

Florenta Teodoridis

Rotman School of Management
University of Toronto
105 St. George Street
Toronto, ON, M5S 3E6, Canada

Office: +1.416.978.4183
Mobile: +1.647.287.4465
Email: f.teodoridis09@rotman.utoronto.ca
<http://inside.rotman.utoronto.ca/florentateodoridis/>

Education:

- Rotman School of Management, University of Toronto
Ph.D. Business Administration, 2014 (expected)
Committee: Ajay Agrawal (chair), Joshua Gans, Avi Goldfarb, Brian Silverman
- Schulich School of Business, York University (Toronto)
Master of Business Administration (MBA), 2008
- University of Bucharest
B.Sc. Mathematics and Computer Science

Research Interests:

Strategic management, entrepreneurship, economics of innovation

Research Papers:

- "Generalists, Specialists, and the Direction of Inventive Activity" (job market paper)
- "Does Knowledge Accumulation Increase the Returns to Collaboration? Evidence from the Collapse of the Soviet Union" (with Ajay Agrawal and Avi Goldfarb)

Academic Experience:

Teaching Assistant:

- Strategy, Rotman School of Management, Prof. Anne Bowers, Prof. Brian Silverman, Prof. Joanne Oxley (2013)
- Model-based Decision Making in Practice, Rotman School of Management, Prof. Bernardo Blum and Prof. Mara Lederman (2013)
- Corporate Strategy, MBA, Rotman School of Management, Prof. Ajay Agrawal (2013)
- Venture Capital, MBA, Rotman School of Management, Prof. Brian Silverman (2012 – 2013)

- Foundations of Strategic Management, MBA, Rotman School of Management, Prof. Joanne Oxley and Prof. Brian Silverman (2012)
- Strategy II, MBA, Rotman School of Management, Prof. Mara Lederman and Prof. Joanne Oxley (2012)
- International Business, MBA, Rotman School of Management, Prof. Joanne Oxley (2011 – 2013)
- Special Topics Strategy: Corporation 360, Rotman School of Management, Prof. Sarah Kaplan (2011-2012)
- Business-Government Relations, MBA, Rotman School of Management (2010)
- Corporate Strategy, MBA, Schulich School of Business (2008-2009)
- Information Management, MBA, Schulich School of Business (2007)

Research Assistant:

- Prof. Brian Silverman (2009-2012)
- Prof. April Franco (2012)
- Prof. Sarah Kaplan (2011)

Conference Presentations (past and upcoming):

- Economics of Knowledge Contribution and Distribution Workshop in Conjunction with REER, Scheller College of Business, Georgia Tech, Atlanta, 2013
- NBER Productivity Lunch Seminar, NBER, Boston, 2013
- DRUID, Barcelona, ESADE, 2013
- Consortium for Cooperation and Competition, Kansas City, 2013
- Roundtable for Engineering Entrepreneurship Research (REER), Scheller College of Business, Georgia Tech, Atlanta, 2012
- The Organization, Economics and Policy of Scientific Research, LEI & BRICK, Turin, Italy, 2012

Professional Activities:

Ad Hoc Referee: Management Science, Academy of Management (BPS and TIM divisions)

Professional Affiliations: Academy of Management (BPS and TIM divisions)

Honors & Awards:

- CCMF Doctoral Fellowship (2009 to present)
- SGS Conference Grant, University of Toronto (2013)

Non-Academic Experience:

- Consultant/Project Manager, Harlequin Enterprises – TORSTAR, Toronto
- Technical Project Manager, St. Elizabeth Health Care, Toronto
- Software Developer, IPSOS-Reid, Toronto

Non-Academic Certification: Project Management Professional (PMP)

References:

Ajay K. Agrawal (chair)

Peter Munk Professor of Entrepreneurship
University of Toronto, Rotman School of
Management
105 St. George Street, Toronto, ON, M5S
3E6, Canada
Phone: +1.416.946.0203, Fax:
+1.416.978.5433
ajay.agrawal@rotman.utoronto.ca

Joshua S. Gans

Jeffrey C. Skoll Chair of Technical Innovation
and Entrepreneurship
Professor of Strategic Management
University of Toronto, Rotman School of
Management
105 St. George Street, Toronto, ON, M5S
3E6, Canada
Phone: (647) 273 3202, Fax: +1.416.978.5433
joshua.gans@gmail.com

Avi Goldfarb

Professor of Marketing
University of Toronto, Rotman School of
Management
105 St. George Street, Toronto, ON, M5S
3E6, Canada
Phone: (416) 946-8604, Fax: (416) 978-5433
Email: agoldfarb@rotman.utoronto.ca

Brian Silverman

J.R.S. Prichard and Ann Wilson Chair in
Management
Professor of Strategic Management
University of Toronto, Rotman School of
Management
105 St. George Street, Toronto ON M5S 3E6
Phone: (416) 978-0305, Fax: (416) 978-4629
Email: silverman@rotman.utoronto.ca