

CLAUDIO PANICO

Associate Professor, Bocconi University
Department of Management and Technology
Via Rontgen 1, 20136, Milan, Italy

Email: claudio.panico@unibocconi.it

Website: <https://didattica.unibocconi.it/docenti/cv.php?cognome=PANICO&nome=CLAUDIO&rif=50224>

EDUCATION

Toulouse School of Economics, 2007, PhD in Economics.

Toulouse School of Economics, 2002, MSc. in Mathematical Economics and Econometrics.

Bocconi University, 2000, MSc in Economics.

PROFESSIONAL EXPERIENCE

2014 - : Associate Professor, Bocconi University

2006 - 2014 : Assistant Professor, Bocconi University

RESEARCH INTERESTS

Organizational economics, theory of incentives, economics of strategy.

MEMBERSHIPS

Academy of Management, Strategic Management Society.

EDITORIAL POSITIONS

Associate Editor, *Strategic Management Journal* 2020 -

Editorial Board Member, *Strategic Management Journal*, 2014 - 2019.

Occasional ad-hoc Associate Editor, *Management Science*.

AD-HOC REVIEWING

Journals: Strategic Management Journal, Management Science, Academy of Management Review, Journal of Management Studies, Strategic Entrepreneurship Journal, Journal of Economics and Management Strategy, Research Policy, Industrial and Corporate Change, Long Range Planning, Journal of Economic Behavior & Organization, Review of Industrial Organization.

Funding agencies: European Research Council; Agenzia Nazionale per la Valutazione del sistema Universitario e della Ricerca.

HONORS

Outstanding Editorial Board Member of Strategic Management Journal (2015).

Finalist for the SMS Madrid (2014) Best Conference Paper.

Nominee for the Academy of Management (2015) Best Paper Proceedings.

PUBLICATIONS

“Value creation, value appropriation, and cooperation in team production (conditionally accepted in the Academy of Management Review).

“User preferences and strategic interactions in platform ecosystems” (2022) (joint with C. Cennamo). Finalist for the SMS Madrid 2014, Best Conference Paper and Academy of Management Best Paper Proceedings 2015. *Strategic Management Journal*, <https://doi.org/10.1002/smj.3149>.

“Managing autonomy in industrial R&D: a project-level investigation” (2020) (joint with A. Gambardella and P. Khashabi). *Organization Science*, <https://doi.org/10.1287/orsc.2019.1294>.

“Alliances and markets for technology” (2017) (joint with Alfonso Gambardella). In “Collaborative Strategy: A Guide to Strategic Alliances”, Ragozzino, R., Mesquita, L., and Reuer, J. (Eds.). Edward Elgar.

“Strategic interactions in alliances” (2017). *Strategic Management Journal*, <https://onlinelibrary.wiley.com/doi/full/10.1002/smj.2610>.

“Competitive strategies in the motion picture industry: an ABM to study investment decisions” (2017) (joint with SA Delre and B Wierenga). *Intern. Journ. of Research in Marketing*, <https://www.sciencedirect.com/science/article/pii/S0167811616300726>.

“Strategic incentives to human capital” (2015) (joint with A. Gambardella e G. Valentini). *Strategic Management Journal*, <https://onlinelibrary.wiley.com/doi/full/10.1002/smj.2200>.

“On the management of open innovation” (2014) (joint with A. Gambardella). *Research Policy*, <https://www.sciencedirect.com/science/article/pii/S0048733313002217>.

“Bargaining” (2013). In *The Palgrave Encyclopedia of Strategic Management*, edited by Edited by David J Teece and Mie Augier.

“Second best” (2013). In *The Palgrave Encyclopedia of Strategic Management*, edited by Edited by David J Teece and Mie Augier.

“Control and contract design in research collaborations: a complete contracts perspective” (2012) *International Journal of Industrial Organization*, <https://www.sciencedirect.com/science/article/pii/S0167718712000331>.

“On the contractual governance of research collaborations: allocating control and intellectual property rights in the shadow of potential termination” (2011). *Research Policy* 40, <https://www.sciencedirect.com/science/article/pii/S0048733311001259>.

“How and When Should Companies Retain Their Human Capital? Contracts, Incentives and Human Resource Implications” (2010) (joint with A. Gambardella and M. Giarratana). *Industrial and Corporate Change*, <https://academic.oup.com/icc/article/19/1/1/666837>.

“Employment Relationships in Knowledge-Based Firms: Who Should Have Power?” (2009) *European Management Review* 6, <https://onlinelibrary.wiley.com/doi/abs/10.1057/emr.2009.9>.

ONGOING RESEARCH

“Human-machine interactions for greater precision in decision-making” (joint with C. Cennamo and S. Murtinu).

“A strategic model of frictional knowledge networks” (in preparation for submission, joint with M. Gomez Solorzano).

“Targeted Advertising in Social Media Platforms with Heterogeneous Participants” (in preparation for submission, joint with C. Cennamo and P. Morino).

“BigTech’s Impact on Innovation Trajectories in Platform Markets” (joint with Y. Chen and C. Cennamo).

“Who decides what and when? Control, incentives, and coordination under conditions of task interdependence” (in preparation for submission, joint with N. Foss).

“Cooperation and Punishment in teams: experimental evidence” (joint with G. Di Stefano e G. Brady)

“Endogenous associations in contests with inequality effects of status” (joint with F. Castellucci).

GRANTS

2021: Co-recipient (with Mario Amore and Andrea Fosfuri) of research grant of 15.000 euros from Department of Management and Technology, Bocconi University.

2013-2016: Member of the research team. Project: “Meccanismi di mercato e non di mercato per lo scambio e la diffusione delle innovazioni: quando funzionano, quando non funzionano e perchè ci interessano”, PRIN project sponsored by the Italian Ministry of Education, Research and University.

2006-2009: Member of the research team in the ESF (European Science Foundation) and CNR (National Research Council) project: “Science and Technology in Large and Small Firms.” Principal investigator: Bocconi University.

2008-2010: KITES Center research support.

2003-2005: Scholarship for Managerial Studies Abroad, IRI Foundation.

2001-2003: Scholarship for Studies Abroad, Bocconi University.

2000-2001: Scholarship for teaching activities, Department of Economics, Bocconi University.

TEACHING EXPERIENCE:

2023-: *Economics of Business Strategy*, developed for Master EMIT at Bocconi University.

2018-: *Microeconomic Foundation for Business Studies*, developed for the PhD in Management & Business Administration at Bocconi University.

2018-2022: *Economics of Business Strategy (Transactions and incentives)*, developed for Master EMIT at Bocconi University.

2020: *Competitive Strategy*, developed for the PhD in Strategy at HEC.

2016-2019: *Technology innovation strategy*, developed for Master EMIT at Bocconi University.

2013-2018: *Microeconomic Analysis*, developed for the PhD in Management & Business Administration at Bocconi University.

2013-2016: *Industry and Firm Dynamics*, developed for Master EMIT at Bocconi University.

2012-2016: *Industry and Firm Analysis*, developed for Master EMIT at Bocconi University.

2012-2013 *Life Science*, developed for Master EMIT at Bocconi University.

2008-2013 *Gestione della tecnologia, dell'innovazione e delle operations*, Bocconi University, third year CLEAM.

2007-2012 *Business Economics (Industrial Organization)*, developed for the PhD in Management & Business Administration at Bocconi University.

2007-2011 *Business Economics (Theory of Incentives)*, developed for the PhD in Management & Business Administration at Bocconi University.

2006-2008 *Innovation and Technology Management*, developed for Master CLEMIT at Bocconi University.

2006-2010 *Management*, Bocconi University, developed for first year BIEMF.

2006-2007 *Innovation and Knowledge Management*, developed for Master CLEMIT at Bocconi University.

2006-2007 *Theory of the Firm*, developed for the PhD in Management & Business Administration at Bocconi University.

INTERNAL SERVICE:

2023 - : Director of Master EMIT

2020 - 2022 : Member of the Committee for online teaching;

2015 - 2021 : Member of the Admission Committee for the PhD program;

2015 - 2022 : Member of the Faculty Committee of Master EMIT;

2015 - 2022 : Member of the Teaching Committee;

2016 - 2018 : co-organizer of the brownbag seminars and of joint seminars with the Department of Economics;

2010 - 2018 : coordinator of the Business Economics track in the PhD program.

CONFERENCE&EVENTS (CO-)ORGANIZED

Bocconi-HEC workshop on Formal models in strategy (with Olivier Chatain), 2017 and 2020.

Bocconi Assembly on Innovation and Cooperation (with Paola Cillo, Charles Williams, Sandeep Pillai), 2019 and 2022.

Doctoral Consortium at the SMS special conference held at Bocconi (with Irene Duhaime), 2017.

PDW on “Value Creation, Value Appropriation and Bargaining: Micro, Macro and Dynamic Perspectives” at the AoM held in San Antonio, 2011.

SEMINARS, WORKSHOPS, CONFERENCES:

2022, November	EHC Lausanne (<i>invited seminar</i>)
2022, September	SMS Conference, London
2022, June	TOM Workshop, LUISS
2022, June	ETH Zurich (<i>invited seminar</i>)
2022, May	ESSEC Paris (<i>invited seminar</i>)
2022, May	CBS (<i>invited seminar</i>).
2022, March	LUISS (<i>invited seminar</i>)
2022, February	Frankfurt School of Finance&Management (<i>invited seminar</i>)

2022, January Winter Strategy Conference (*invited discussant*).

2020, November HEC, Paris (*invited seminar*).

2020, October SMS Conference, London (*workshop organizer and presenter*)

2019, November SKEMA, Nice (*invited seminar*).

2019, October SMS Conference, Minneapolis.

2019, June SMS Conference, Frankfurt.

2018, October SMS Conference, Paris (*workshop organizer and presenter*)

2018, October BYU, Provost (*invited seminar*).

2017, May LMU, Munich (*invited seminar*).

2017, May CBS (*invited seminar*).

2017, March University of Salento (*invited seminar*).

2016, January LMU, Munich (*invited seminar*).

2015, August Academy of Management, Vancouver.

2015, June DRUID Conference, Rome.

2015, February Instituto de Empresa, Madrid (*invited seminar*).

2014, September SMS Conference, Madrid

2014, July Platform Strategy Research Symposium, Boston University.

2014, June Workshop in Industrial Organization: Theory, Empirics and Experiments, Alberobello.

2014, June DRUID Conference, Copenhagen.

2014, June SMS Special Conference, Copenhagen.

2013, December CRIOS Conference, Bocconi University.

2013, September AIDEA, Lecce.

2012, October Duke Strategy Conference (*invited seminar*).

2012, October SMS Conference, Prague.

2012, October SRI Workshop, Prague.

2012, September EARIE Conference, Rome.

2012, August Academy of Management, Boston.

2012, June Imperial College, London, Open Innovation Workshop.

2012, May ACAC Conference, Atlanta.

2012, May University of Wisconsin - Madison (*invited seminar*).

2012, May University of Illinois at Urbana - Champaign (*invited seminar*).

2012, April European Strategy, Entrepreneurship & Innovation (SEI) Workshop, Zurich.

2012, March KITEs workshop on “New Frontiers in the Economics and Management of Innovation”, Milan.

2011, August Academy of Management, S. Antonio (*PDW session organizer and presenter*).

2011, June Marketing Science Conference, Houston.

2011, June Workshop in Industrial Organization: Theory, Empirics and Experiments, Lecce.

2011, June SRI-Administrative Science Quarterly Workshop, Annapolis.

2011, May CRES Conference, Washington University in St. Louis.

2011, May Scuola Superiore Sant’Anna, Pisa (*invited seminar*).

2010, November London Business School (*invited seminar*).

2010, October Carlos III University (*invited seminar*).

2010, September Strategic Management Society (SMS) Conference, Rome.

2010, March Copenhagen Business School (*invited seminar*).

2009, September European Association for Research in Industrial Economics (EARIE) Conference, Ljubljana.

2009, August European Meeting of the Econometric Society, Barcelona.

2009, August Academy of Management, Chicago (*PDW session presenter*).

2009, June Workshop in Industrial Organization: Theory, Empirics and Experiments, Lecce.

2009, March Croma-Kites-SMG Workshop.

2008, November Association of Southern European Economic Theorists (ASSET) Conference, Florence.
2008, September European Association for Research in Industrial Economics (EARIE) Conference, Toulouse.
2008, July EGOS Conference, Amsterdam.
2008, July Conference on Knowledge for Growth, Toulouse
2007, June KEINS Workshop, Bocconi University.
2006, December Workshop on new ideas formation, Amsterdam.
2006, November Association of Southern European Economic Theorists (ASSET) Conference, Lisbon.
2005, October Association of Southern European Economic Theorists (ASSET) Conference, Crete.
2005, October EconChange Workshop, University of Leuven.
2005, July Conference in Tribute to Jean-Jacques Laffont, Toulouse.
2005, June Fifth Workshop In Econometrics and Economic Theory, Villa Mondragone, Rome.
2004, June IRI Summer School in Business and Managerial Studies: Chandlerian Corporations vs Network-based Firms