

ANNE JACQUEMINET
Department of Management and Technology
Bocconi University
anne.servantie@gmail.com - +39 349 068 2188

ACADEMIC POSITIONS

- 2019-2020 Visiting Scholar at the **University of South Carolina**, USA, and the **Università della Svizzera Italiana** Lugano.
- 2015-present **Bocconi University** - Milan, Italy
Assistant Professor in the Department of Management and Technology

EDUCATION

- 2010-2015 **HEC Paris – Jouy en Josas, France**
PhD in Strategy and Business Policy
- Dissertation under the supervision of Rodolphe Durand defended in April 2015
“*Heterogeneous Implementation of CSR in an MNE: the role of subsidiaries' institutional contexts and behaviors*”
- Academy of International Business Best Dissertation Award Winner in 2016
- HEC Foundation Dissertation Award Winner in 2016
- Spring 2014: Visiting PhD Student at Bocconi University
- 2002-2006 **HEC Paris – Jouy en Josas, France**
M.S. in Management
CEMS M.S. in International Management
One semester at the Copenhagen Business School, Denmark, in 2005

RESEARCH

Research interests: Non-market strategies and sustainability, environmental regulations, international management, practice diffusion, organizational (non) conformity, sustainability disclosure.

Publications in refereed journals

[1] Durand, R. & Jacqueminet, A. Peer conformity, attention, and heterogeneous implementation of practices in MNEs. 2015. *Journal of International Business Studies*, 46(8), 917-937.

* Finalist - Best PhD Paper Award, 2013 SMS Annual Conference

[2] Jacqueminet, A. Practice implementation within a multidivisional firm: Intra-organizational pressures and value consistency. 2020. *Organization Science*, 31(1), 182-199.

[3] Jacqueminet, A. & Durand, R. Ups and downs: The role of judgment cues in practice implementation dynamics. 2020. *Academy of Management Journal*, 63(5), 1485-1507.

Working papers

[4] Media coverage of firm behavior in the presence of multiple signals: a configurational approach. With Emanuele Bettinazzi, Kerstin Neumann and Peter Snoeren.

* Revise and Resubmit at the *Academy of Management Journal*

* Finalist: Best Paper, SIM Division, 2018 AOM Annual Conference

[5] Environmental Considerations and International Acquisition Performance: A Configurational Perspective. With Joao Albino Pimentel.

* Under review at the *Strategic Management Journal*

* Nominated: Best Paper, 2019 SMS Annual Conference

[6] Does Transparency Pay? Environmental Disclosure and Analysts' Recommendations. With Emanuele Bettinazzi.

* In preparation for submission to the *Strategic Management Journal*

[7] The walls have ears: the impact of selective disclosure on employee evaluations. With Christiane Bode and Navya Pandit.

* First draft in preparation

* Nominated: Best Paper, 2020 SMS Annual Conference

Work in progress

[8] CSR and employee retention. With Christiane Bode

* Data analysis stage

[9] Why do firms keep investing in stigmatized technologies? The case of pesticides. With Elisa Giuliani.

* Data analysis stage

[10] The impact of sustainability on creativity. With Isabella Pozzo.

* Data analysis stage

[11] The impact of the French duty of vigilance law on firm practices and disclosure. With Elisa Giuliani.

* Data collection stage

[12] Long term implications of wrongdoing: the case of human right violations in project finance. With Joao Albino Pimentel and Federica Nieri.

* Data collection stage

[13] Political orientation of the board and environmental disclosure. With Valerio Pelucco

* Data collection stage

[14] Diversity in recruitment: experiments on blind hiring. With Cédric Gutierrez Moreno and Vanessa Burbano

* Design stage

Book chapters and other publications

[15] CSR Implementation in MNEs: The Role of Distance and Prioritization of Demands. 2017. In *Distance in International Business: Concept, Cost and Value* (pp. 363-378). Emerald Publishing Limited.

[16] CSR Implementation in MNEs: New Propositions on the Role of Stakeholders. 2018. In *Sustainability, Stakeholder Governance and Corporate Social Responsibility*. Advances in Strategic Management: Emerald Group Publishing Limited. With Lilach Trabelsi.

[17] Heterogeneous Implementation of CSR in an MNE: the role of subsidiaries' institutional contexts and behaviors. 2016. *AIB Insights*, 16(3):9.

[18] Bringing light to dark spots: The case of cross-border bioprospecting. In *Cross-border Innovation in a Changing World. Players, Places and Policies* Oxford University Press. Forthcoming book chapter. With Elisa Giuliani and Federica Nieri.

CONFERENCES PRESENTATIONS AND INVITED SEMINARS

Peer conformity, attention, and heterogeneous implementation of practices in MNEs.

- AOM Annual Meeting, Philadelphia, USA, August 2014
- SMS Annual Conference, Atlanta, USA, September 2013
- AOM Annual Meeting, Orlando, USA, August 2013
- Harvard Inaugural Paul R. Lawrence Conference: Connecting Rigor and Relevance in Institutional Analysis, Boston, USA, June 2013

Practice implementation within a multidivisional firm: Intra-organizational pressures and value consistency

- SMS Annual Conference, Madrid, Spain, September 2014
- AOM Annual Meeting, Philadelphia, USA, August 2014
- EGOS Annual Conference, Rotterdam, the Netherlands, July 2014

Ups and Downs: The Role of Legitimacy Judgment Cues in Practice Implementation

- ARCS Annual Conference, Rotterdam, the Netherlands, June 2017
- AIB Annual Meeting, New Orleans, USA, July 2016
- EGOS Annual Conference, Athens, Greece, July 2015
- SMS Annual Conference, Madrid, Spain, September 2014

Out of sight, out of mind? Autonomy, distance and prioritization of CSR demands

- SMS Annual Conference, Houston, USA, October 2017
- AIB Annual Meeting, Dubai, UAE, July 2017
- EIBA Annual Conference, Vienna, Austria, December 2016
- EGOS Annual Conference, Naples, Italy, July 2016

CSR Implementation in MNEs: New Propositions on the Role of Stakeholders

- SMS Annual Conference, Houston, USA, October 2017

Media coverage of firm behavior in the presence of multiple signals: a configurational approach

- AOM Annual Meeting, Boston, USA, August 2019

The Role of Environmental Considerations in International Acquisition Performance: A Configurational Perspective.

- AOM Annual Meeting, August 2021
- AIB Annual Meeting, June 2021
- S&O Day, HEC Paris, Paris, France, May 2021
- WU Vienna, Austria, December 2020
- Università della Svizzera Italiana Lugano, Switzerland, December 2019
- Tilburg University, the Netherlands, September 2019
- SMS Annual Conference, Minneapolis, USA, October 2019

The impact of organizational greenwashing on employee engagement

- AOM Annual Meeting, August 2021
- SMS Annual Conference, October 2020

Does Transparency Pay? Environmental Disclosure and Analysts' Recommendations

- AOM Annual Meeting, August 2021
- SMS Annual Conference, October 2020

TEACHING EXPERIENCE

Bocconi University - Milan, Italy

- CSR Strategies, PhD course, Fall 2020
- International Management, Summer School: Summer 2021; Summer 2019
- Business Strategy, 3rd year Bachelor: Spring 2021; Spring 2019; Spring 2017; Spring 2016
- MOOC Corporate Sustainability. Understanding and Seizing the Strategic Opportunity (<https://www.coursera.org/learn/corp-sustainability>)
- CSR and Ethics in Business, 3rd year Bachelor: Fall 2016, Fall 2017, Fall 2018
- Competitive Strategies in the Creative Industries, 3rd year Bachelor: Fall 2017
- Management, 1st year Bachelor: Fall 2015

HEC Paris – Jouy en Josas, France

- Social Entrepreneurship, Master elective: Fall 2011 to 2014
- GDF SUEZ LYDEC Case study, MBA students: Writing of the case and of its teaching note. Case tested in-class, in the presence of GDF SUEZ strategy and CSR officials

AWARDS AND NOMINATIONS

2020	SMS Best Paper Award - Nominated
2019	SMS Best Paper Award - Nominated
2018	AOM SIM Division Best Paper Award - Finalist
2017	AIB Alan Rugman Young Scholar Award – Finalist
2016	AIB Peter Buckley and Mark Casson Dissertation Award – Winner
2016	HEC Paris Foundation Dissertation Award – Winner
2013	SMS Best PhD Paper Award – Finalist

PROFESSIONAL SERVICE AND MEMBERSHIP

Ad Hoc Reviewer for the Academy of Management Review, the Academy of Management Journal, the Journal of International Business Studies, the Strategic Management Journal and Organization & Environment.

Board Member, Alliance for Research on Corporate Sustainability (ARCS)

Research Committee Member, Strategy (STR) division of the AOM (2019-2021)

Representative at Large of the Stakeholder Strategy Interest Group of the SMS (2017-2018).

Track Chair, 2021 EIBA Conference, Madrid, Spain.

Conference organizer, 2020 and 2021 ARCS Annual Conferences, Virtual.

Workshop Organizer “Stakeholder Strategy Interest Group and Research Methods Community Workshop for Advanced Doctoral Students and Junior Faculty”. With Olga Hawn and Timothy Werner. 2017 SMS Conference, Houston, USA.

Track Organizer, Stakeholder and Nonmarket Strategy Track for the STR Division of the 2020 AOM Meeting

Panel Organizer

- “Beyond ‘does it pay to be green?’ Firm’s environmental strategies. Competitive Strategy Interest Group Sunday Panel, 2020 SMS Annual Conference
- "Organizing for the Grand Societal Challenges". 2020 AOM Annual Meeting
- “Global Environmental Regulations: The Way Forward?”. 2019 AIB Conference, Copenhagen, Denmark.
- “Global Environmental Regulations: The Way Forward?” 2019 AOM Annual Meeting, Boston, USA.
- “Transition toward a Sustainable Economy: Opportunities and Challenges for MNEs”. 2017 EIBA Annual Meeting, Milan, Italy.

Panelist “CSR of emerging country MNEs: Toward a new research agenda”. 2017 AIB Annual Conference, Dubai, UAE.

Panelist “Managing Grand Challenges: Theoretical, Empirical, and Methodological Perspectives”. 2021 AOM Annual Meeting

Member of the Academy of International Business (AIB), the Academy of Management (AOM), the European Group for Organizational Studies (EGOS), The European International Business Association (EIBA), the GOLDEN for Sustainability network, the iCRIOS Research Center, the Society and Organizations Research Center (SnO), the Strategic Management Society (SMS), the Alliance for Research on Corporate Sustainability (ARCS).

UNIVERSITY SERVICE

Bocconi University - Milan, Italy

Seminar Series Organizer for the Department of Management and Technology (2017-2019)

Course coordinator, Business Strategy (since 2019)

Presentation and Q&A session on the Job Market for PhD students (Spring 2016)

Recruiting events for the Bachelor Program (Lyon, France: Fall 2015)

Member of the University’s Sustainability Committee (since 2017)

MEDIA COVERAGE

Financial Times, October 2019: *Social purpose: how business schools around the world measure up - Best practice examples of sustainability, ethics and social purpose.*

WORKING EXPERIENCE

2006-2010

EY – Paris, France

Permanent contract as a Consultant in the Climate Change and Sustainability Services Department: Economic studies, consulting for firms wishing to implement a CSR strategy, social and environmental auditing and writing of CSR Reports, training and courses for colleagues, clients and students