morabito, V. (2003) “Organizzare il sistema informativo delle risorse umane con gli ERP: il caso BNL”. In Biffi A. e Dematté C. (Eds.) “L'araba fenice: economia digitale alla prova dei fatti”, ETAS, pp. 269-291. ISBN 88-453-1214-3.
- Morabito V. (2001) “I sistemi informativi aziendali nell'era di Internet: gli Application Service Provider”. In Dematté, C. “e-business: condizioni e strumenti per le imprese che cambiano”, ETAS, pp. 225-262. ISBN 88-453-1077-9.

**“Cura” of italian editions of foreign books**

- Editor for the Italian Edition with Pennarola F.: Laudon, K., Laudon, J. (2006) “Management dei Sistemi Informativi” – Seconda edizione. ISBN 88-7192-279-4
- Editor for the Italian Edition with Pennarola F.: Laudon, K., Laudon, J. (2003) “Management dei Sistemi Informativi” – Prima edizione. ISBN 88-7192-191-7.

**9. Major research grants / Finanziamenti di ricerca**

Has participated in various research projects, many financed by Italian Ministry of University and Scientific Research.

Has participated in various research projects, many financed by private big italian banks and software vendors

**10. Invited Lectures / Lezioni presso altre istituzioni**

Invited from MIT boston - USA

Invited from Brunel University – London - UK

Invited from Michigan State University – Lansing - USA

## **11. Scientific Committee membership / Affiliazione a comitati e associazioni scientifiche**

Member of Itais – Italian Association of Information System

Member of AIS – Association of Information System

Member of Accademy of Management

Member of IEEE

Member of CACM

Conference Co-Chair - 12 European, Mediterranean and Middle Eastern Conference on Information Systems (EMCIS) 2015; June 1- 2, Athens, Greece.

Member of Conference Committees at European, Mediterranean and Middle East Conference on Information Systems, EMCIS2014, June 23th – 24th 2016, Krakow, Poland

Member of Conference Committees at European, Mediterranean and Middle East Conference on Information Systems, EMCIS2014, October 27th – 29th 2014, Doha, Qatar

Member of Conference Committees at International Conference on Information Systems, ICIS 2013, December 15th - 18th, Milan, Italy

Member of Conference Committees at European, Mediterranean and Middle East Conference on Information Systems, EMCIS2013, October 17th – 18th 2013, Windsor, UK

Member of Conference Committees at European, Mediterranean and Middle East Conference on Information Systems, EMCIS2011, May 30-31 2011, Athens, Greece.

Track Chair - Management and Organisational Issues in Information systems, European, Mediterranean and Middle East Conference on Information Systems, EMCIS2014, October 27th – 29th 2013, Doha, Qatar

Track Chair - Management and Organizational Issues in Information systems, European, Mediterranean and Middle East Conference on Information Systems, EMCIS2013, October 17th – 18th 2013, Windsor, UK

Track Chair - Management and Organizational Issues in Information systems, European, Mediterranean and Middle East Conference on Information Systems, EMCIS2012, June 7th-8th, 2012, Munich, Germany

Track Chairr - E-Learning and Knowledge Management, European, Mediterranean and Middle East Conference on Information Systems, EMCIS2011, May 30th – 31st 2011, Athens, Greece.

**12. Editorial membership / Partecipazione a comitati editoriali**

Editor - "Digital Innovation Management" Series – Springer

**13. Main Bocconi teaching activities / Principali impegni didattici in Bocconi**

Organizzazione d'impresa / Organization Design

Management dei Sistemi Informativi / Information System Management

HR Master

MEMIT Master

**14. Comments on teaching activity / Commenti su attività didattica (max 10 lines)**

**15. Institutional roles and services in Bocconi / Ruoli istituzionali e di servizio in Bocconi**

- Member of Management and Technology Department teaching committee
- Committee co-chair at International Conference of Information System (ICIS) at Bocconi University, December 2013
- Director 2007-2009 – Master Degree in IS Management
- Regular participation at Faculty Council
- Regular participation at Department Council