

# KENNY CHING

100 Main Street  
E62-359  
Cambridge, MA 02142

Cell: +1 540 760 9467  
Email: [kching@mit.edu](mailto:kching@mit.edu)  
Citizenship: Singapore

## EDUCATION

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**Massachusetts Institute of Technology, U.S.A** *Expected 2014*

- Candidate for PhD in Management
- Dissertation: *Essays in Entrepreneurial Strategy*
- Advisors: Dr. Fiona Murray, Dr. Scott Stern, Dr. Yasheng Huang

**Massachusetts Institute of Technology, U.S.A** *2003-2004*

- Masters of Science in Technology and Policy

**The Johns Hopkins University U.S.A** *2000-2003*

- Bachelor of Science in Biomedical Engineering
- Bachelor of Science in Economics

## RESEARCH INTERESTS

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Entrepreneurship, Entrepreneurial strategy, Innovation and technological management

## SELECTED WORKING PAPERS

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Ching, Kenny. "Evolution of a Successful Platform Strategy: The Fluid Phase, Regulatory Change and Strategic Adaptation". (Job Market Paper, Submission target: Management Science)

Ching, Kenny. "Business Model Imitation and Entrepreneurial Strategy". (Submission target: Strategic Management Journal)

Ching, Kenny and Colatat, Phech. "Platform Strategies and Entrepreneurial Communities". (Submission target: Academy of Management Journal)

Ching, Kenny and Huang, Yasheng "Who Benefits from Universities? Firm-level Effects of Varying Institutional Environments in University-led Economic Development". (Under review at Research Policy)

## OTHER SELECTED PUBLISHED PAPERS AND ABSTRACTS

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Koh, X.Y., Srinivasan, B., Ching, K.H.S., and Levchenko, A. 2006. "A 3D Monte Carlo Analysis of the Role of Dyadic Space Geometry in Spark Generation." *Biophysical journal* 90(6):1999–2014.

Hoe, G.Y.S., Ching, K.H.S., Gurewitsch, E.D., and Allen, R.H. 2004. "Measuring Bioimpedance in the Human Uterine Cervix: Towards Early Detection of Preterm Labor." *Engineering in Medicine and Biology Society, 2004. IEMBS'04. 26th Annual International Conference of the IEEE*, vol. 1

## **INVITED ACADEMIC PRESENTATIONS**

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“Evolution of a Successful Platform Strategy: The Fluid Phase, Regulatory Change and Strategic Adaptation”.

- Consortium for Cooperativeness and Competition, Kansas City, MO, March 2013

“Business Model Imitation and Entrepreneurial Strategy”.

- Academy of Management annual meeting, Orlando, MA, August 2013
- DRUID Society Conference, Copenhagen, Denmark, June 2013
- Trans-Atlantic Doctoral Colloquium, London Business School, May 2013

“Who Benefits from Universities? Firm-level Effects of Varying Institutional Environments in University-led Economic Development”.

- Academy of Management annual meeting, Orlando, MA, August 2013
- NUS Brown Bag Series, National University of Singapore, Jan 2012

## **TEACHING EXPERIENCE**

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*Entrepreneurial Strategy*, MIT Sloan School of Management 15.911, MBA Class – Teaching assistant for Professor Scott Stern, Spring 2012

*The Business of Software and Digital Platforms*, MIT Sloan School of Management 15.358, MBA Class – Teaching assistant for Professor Cusumano, Spring 2012

*Advanced Strategic Management*, MIT Sloan School of Management 15.904, MBA Class – Teaching assistant for Professor Michael Cusumano, Fall 2011, Fall 2012

*Global Markets and Strategy*, MIT Sloan School of Management – Teaching assistant for Professor Rick Locke and Professor Yasheng Huang, Summer 2010

*Global Strategy and Organization*, MIT Sloan School of Management 15.220, Sloan Fellows Class – Teaching assistant for Professor Don Lessard, Spring 2010

Nanyang Technological University (Singapore) Technopreneurship Center – Adjunct Lecturer for the Masters of Science in Technopreneurship Program, 2007-2009

## **HONORS AND AWARDS**

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Edward B. Roberts (1957) Entrepreneurship Fund Grant, US\$15,000 2012

Distinguished Reviewer, ENT Division, Academy of Management 2011, 2012

BP-MIT Fellowship for graduate studies in MIT 2010-2011

Kurtz-MIT Fellowship for graduate studies in MIT 2009-2010

Dupont-MIT Alliance Fellowship for graduate studies in MIT 2003 - 2004

## **PROFESSIONAL ASSOCIATIONS**

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Academy of Management, member  
Strategic Management Society, member  
Tau Beta Pi Engineering Society, member  
Golden Key Biomedical Engineering Society, member

## **INVENTION**

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*Probe for measuring Bioimpedance of the Human Uterine Cervix (USPTO 8060195)*  
Contact: Deborah Barbara, Senior Director, Technology Development, Johns Hopkins University.  
Phone: 410-516- 300, Email: [dbarbara@jhmi.edu](mailto:dbarbara@jhmi.edu)

## **OTHER PROFESSIONAL EXPERIENCES**

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Innosight Ventures Pte Ltd (Singapore, China, USA) 2006-2009  
• Investment Manager of US\$15m seed stage fund

Economic Development Board of Singapore 2004-2006  
• Senior Officer, Strategic Planning Division / Economic Forecasting Unit

## **LANGUAGES**

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Bilingual in English and Chinese; Working knowledge of Japanese (JLPT Level 3)

## **REFERENCES**

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Fiona Murray – David Sarnoff Professor of Management of Technology and Faculty Director of Martin Trust Center for MIT Entrepreneurship  
Massachusetts Institute of Technology  
100 Main Street E62 - 470  
Cambridge, MA 02142 USA  
Phone: 617-253-3681  
Email: [fmurray@mit.edu](mailto:fmurray@mit.edu)

Scott Stern – School of Management Distinguished Professor of Technological Innovation, Entrepreneurship and Strategic Management  
Massachusetts Institute of Technology  
100 Main Street E62 - 476  
Cambridge, MA 02142 USA  
Phone: 617-253-3053  
Email: [sstern@mit.edu](mailto:sstern@mit.edu)

Yasheng Huang – Professor of Global Economics and Management and Associate Dean for International Programs and Action Learning  
Massachusetts Institute of Technology  
100 Main Street E62 - 442  
Cambridge, MA 02142 USA  
Phone: 617-253-9768  
Email: [yshuang@mit.edu](mailto:yshuang@mit.edu)