

Management Practices meet Scientific Approach

Organized by Miguel Espinosa

This version 11 May

Thursday 12 May (Room AS03 (-1 Roentgen)): *Building Blocks*

3:00pm-3:05pm: Introduction by Miguel Espinosa.

3:05pm-3:50 pm: Introduction Managerial Practices. Presented by *Raffaella Sadun (HBS)*.

3:50pm-4:00pm: Questions

4:00-4:45 pm: Introduction Scientific Approach. Presented by *Elena Novelli (Bayes)* and *Alfonso Gambardella (Bocconi)*.

4:45pm-4:55pm: Questions

4:55pm-5:15pm: Break

5:15pm-7:15pm: Recent Advances.

Managerial Practices:

5:15pm - 5:30pm: *Megha Patnaik (LUISS)*: MOPS: Measuring Management Practices using Paper-Based Surveys.

5:30pm – 5:45pm: *Daniela Scur (Cornell)*: World Management Survey at 18: lessons and the way forward

5:45pm – 6:00pm: *Renata Lemos (World Bank)*: Managing in Fragile Contexts

6:00pm-6:15pm *Questions*

Scientific Approach:

6:15pm - 6:30pm: *Danilo Messinese (Bocconi)*: Exploring with Predictive and Control Strategies under Uncertainty.

6:30pm – 6:45pm: *Luisa Gagliardi (Bocconi)*: Group-stereotypes in the idea-selection process and a scientific approach to decision making.

6:45pm – 7:00pm: *Francesca Bacco (Bocconi)* and *Andrea Coali (Bocconi)*: Hacking Culture: How Thinking Like Scientists Shape Entrepreneurial Narratives and Audiences' Evaluation of New Business Ideas

7:00pm-7:15pm *Questions*

8:00pm: Dinner at Spoon (Speakers and external guests)



Friday 13 May (Room AS02 (-1 Roentgen)): Merging the Blocks

9:00am-9:45am: Merging points and a theoretical model. Presented by *Miguel Espinosa (Bocconi)*.

9:45am-10:30am: *Open Discussion*.

10:30-10:45am: Break.

10:45am-11:15am: Proposal of an RCT to test the theoretical model. Presented by *Miguel Espinosa (Bocconi)*.

11:15am-12 m: *Open discussion*.

12m-12:15pm: Final Remarks. Presented by *Arnaldo Camuffo (Bocconi)*.

Managerial Practices
Raffaella Sadun (HBS)
Renata Lemos (WB and LSE)
Daniela Scur (Cornell)
Megha Patnaik (LUISS)
Scientific Approach
Arnaldo Camuffo (Bocconi U)
Alfonso Gambardella (Bocconi U)
Elena Novelli (Bayes)
Luisa Gagliardi (Bocconi U)
Danilo Messinese (Bocconi U)
Francesca Bacco (Bocconi U)
Andrea Coali (Bocconi U)
External Participants
Yue Maggie Zhou (Michigan U)
Tobias Kretschmer (LMU)
Thomaz Teodorovicz (HBS)
Franziska Lauenstein (SDU)
Simone Santamaria (NUS)
Giovanni Valentini (IESE)
George Chondrakis (ESADE)
Daniele Battaglia (P Torino)
Ulrich Kaiser (Zurich)
Paul Hünermund (CBS)
Jermain Kaminski (Maastricht)
Niloofar Abolfathi (NUS)
Timo Ehrig (CBS)
Andrea Pignataro (ION)
Fabiano Schivardi (EIEF)