

ALDONA KAPAČINSKAITĖ

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ACADEMIC EMPLOYMENT

Bocconi University 2021-present
Assistant Professor, Department of Management and Technology

EDUCATION

London Business School: PhD in Strategy and Entrepreneurship 2021
Winner of the AOM TIM Division Best Dissertation Award
Finalist for the AOM STR Division Wiley Blackwell Award for Outstanding Dissertation in Strategic Management

London Business School 2017
MRes in Strategy and Entrepreneurship

Sciences Po Paris and Ecole Polytechnique 2015
Double MSc in Economics and Public Policy (with a year of professional experience)

Sciences Po Paris 2012
BSc in Political Science (cum laude with an exchange year at the University of Warwick)

RESEARCH

Under Review

- Competing with the Platform: Complementor Heterogeneity and Cross-Platform Response to Entry (Conditional Accept at the Strategic Management Journal, with Ahmadreza Mostajabi)
- Resource Redeployment and New Technology Investment (2nd Revise and Resubmit at Strategic Management Journal, single-authored)
- Keeping Invention Confidential (2nd Revise and Resubmit at Management Science, with Colleen Cunningham)
- Myopic Expansions on Platforms (1st Revise and Resubmit at Administrative Science Quarterly, with Ahmadreza Mostajabi and Keyvan Vakili)

Work in progress

- Markets for Trade Secrets (with Rohin Vrajesh and Colleen Cunningham, draft stage)
- Rushed Patents, Rushed Products (with Rohin Vrajesh and Keyvan Vakili, writing stage)
- Trade Secret Protection and Innovation: Evidence from the European Trade Secrets Directive (data collection stage)

PRESENTATIONS

Conference and workshop presentations (presenting author only, *scheduled)

Resource redeployment and new technology investment

- Annual Conference of the Strategic Management Society, 2022 London
- Annual Meeting of the Academy of Management, 2022 Seattle
- Industry Studies Association Annual Conference, 2021 Virtual
- SEI Doctoral Consortium, University of Bologna, 2020 Virtual
- Annual Meeting of the Academy of Management - Showcase Symposium, 2020 Virtual
- CCC (Consortium on Competitiveness and Cooperation), 2020 Virtual
- Virtual Strategy Student Conference, 2020 Virtual
- Wharton Corporate Strategy and Innovation Conference, 2019 Philadelphia
- Annual Meeting of the Academy of Management, 2019 Boston

Keeping Invention Confidential

- DRUID, 2023 Lisbon

- Annual Conference of the Strategic Management Society, 2022 London
- European Policy for Intellectual Property (EPIP) conference, September 2022
- Annual Meeting of the Academy of Management, Seattle, August 2022
- Technology & Policy Research Initiative, Boston, July 2022
- Strategy, Innovation and Entrepreneurship (SIE) Workshop, February 2022
- Mannheim Virtual IO Seminar, Workshop on Secrecy and Disclosure in Innovation, June 2021
- EPFL Virtual Innovation Seminar (EVIS), May 2021
- Vth Summer School on Data and Algorithms for Science, Technology and Innovation studies, hosted by KU Leuven, 2020 Virtual
- Annual Meeting of the Academy of Management, 2019 Boston
- Special Conference of the Strategic Management Society, 2019 Frankfurt
- Munich Summer Institute, 2019 Munich
- DRUID Conference, 2019 Copenhagen
- Vienna Strategy Conference, 2019 Vienna

Competing with the Platform

- Strategy Research Forum, 2023 Seville
- DRUID, 2022 Copenhagen

Myopic Expansions on Platforms

- European Digital Platform Research Network (EU-DPRN) 2024, London*
- SRF, 2024 Toronto*
- DRUID, 2023 Lisbon
- Industry Studies Association Annual Conference, 2021 Virtual
- Annual Meeting of the Academy of Management, 2019 Boston
- Special Conference of the Strategic Management Society, 2019 Frankfurt
- Special Conference of the Academy of Management, 2017 Tel Aviv

Rushed patents, rushed products

- AOM 2023, Boston

Markets for trade secrets

- SMS 2024, Istanbul*
- EPIP 2024, Pisa*
- AOM 2024, Chicago*
- Center for Intellectual Property and Innovation Policy (C-IP2) 2023 second meeting, Washington DC

- Center for Intellectual Property and Innovation Policy (C-IP2) 2024 third meeting, Virtual

Invited seminars

Amsterdam Business School	2023
INSEAD	2022
BI Norwegian Business School	2022
ESADE Business School	2021
Bocconi University, Copenhagen Business School, emlyon, EPFL, ESMT, HEC Montreal, IESE, Nova Business School, Pompeu Fabra, UT Austin	2020

Invited Consortia and Fora (*scheduled)

Crete Innovation and Entrepreneurship Workshop	2024*
Strategy Research Forum	2023-
Austin Technology and Entrepreneurship Conference	2023
AOM PDW Evolutionary Approaches to Innovation: New Developments, Chair	2022
Society for Institutional and Organizational Economics (SOIE) Panel on Intellectual Property and the Digital Economy, Panelist	2022

STR Dissertation Consortium, 80th Annual Meeting of the Academy of Management	2020
STR Networkshop, Academy of Management (Virtual)	2020
SRF Scholarship Doctoral Workshop, 39th Annual Conference of the Strategic Management Society (Minneapolis)	2019
TIM Research Development Workshop, 79th Annual Meeting of the Academy of Management (Boston)	2019
STR Managing Your Dissertation Workshop, 79th Annual Meeting of the Academy of Management (Boston)	2019
Innovation, Entrepreneurship and Strategy PhD Workshop, Imperial College Business School (London)	2019
Strategy Science Doctoral Consortium, Wharton School (Philadelphia)	2018
Israel Strategy Conference Doctoral Consortium, Technion University (Haifa)	2017
Innovation, Entrepreneurship and Strategy PhD Workshop, Imperial College Business School (London)	2017

AWARDS & GRANTS

Department Research Grant, Bocconi University (EUR 40,000), Principal Investigator	2024
Junior Researcher Grant, Bocconi University (EUR 10,000)	2023-2024
Thomas Edison Innovation Law and Policy Fellowship	2023-2024
Winner of the AOM TIM Division Dissertation Award	2022
Finalist for the AOM STR Division Wiley Blackwell Award for Outstanding Dissertation in Strategic Management	2022
Strategy Research Foundation (SRF) Research in Strategic Management (USD 23,500)	2021-2023
Strategy Research Foundation (SRF) Dissertation Research Grant (USD 10,000)	2018-2020
LBS Wheeler Institute for Business and Development (GBP 1,500)	2020
LBS Institute of Innovation and Entrepreneurship Grant (GBP 2,500)	2020
LBS Institute of Innovation and Entrepreneurship Grant (GBP 11,000)	2018
Deloitte Institute of Innovation and Entrepreneurship Grant (GBP 10,000)	2017
Economic and Social Research Council (ESRC) Scholarship for Postgraduate Studies	2015-2020
London Business School Doctoral Fellowship	2015-2020

TEACHING

Bocconi University

Management 30060, Core Undergraduate course, Bocconi University (9.02/10 rel. to avg. 8.70)	Fall semester, 2021-
Advances in Strategy and Innovation, PhD course, Bocconi University	Spring semester 2024-

London Business School

Group tutor on Executive Education Course Developing Strategy for Value Creation (Tutor: 4.50/5) 2017-2019	
Teaching assistant for Strategic Innovation MBA course	2017-2018
Teaching assistant for Core Strategy MBA course	2016-2017

Cases

Ethiraj, S., Kapacinskaite A. (2019). Dixon Pipeline Inc., London Business School Case
 Ethiraj, S., Kapacinskaite A. (2018). ExxonMobil and Shale Oil., London Business School Case

PROFESSIONAL SERVICE & AFFILIATIONS

Editorial Review Board

Organization Science	2023-present
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Ad-hoc Reviewer

Strategic Management Journal, Management Science, Journal of Management Studies, Annual Meetings of the Academy of Management, Annual Conferences of the Strategic Management Society, Transatlantic Doctoral Conferences

Affiliations

Academy of Management, Strategic Management Society	2017-present
Licensing Executive Society International (LESI)	2022-present

Strategic Research Forum (invited)	2023-present
Austin Technology and Entrepreneurship Conference (invited)	2023-present
<i>External Service</i>	
Elected to AOM TIM Executive Committee, Representative-at-Large	2023-2025
Co-organized TIM Doctoral Research Development Workshop	2023
Co-organized STR Managing Your Dissertation Workshop	2023
INFORMS/Organization Science Dissertation Proposal Competition Reviewer	2023
TIM Dissertation Award Reviewer	2023
Industry Studies Association Dissertation Award Reviewer	2023
TIM Best Student Paper Award Reviewer	2023
SMS Competitive Strategy Interest Group Circle Task Force Coordinator	2022-2023
AOM TIM Division Track Chair	2022
AOM STR Division Membership Engagement Committee: STRava group, STRun, Remote Work in Academia Panel, co-organized STR AOM Writing Retreats	2021-2024
Presented at the SMS Cooperative Strategies Interest Group's Virtual Seminar "The Job Market During the Pandemic"	June 2021
Co-founded and administered (with Christopher Sabel and Miros Zohrehvand) the AOM STR Calendar Team with event updates for the community during the pandemic	2020-2021
Co-organized (with Keith Pennington) the first Virtual Strategy Student Conference for 2020 Job Market Candidates in the wake of Covid19	May 2020
Organized AOM STR & TIM-sponsored Presenter Symposia (the 2020 one selected as one of top 10% of Academy's Symposia)	2019-2020
Elected as student co-representative of the PhD student body at LBS	2017-2019
Founded and organized LBS PhD Innovation brown bag series, funded by the Institute of Innovation and Entrepreneurship	2017-2019
Founded and organized LBS PhD Strategy and Entrepreneurship brown bag series, funded by the Strategy and Entrepreneurship area	2017-2019
Represented Strategy and Entrepreneurship Area at Transatlantic Doctoral Conference	2017
<i>Internal Service</i>	
PhD student supervision: Rohin Vrajesh (co-chair)	2022-
External and internal seminar co-organization	2021-2023

SKILLS

Lithuanian (native), English, Spanish, French (fluent), Italian (conversational), Portuguese, Russian (beginner)
 Stata (advanced), Python, QGIS (basic)

OTHER EXPERIENCE

Outsight Consulting	
<i>Founder and consultant</i>	2014-2017
Google France	
<i>Business associate intern</i>	2014
European Commission, DG for Economic and Financial Affairs	
<i>Economic analyst</i>	2013-2014
INSEAD	
<i>Research assistant</i>	2013
Undergraduate Research Project	
<i>Independent Undergraduate Research: "Medium-term effects of health insurance on household spending among Accra's underprivileged communities"</i>	2012
Entrepreneurs du Monde 2010-2011	
Intern at a microfinance institution	2010-2011