



2024 BOCCONI NMS WORKSHOP

11-12 JUNE 2024 | Bocconi University | Room N08 | Piazza Sraffa 13

TUESDAY, 11 JUNE

12:50 am – 1:00 pm

INTRODUCTION REMARKS

Nel Dutt (Bocconi University, ICRIOS, IEP)

Miguel Espinosa (Bocconi University, CEPR, ICRIOS, CESifo, LEAP)

1:00 – 2:30 pm

SESSION 1: CORPORATE POLITICAL ACTIVITY

Chair: Nel Dutt

1:00 – 1:45 pm

Can Employees Shape Corporate Political Responsibility in an Era of Democratic Backsliding? Evidence from the Capitol Insurrection

by Zhao Li (NYU)

Discussant: Anne Jacqueminet (Bocconi)

1:45 – 2:30 pm

Status Spillovers in the Efficient Deterrence of Organizational Deviance: Paul Manafort's Prosecution Under the Foreign Agents Registration Act

by Reuben Hurst (U Maryland)

Discussant: John de Figueiredo (Duke U)

2:30 – 3:00 pm

BREAK

3:00 – 4:30 pm

SESSION 2: LOBBYING

Chair: Miguel Espinosa

3:00 – 3:45 pm

Scaling Effective Regulatory Consultation in Emerging Economies Through Crowdsourced Co-Creation: A Field Experiment with Small Hotels in Thailand

by Markus Taussig (Rutgers)

Discussant: Giada Di Stefano (Bocconi)

3:45 – 4:30 pm

Lobbying in the EU

by Elie Sung (HEC)

Discussant: Tony He (Rutgers)

4:30 – 5:15 pm

KEYNOTE

THE FUTURE OF NON-MARKET STRATEGY

by Brian Silverman (Toronto)

Comments: Olga Hawn (UNC), Minyuan Zhao (WashU, Olin), John de Figueiredo (Duke U)

5:30 – 7:00 pm

POSTERS & APERITIVO

Aparajita Agarwal, Dao Quynh, Johan Rath, Rujuta Bhagwat, Zijing Yuan

7:30 pm

DINNER

walk over at 7:30 pm

WEDNESDAY, 12 JUNE

9:00 – 11:15 am

SESSION 3: EMERGING MARKETS

Chair: Nel Dutt

9:00 – 9:45 am

Politics If You Dare: Antecedents of Political Activity by Emerging Market Tycoons

by Joao Pimentel (USC)

Discussant: Minyuan Zhao (WashU, Olin)

9:45 – 10:30 am

Walking the Talk in Politics and Sustainability: (Mis) Alignment of Corporate Discourse and Lobbying on Environmental and Social Issues

by Tony He (Rutgers)

Discussant: Mislav Radic (Bocconi)

10:30 – 11:15 am

Diversity and/or Inclusion? Evidence from Disability Quota and Inclusion Laws in Brazil

by Leandro Nardi (HEC)

Discussant: Charlie Williams (Bocconi)

11:15 – 11:30 am

BREAK

11:30 am – 1:00 pm

SESSION 4: REGULATION

Chair: Miguel Espinosa

11:30 am – 12:15 pm

The Nature of Import Competition and Firms' Environmental Engagement in Emerging Markets

by Grazia Santangelo (CBS)

Discussant: Olga Hawn (UNC)

12:15 – 1:00 pm

With a grain of salt? Industry-affiliated organizations offering scientific expertise to inform regulation

by Nicole West (UTexas Dallas)

Discussant: Aldona Kapacinskaite (Bocconi)

1:00 – 1:15 PM

CLOSING REMARKS

WORKSHOP ORGANIZERS

NEL DUTT (Bocconi University, ICRIOS, IEP)

MIGUEL ESPINOSA (Bocconi University, CEPR, ICRIOS, CESifo, LEAP)