

CV – Marina Puricelli

PERSONAL INFORMATION	
Name, Surname	Marina Puricelli
Date and Place of Birth	16 October 1968, Busto Arsizio
Address	Piazza Mondadori 4 Milano
Nationality	Italian
Mother tongue	Italian
Other Languages	English, spanish
STUDIES	
Laurea	Laurea in Economia Aziendale at Università Commerciale L. Bocconi, 1991 – 1992, Una operazione di Management Buy Out in una impresa di servizi professionali.
Doctoral Degrees	Doctoral in General Management at Università degli Studi di Bologna, a.a. 2000 – 2001, Changes in SME: from entrepreneurial to professional organisation.
Masters	
ITP	
SDA POSITION	
Current SDA Position	Senior Professor
Beginning of collaboration with SDA	1993
Institutional Roles at SDA	
ACADEMIC POSITION	
Current Academic Position	Lecturer
Collaboration with Bocconi University or other Universities (Date and Department)	1994 – Organisation and IT Department Organisation Behaviour SME's Organisation
Courses (min 15 hours)	
RESEARCH INTERESTS	
Research Interests	Small business Development Entrepreneurship Succession in Family Business
Collaboration with internal Research Centres	ENTER
Collaboration with external Research Centres	
Main Research Activities	
INTERNATIONAL ACTIVITIES	
Visiting Professorship	Università tecnica Federico S. Maria – Chile August 2000 August 2001 August 2002
Visiting Fellowship	
Visiting Scholarship	London Business School September 1998 – July 1999 University of Minnesota, March 2002
International Activities (projects, teaching)	Joint Programme at Università tecnica Federico S. Maria – Chile
International Networks	Università tecnica Federico S. Maria – Chile London Business School – London University of Minnesota – Minnesota ITAM - Mexico
International Professional Activities > 1 year	
PUBLICATION	
Books and Monographs	M. Puricelli, “Di proprietà familiare”, in <i>Il meglio del piccolo</i> , di Paolo Preti, Egea 2011 P. Preti, M. Puricelli (a cura di), <i>Guida alla gestione delle PMI</i> , Edizioni de Il Sole 24 Ore, Milano, 2008 M. Puricelli, <i>Organizzare le piccole imprese. Storie e casi aziendali</i> , Egea, Milano, 2007 P. Preti, M. Puricelli, <i>L'impresa Forte. Un manifesto per le piccole imprese</i> , Egea, Milano, 2007 P. Preti, M. Puricelli, G. Taggiasco, <i>Il capitale mano nelle imprese in crescita</i> , in <i>Capaci di Crescere</i> , Egea, Milano 2005 M. Puricelli, <i>L'imprenditore e i suoi collaboratori. La gestione del personale nelle piccole imprese</i> , Etas, Milano, 2004.

	<p>M. Puricelli, <i>Lo sviluppo organizzativo della piccola impresa</i>, terza Edizione, Egea, Milano 2004</p> <p>P. Preti e M. Puricelli, <i>Gli assetti organizzativi delle PMI per l'internazionalizzazione: alcune evidenze empiriche da un caso</i>, in <i>Piccole imprese oltre confine</i>, Carocci, Roma 2002</p>
Articles on International Journal	
Other Articles	P. Preti e M. Puricelli, <i>Resistenze ed errori nel processo di delega imprenditoriale</i> , <i>Economia & Management</i> , n. 6, 2001
Conference Papers	<p>M. Puricelli, <i>Soup Works</i>, London Business School, Novembre 1999</p> <p>M. Puricelli, <i>The design Advantage</i>, London Business School, Novembre 1999</p>
OTHER SCIENTIFIC ACTIVITIES	
Membership in the editorial board of Italian and international journals	
Membership in Professional Committees	