

Francesca Prandstraller
Piazza Mondadori 3
20122 Milano
Italy
Mobile +39 348 8720078
E-mail: francesca.prandstraller@unibocconi.it
fprandstraller@gmail.com

Academic Qualifications

- | | |
|---------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2003 | Masters of Art, Georgetown University, Washington D.C., USA.
Communication, Culture, and Technology Program, Graduate School, Georgetown University. <u>Passed with distinction</u> with a thesis on corporate e-learning. |
| 1997 | Professional Accreditation as HR Consultant in the Italian Labor Consultant Association |
| 1987-88 | Masters in Corporate Organizational Management , CUOA Foundation (University Consortium of Organizational Management)- Vicenza, Italy. |
| 1984-85 | Degree in Philosophy , University of Padova (graduating marks:110/110 cum laude) |
| 1981 | Classical High School diploma (marks: 60/60) |

Further Education

- | | |
|------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2021 | International Coaching Federation Certified Professional Business Coach , (renewed in 2024) |
| 2015 | Induction Session for Independent Board Members of listed companies, Assogestioni , Milano, November 6 th and 20 th . |
| 2013 | In the Boardroom , training course for women candidates to Boards of Directors, Valore D - GE Capital, 1 year |
| 2011-2024 | Continuous Education of the Professional Italian Labor Consultant Association (50 credits per year) |

Professional Experience

- | | |
|-------------|------------------------------------------------------------------------------------------------------------------------------|
| 2015 - 2021 | Independent Board Member at FILA SpA, Head of the Remuneration Committee |
| 2015-2016 | Director , Executive Master in Strategic Human Resource Management (EMSHRM), SDA Bocconi School of Management, Milano |

2015- 2018	Independent Board Member at Space2 SpA, Space 3, Space 4, (Space) Head of the Audit and Risks Committee.
2014-15	Board Member Space SpA, Independent Board Member, Audit Committee
2011-2015	Board Member "Spazio Cinema", Milano
2010- today	Lecturer , Department of Management and Technology, <i>Bocconi University, Milan</i> ; teaching courses at the undergraduate and graduate level in Italian and English
2007-2010	Contract Professor of Organizational Behavior, <i>Bocconi University, Milan</i>
2009-2010	Member of the Observatory on Diversity Management, <i>Sda Bocconi, Milan</i>
2006-2008	Contract Professor of Training Methodologies and Technologies, Adult Education Masters, <i>Bicocca University, Milan</i> .
2003-2009	Contract Professor of Business, Law Degree, <i>Bicocca University, Milan</i>
2005-2006	Contract Professor of IT for organizations, Adult Education Degree, <i>Bicocca University, Milan</i> .
2005-2007	Contract Professor of Organization, Psychology and social research Degree, Padova University, Nettuno (Distance learning)
2004-	HR trainer and Training consultant in national and international projects. Senior EU expert for training methodology, HIBA Business School, Damasco, Siria, Sda Bocconi, Mib Trieste, Fondazione CUOA, Vicenza,
2006-2010	Senior researcher T-Lab CFMT, Milano. Research Center on service innovation, directed by Prof. Enzo Rullani.
1998-2000	Contract Professor of Organizational Behavior and Human Resource Management, Tourism Economics and Management Degree, Economic Faculty, <i>Venezia Cà Foscari University</i> ,
1998-99	Contract Professor of Human Resources Management, HR Consultants Degree, Law Faculty, <i>Padova University</i> Registered at the Italian National Labor Consultant and Professional HR Association

1994-2000	<p>Instructional Designer and Trainer of managerial courses in the HRD and Organization Behavior areas. Need analysis conducted using competences and /or traditional methodologies, instructional design, delivery, and evaluation of courses for Masters students, corporate managers, and public administration officers. Clients included Masters at CUOA (Vicenza), Luiss School of Management (Roma), Masters International Business (Trieste), CISET Tourism Masters (Venice), Tourism Masters (Trento); Ministry of Health (Roma), Ministry of Education (Roma).</p>
	<p>Assistant in Corporate Organization Degree, Economics Faculty, <i>University of Padova</i> 1997/8, 1998/9; Member of the Examination Board.</p>
	<p>Responsible of Research regarding Evaluation of Continuing Education for the <i>Continuing Education Center, Fondazione Cuoa</i> (Vicenza), <i>business school</i>. Responsible coordinator of a research team of 5 people.</p>
	<p>The research focused on innovative methods for need analysis and evaluation of adults' learning experience. Theoretical literature and practical experiences were part of the analysis that led to the construction of a specific system of need analysis and evaluation of training activities and working adults education. The research was made to order and financed by the Veneto Regional Government, it lasted 3 years and produced <u>two International Workshops</u>, <u>two published reports</u> and a <u>computer based evaluation system</u> for the <u>Regional Training Department</u>.</p>
1990-93	<p>Head of Training and Internal Communication, <i>Fidia SpA, Abano T. (Padova)</i>, <i>Pharmaceutical Company</i>- 1200 employees</p> <p>Planning, design and delivery of training and education for the company employees and managers: training budget, need analysis, instructional design and delivery, evaluation; internal communication initiatives; other activities included recruitment and selection and organizational analysis.</p>
1988-90	<p>Organizational Analyst, <i>Benetton Group, Treviso, Clothes Company</i>- 1800 employees</p> <p>Job analysis, recruitment, training, support.</p>

Foreign Languages:

Excellent written & spoken English. Italian as native language.
TOEFL computer based test, taken 9/01/2000, score 263/300

Publications:

- Prandstraller F. (2018) *La sfida di essere madri, mogli e manager internazionali*, Economia&Management, n. 5-6 settembre/dicembre, Milano, Egea
- Prandstraller F. (2016) *Cultura nazionale organizzativa*, in: Fondamenti di Organizzazione aziendale, a cura di S. Salvemini, Milano, Egea,
- Prandstraller F. (2014) *Vivere all'estero*, Milano, Egea
- Prandstraller F., Quacquarelli B., (2011) *Risorse Umane Internazionali, cultura, competenze strategia*, Milano, Apogeo
- PrandstrallerF, Quacquarelli B., (2009) "La gestione delle risorse umane Internazionali", *Sviluppo e Organizzazione*, maggio-giugno.
- Prandstraller, F. Rullani, E. (2009), *Creatività in rete. L'uso strategico delle ICT per la nuova economia dei servizi*, Milano, Franco Angeli
- Prandstraller, F., (2008), Tornando a casa, Ticonzero, 83 e 84, febbraio e marzo http://www.ticonzero.info/articolo.asp?art_id=3206
- F. Prandstraller, (2007), "Le donne nel management globale", *Sviluppo & Organizzazione*, Gennaio/Febbraio n. 219
- Bettella, I., Gubitta, P., Prandstraller, F. "Da Ufficio a Centro. Il cambiamento organizzativo nei nuovi centri per l'impiego", in Bufera F., Rebora G. (2007) Il change management nelle imprese e nelle pubbliche amministrazioni. Atti del workshop di Castellanza, 5-6 giugno 2006, Roma, Aracne Editrice.
- Prandstraller F., (2006), *Per Amore Per lavoro. Storie di donne espatriate*, Milano, Guerini e Associati.
- F. Prandstraller, (2005) "Communities of practice e apprendimento situato", *Direzione del Personale*,n. 4, dicembre
- F. Prandstraller, (2005), „America. Storia femminile di un espatrio”, *Persone e Conoscenze*,n.12 Luglio-Agosto
- F. Prandstraller, (2005), La forza del racconto, *Persone e Conoscenze*,n.9 Aprile
- F. Prandstraller, (2004), The Cartesian Trick, *Persone e Conoscenze*, Luglio
- F. Prandstraller, (2004),E-Learning ed architetture di apprendimento aziendale, *Sviluppo & Organizzazione*, Gennaio/Febbraio n.201
- F. Prandstraller, (2002), Virtual proximity: Creating connection in an online fan community, *Gnovis Georgetown's peer-reviewed journal of Communication, Culture and Technology* <http://gnovis.georgetown.edu/>
- F. Prandstraller, 2002, Virtual proximity: Creating connection in an online fan community, *paper* presentato al 101esimo Annual Meeting of the American Anthropological Association, New Orleans, 11/20 - 24, 2002.
- F. Prandstraller, (2002), Corporate e-learning: Myths and reality, *paper* incluso negli atti dell' Hawaii International Conference on Social Science, Honolulu, June 2002

- F. Prandstraller, (2002), Nuovi bisogni di formazione e corporate e-learning, *Sviluppo & Organizzazione*, Marzo/Aprile n.190
- F. Prandstraller, (2001), Lezioni americane (a distanza), in *Cuoarivista*, settembre
- F. Prandstraller, (2001), American E-learning: cosa bolle nella rete?, in *Sviluppo e Organizzazione*, Marzo/Aprile, n.18
- F. Prandstraller, (2000), Formazione continua e flessibilità organizzativa, paper incluso in Cd-Rom del Workshop “Le sfide organizzative di fine/inizio secolo tra post-fordismo e deregolazione”, 4 febbraio 2000, Bologna
- F. Prandstraller, (1999), Formazione continua, in *Sviluppo e Organizzazione*, Luglio/ Agosto, n.174.
- F. Prandstraller, (1999), Formazione e patto per il lavoro, in *Consulenza e società*, Gennaio/Febbraio, anno XXVII n.86 .
- F. Prandstraller, (1999), La valutazione della formazione continua, in *// maestro e la rete. Formazione continua e reti multimediali*, a cura di G. Costa ed E. Rullani, Etas, Milano
- F. Prandstraller, (1998), La valutazione della formazione continua, in *Cuoanotizie - Dossier: La Formazione Continua*, anno XI, n.1, Marzo.
- F. Prandstraller, (1994), I Maestri di virtù. Sofistica e nascita della formazione, *Direzione del Personale*, anno 13°, n.2.
- F. Prandstraller, (1992), La formazione come condizione, *FOR* rivista dell’Associazione Italiana Formatori (AIF), n.15/16.
- F. Prandstraller- G. Tondato, (1990), Management by mission, in *Sviluppo e Organizzazione*, n.122.