

INTERNATIONAL WORKSHOP PURPOSE OR STRUCTURE? GOVERNANCE BETWEEN “STAKEHOLDERISM” AND “PURPOSISM”

29-30 MAY 2024 | Bocconi University | Room N08 Piazza Sraffa 13

29 MAY 2024

MORNING

9:00–9:15AM Welcome

MARCO TORTORIELLO Director, Department of Management and Technology

ANNA GRANDORI Department of Management and Technology

KEYNOTE PRESENTATIONS

9:15–10:00AM

Property Function Of Corporations

MARGARET BLAIR Professor of Law (emerita), Vanderbilt Law School

10:00–10:45AM

Functionalist and teleological notions of purposes: governance properties and relations with the law

ANNA GRANDORI Professor of Business Organization, Management and Technology Department, Bocconi University

10:45–11:15AM

BREAK

11:15–12:00AM

A process view of purposes: the corporate social contract and adaptation

JOE MAHONEY Professor of Strategy and Entrepreneurship, Department of Business Administration, University of Illinois at Urbana-Champaign

12:00AM–12:45PM

A historical and ethical perspective on purposes

STEPHAN LEIXNERING Deputy Director of the Research Institute for Urban Management and Governance, WU Wien

12:45–2:00PM

LUNCH BREAK

29 MAY 2024

AFTERNOON

2:00–3:00PM

DISCUSSION OF THE MORNING PRESENTATIONS

ALESSANDRO MINICHILLI Professor of Strategy, Bocconi University

MARCO VENTORUZZO Professor of Corporate Law, Bocconi University

LORENZO SACCONI Professor of Economics, Dept of Italian and Supranational Law, University of Milan

3:00–4:00PM

OPEN DISCUSSION

4:00–4:15PM

BREAK

CALL-BASED PRESENTATIONS

DISCUSSANTS MARGARET BLAIR, ANNA GRANDORI, STEPHAN LEIXNERING, JOE MAHONEY

4:30–5:00PM HISTORICAL PERSPECTIVE ON CORPORATE PURPOSES AND THE LAW

Reframing corporate purpose: a historical perspective.

FATJON KAJA Lecturer in Law and Economics at Amsterdam Law School

30 MAY 2024
MORNING

9:00–10:30AM - MULTIPLE LEVELS & MULTIPLE INSTITUTIONS REGULATION

The 'new' political economy of corporate governance

MASSIMILIANO VATIERO Professor of Economics, Dept. of Economics and Management, University of Trento; and Professor of Law and Economics, Law Institute (IDUSI), Università della Svizzera italiana

The Schumpeter corporation paradox: corporations as the communal investment'

MARK WARREN PhD Candidate, Doctor of Juridical Science (S.J.D.), Central European University, Wien

Corporate tax governance at the crossroad of "stakeholderism" and "purposism"

CARLO GARBARINO Professor of International Taxation, Law Department, Bocconi University and IEP-Bocconi

10:30–11:00AM BREAK

11:00AM–12:30PM - DUAL/MULTI-PURPOSE LEGAL FORMS & STAHOLDERISM

Normatively justifying the cooperative governance of the sharing economy: social contract, shared resources, and capabilities.

PIETRO GHIRLANDA University of Milan, Department of Italian and Supranational Public Law, PhD candidate

Stakeholder governance: a pathway to addressing externalities

SILVIE AKUA ROHR Research Associate University of Hamburg, Faculty of Law, Institute of Law and Economics

CONCLUSIONS

12:30-1:00PM